



Outsourcing, Technology Transfer & CMO-Client Relationships

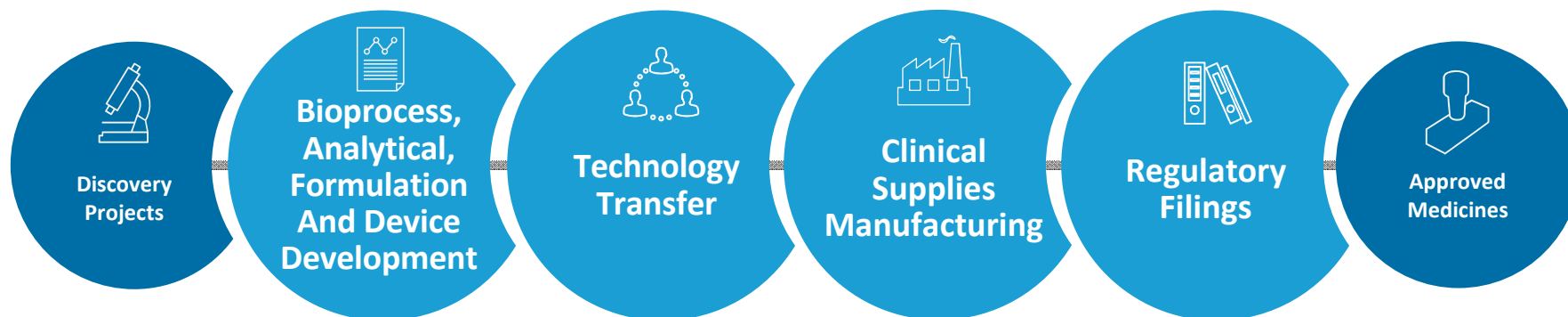
CMO Selection Process

*Contract Manufacturing / Outsourcing
Munich, 23-24 November 2017*

*Firelli Alonso, Ph.D.
Sr. Director, Ext. Supply, Pfizer*

BioTherapeutics Pharmaceutical Sciences

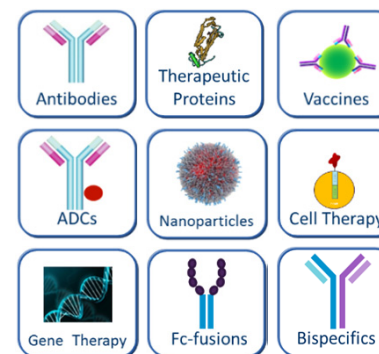
The scope and responsibilities of **PFIZER** BioTherapeutics Pharm Sci



9 + R&D SITES
Innovating to Excel

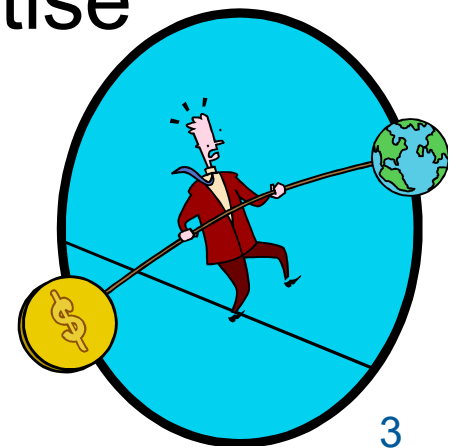
850 + COLLEAGUES
Each Having an Impact

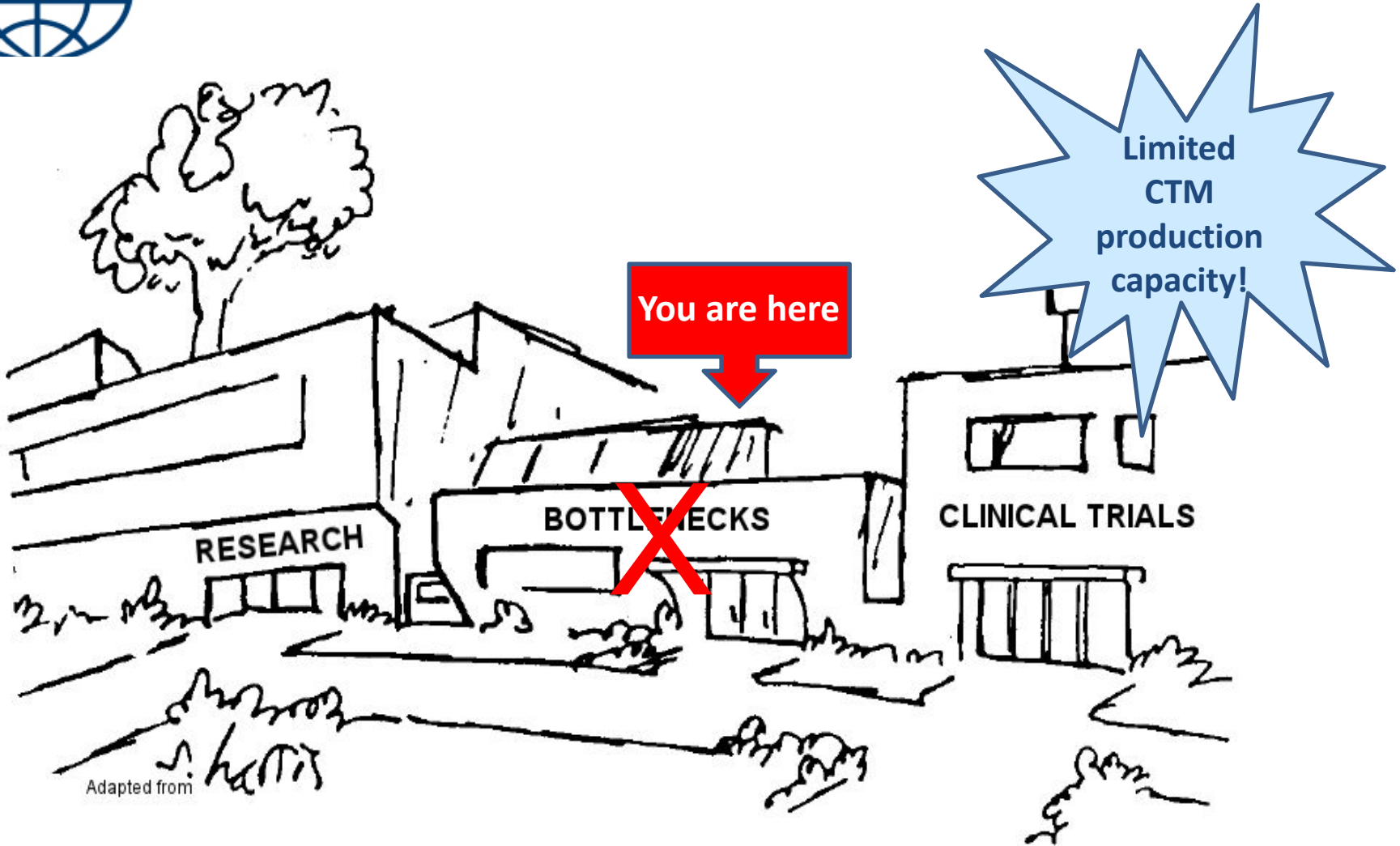
50 + DEVELOPMENTAL
Medicines under Our Wing



Why outsource?

- No internal capability
- Mitigate risks in upfront capital investment
- Focus internal resources on core competencies
- Rely on CxO's strength and expertise
- Fill gaps in capacity
- Afford greater flexibility







Presentation Outline

Guiding Principles for Externalization
“Make” vs. “Buy” Options

External Supply Models

Integrated vs. Functional Services

Strategic vs. Collaborative Vendors

CMO Screening Process

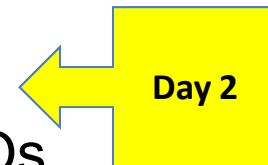
End-to-End mAb: from DNA to Phase 1 CTM

CMO Selection – Interactive Exercise

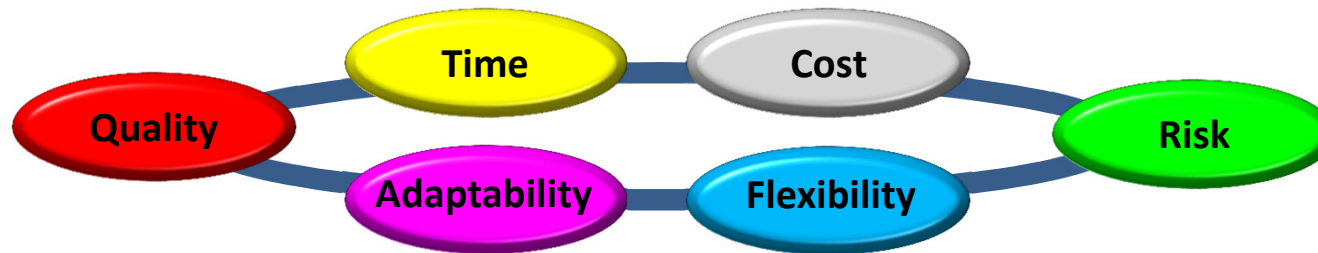
Vendor Management & Metrics

Managing Relationships with CMOs

Vendor Scorecards



Guiding Principles for Externalization



- ✓ **Quality** Determined by product/process complexity and novelty
--- Can Quality and Regulatory expectations be met?
- ✓ **Time** Minimize time to POC & maximize POCs per year
--- What are the vendor selection and tech transfer time components?
- ✓ **Cost** COGs / FTEs / licensing & royalty burden concerns
--- Where is maximum value achieved?
- ✓ **Risk** Patent state / trade secret / know how / IP
--- How can we sustain long-term competitive advantage?
- ✓ **Flexibility** Scheduling, Resources, and Technology platforms to enable facile movement
--- How do we position Vendor Service models to meet project needs?
- ✓ **Adaptability** Maintain vendor relations to meet shifting environments & project needs
--- How do we eliminate peaks and valleys of resource demands?



Make vs. Buy Options

| Modality | Core Ability Examples | Non-Core Examples |
|----------------|---|--|
| Drug Substance | <ul style="list-style-type: none"> • Cell bank manufacture • Purification development • Media development • Process optimization • Conjugation development | <ul style="list-style-type: none"> • Routine production • Small-scale column lifetime studies • Unique facility concerns (e.g. ADCs, viral vaccines/vectors, cell & gene therapy) |
| Drug Product | <ul style="list-style-type: none"> • Formulation development & screening • Lyophilization development & optimization | <ul style="list-style-type: none"> • Routine production • Unique facility concerns (e.g. ADCs, viral vaccines/vectors, cell & gene therapy) |
| Analytics | <ul style="list-style-type: none"> • Methods development • Critical/complex assay testing | <ul style="list-style-type: none"> • Stability testing • Release testing (e.g. compendial) |



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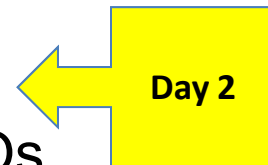
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Functional vs. Integrated Services



Functional Service Model:

Single vendors per modality

Pros:

- Strong relationship & understanding
- Ability to leverage competition in modality space to its advantage

Cons:

- Supply chain more complex



Integrated Service Model:

Offer multiple modalities

Pros:

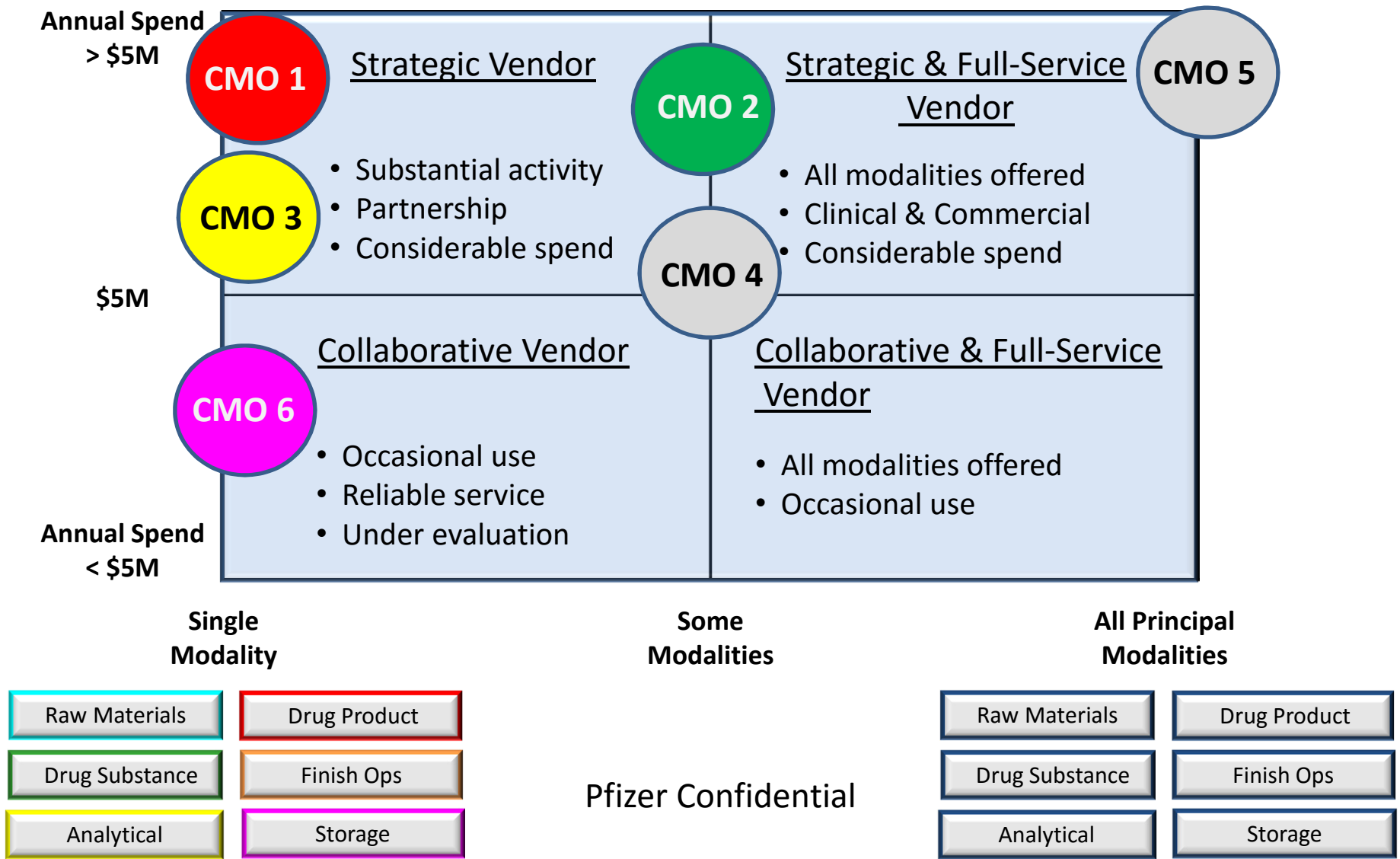
- Strategic partnership
- Reduce fixed R&D spend
- Quicker to clinic

Cons:

- Reliance on single provider



Strategic vs. Collaborative



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Day 2

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CMO Screening - Selection

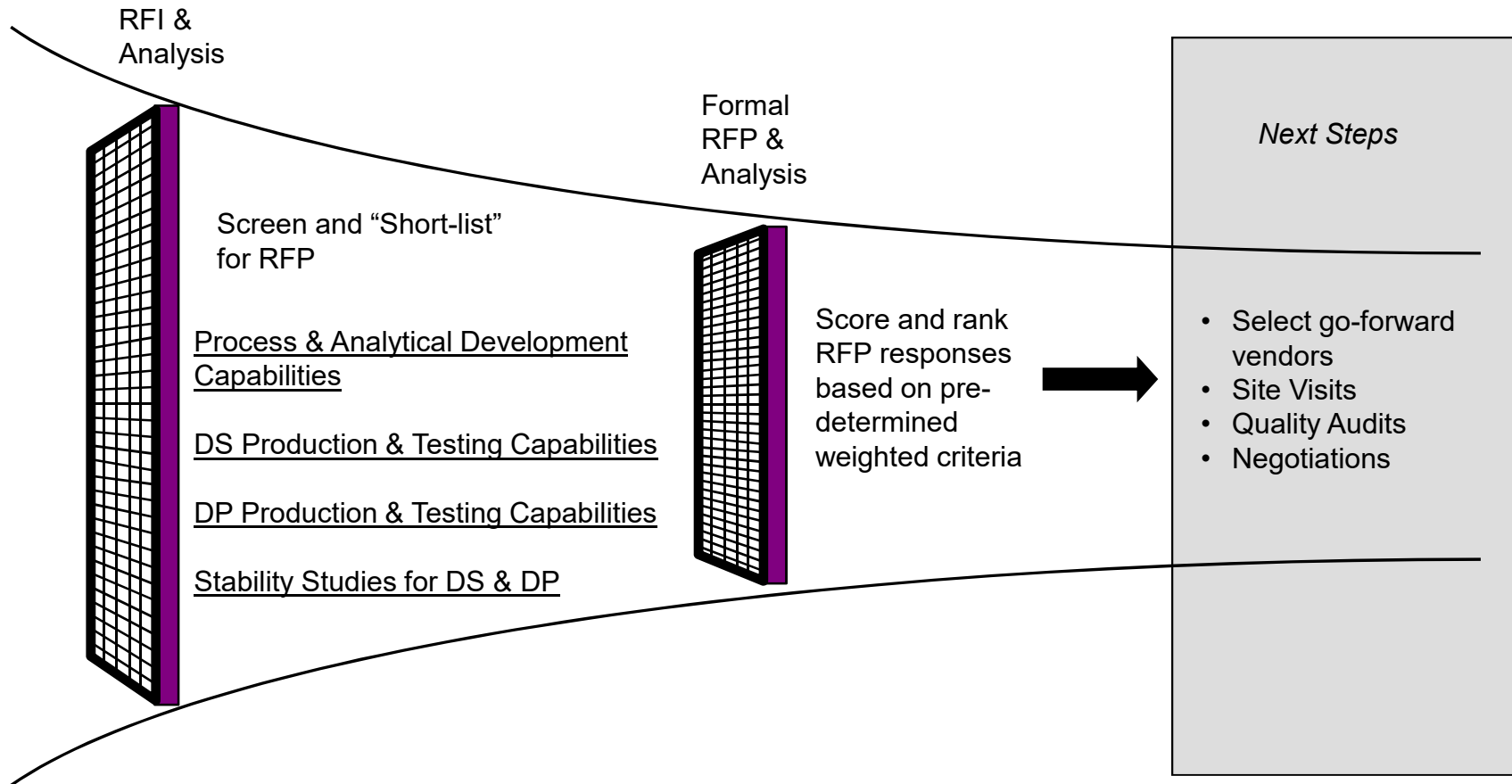
Selection Criteria

| Financial Stability | Company Profile | Management | Quality | Capabilities/ Experience | Cost Competitiveness |
|---------------------|-----------------|------------|---------|--------------------------|----------------------|
| Go / No Go | 20% | 20% | 30% | 30% | RFP Only NA |

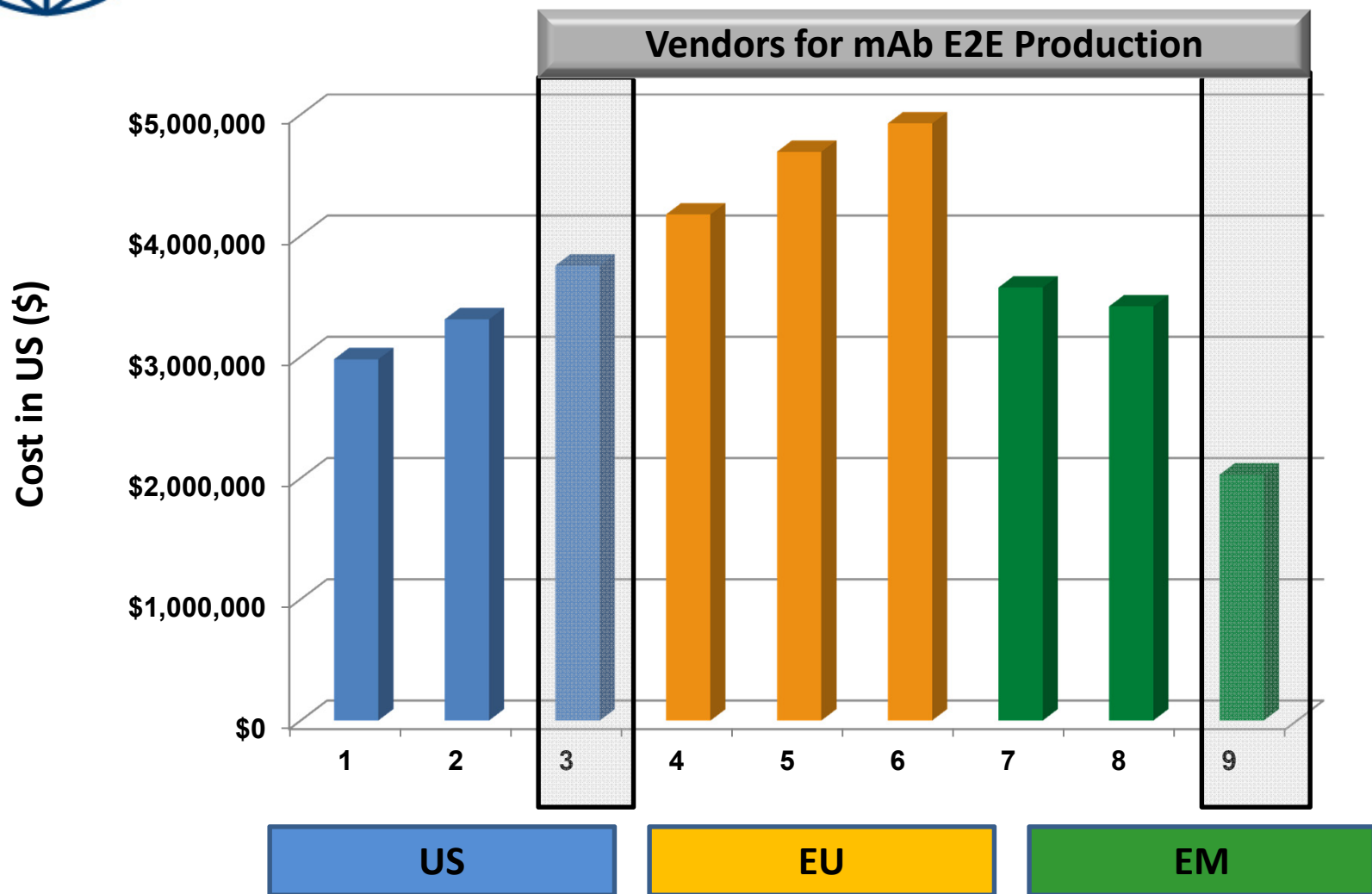
Criteria Detail

- Treasury Report
- % Revenue from largest customer
- Litigation status
- Geographic reach
- Turnover rate
- Pfizer experience
- Other
- Unit Management
- Mgt / relationship between focus areas
- Progress reports
- Communication plan
- Science staff to QA staff
- Quality systems
- Investigation / CAPA procedure
- Training records
- Audit history
- Technology transfer process
- Project management
- Process & analytical equipment
- Technical staff
- Production & testing staff
- Production & analytical capabilities
- RFP cost results





CMO Screening - Results



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Onboarding / Qualifying A CMO At Pfizer

CMOs in “short list”:

- Confidentiality Agreement (CDA)

- Request for Proposal (RFP)

Rigorous onboarding process post-RFP:

- Master Services Agreement (MSA)

- Quality Audit by Pfizer MSQA

- Sterility Assurance Assessment by Pfizer MAS (only for aseptic CMOs)

- Environmental Health & Safety Assessment by Pfizer EHS

- Quality Assurance Agreement (QAA)

- Data Integrity Assessment (*new*)

- Multi-Product Facility Assessment (*new*)

- Quality Culture Assessment (*new*)



GROUP BREAKOUT & DISCUSSION I



CMO Selection - Exercise

- ❖ You are the External Supply Head for a large US biopharmaceutical company, *Wyzer BioPharma*, and have just been assigned a monoclonal antibody (mAb) project to outsource, due to lack of internal capacity.
- ❖ The objective is to deliver clinical supplies for Phase 1 clinical trials of a mAb (*Curemumab*), and submit an Investigational New Drug (IND) application in a 15-month time frame.
- ❖ You have a budget of M\$8 and 2 Full-Time Equivalents (FTEs), including Process, Analytical, Quality, Regulatory colleagues and yourself, to get this project off the ground. You only need to outsource the production of the Drug Substance since your company has excess Drug Product capacity. Please refer to the ***Request for Proposal*** for more details on deliverables.

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CMO Selection - Exercise

- ❖ Assume that both upstream and downstream processes are developed and are “platform”, and that all the analytical test methods are developed, and are “platform”, except for Identity and Potency. With these assumptions, there is no need to consider process development and analytical methods development activities at the CMO, except for Identity and Potency.
- ❖ You will be provided **6 CMOs to choose from**, with varying profiles, strengths, and weaknesses. Select your CMO and justify your choice. The goal is to enable the correct usage of selection process parameters which were provided to you, so as to expeditiously complete a Contract with a CMO, and mitigate problems before they occur.

CMO Selection - Scorecard

| CMO Selection Scorecard | Diamond Biotechnologies | Garnet Biotherapeutics | Emerald Biologics | Opal Technologies | Ruby BioPharma | Jade Biologicals |
|---------------------------------------|----------------------------|---------------------------|---|------------------------|---------------------|------------------|
| Geographic Location | San Francisco CA, USA | Cambridge MA, USA | Dublin, Ireland & San Diego CA, USA | Dusseldorf, Germany | Bangalore, India | Wuhan, China |
| # of Employees | 150 | 5000 | 10000 | 1000 | 4000 | 5000 |
| Years in CMO Business | 5 | 15 | 20 | 10 | 15 | 10 |
| FINANCIAL STABILITY (5%) | | | | | | |
| Comments | | | | | | |
| QUALITY (20%) | | | | | | |
| Comments | | | | | | |
| CAPABILITIES/EXPERIENCE (15%) | | | | | | |
| Comments | | | | | | |
| UPSTREAM PROCESSING (10%) | | | | | | |
| Comments | | | | | | |
| DOWNSTREAM PROCESSING (10%) | | | | | | |
| Comments | | | | | | |
| RELATED SERVICES (15%) | | | | | | |
| Comments | | | | | | |
| REGULATORY EXPERIENCE (10%) | | | | | | |
| Comments | | | | | | |
| ESTIMATED DURATION (WKS) (15%) | | | | | | |
| Comments | | | | | | |
| COST COMPETITIVENESS (\$) | | | | | | |
| Technology Transfer | | | | | | |
| Reg/Tox DS Batch | | | | | | |
| Number of Reg/Tox Batches | | | | | | |
| GMP DS Batch | | | | | | |
| Number of GMP Batches | | | | | | |
| Total \$ | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Comments | | | | | | |
| TOTAL SCORE | 0 | 0 | 0 | 0 | 0 | 0 |

1- Lowest Rating
2- Middle Rating
3- Highest Rating

- Profiles of 6 hypothetical CMOs
- Request for Proposal
- Scorecard

The bitterness of poor quality remains long after the sweetness of low price is forgotten.





Acknowledgement



Acknowledgement



Bernie Huyghe
Ali Javadian



Tom Mueller



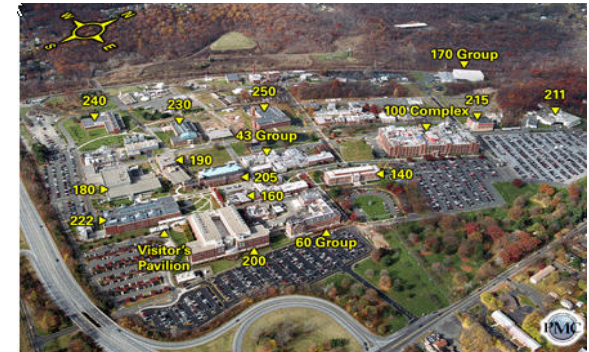
Mary Solomita
Vinnie Turula
Tina Wong



La Jolla, California



St. Louis, Missouri



Pearl River, New York

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