



The Evolving Perspective of Digital Health

Cliff Lee, Head of Product Management, Flex Digital Health

flex[®]



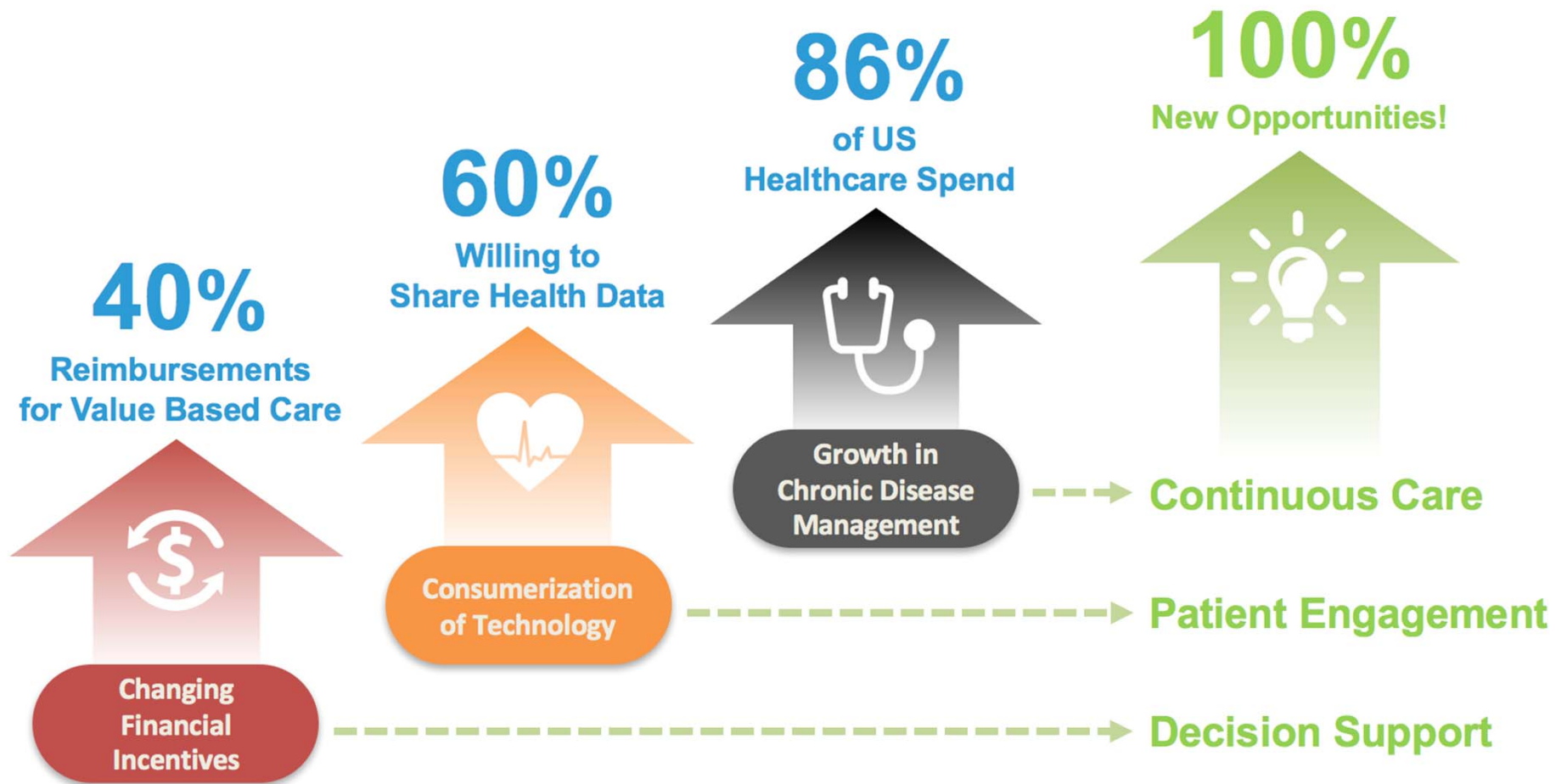
“You can’t list your iPhone as your primary-care physician.”



- **Episodic**
- **Fee for Service**
- **In Person**
- **Scripts**
- **Late, Reactive**



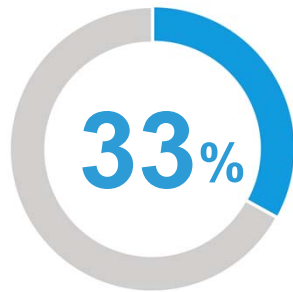
- **Continuous**
- **Value Based Care**
- **Anywhere**
- **Outcomes/RWE**
- **Predictive**



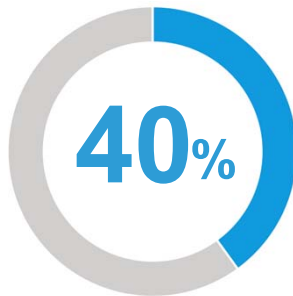




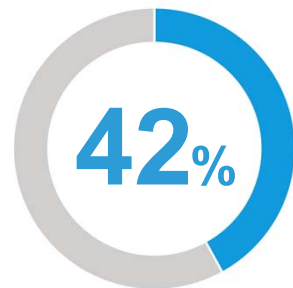
The Shift to Connected, Data-Driven Care (IoHT)



of PROVIDERS report extensive operational cost savings from their RPM IoHT programs.



of PAYERS report extensive consumer attraction/retention from their RPM IoHT programs.



of PAYERS report extensive medical cost savings from their RPM IoHT programs.





Capabilities of a Connected Digital Health Solution

Therapy Management
& Education



Prescription &
Device Management

Adherence &
Interventions



Analytics,
Actionable Insights

Communications,
Community & Social

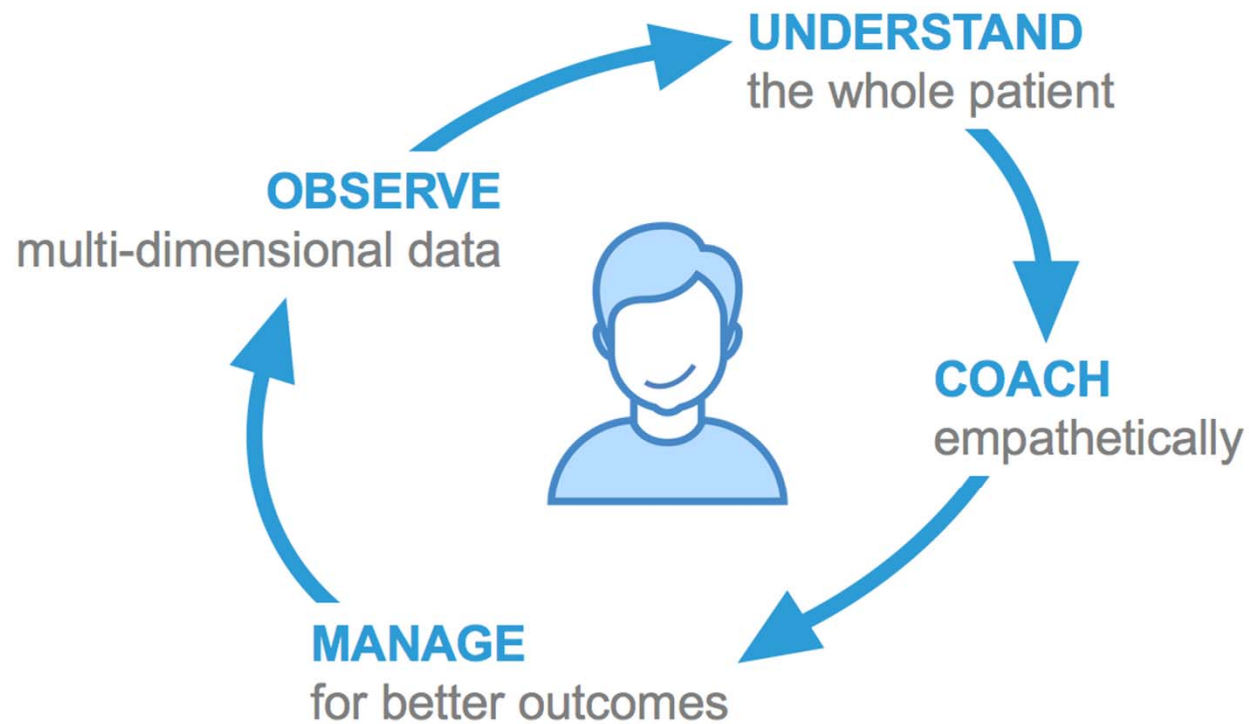


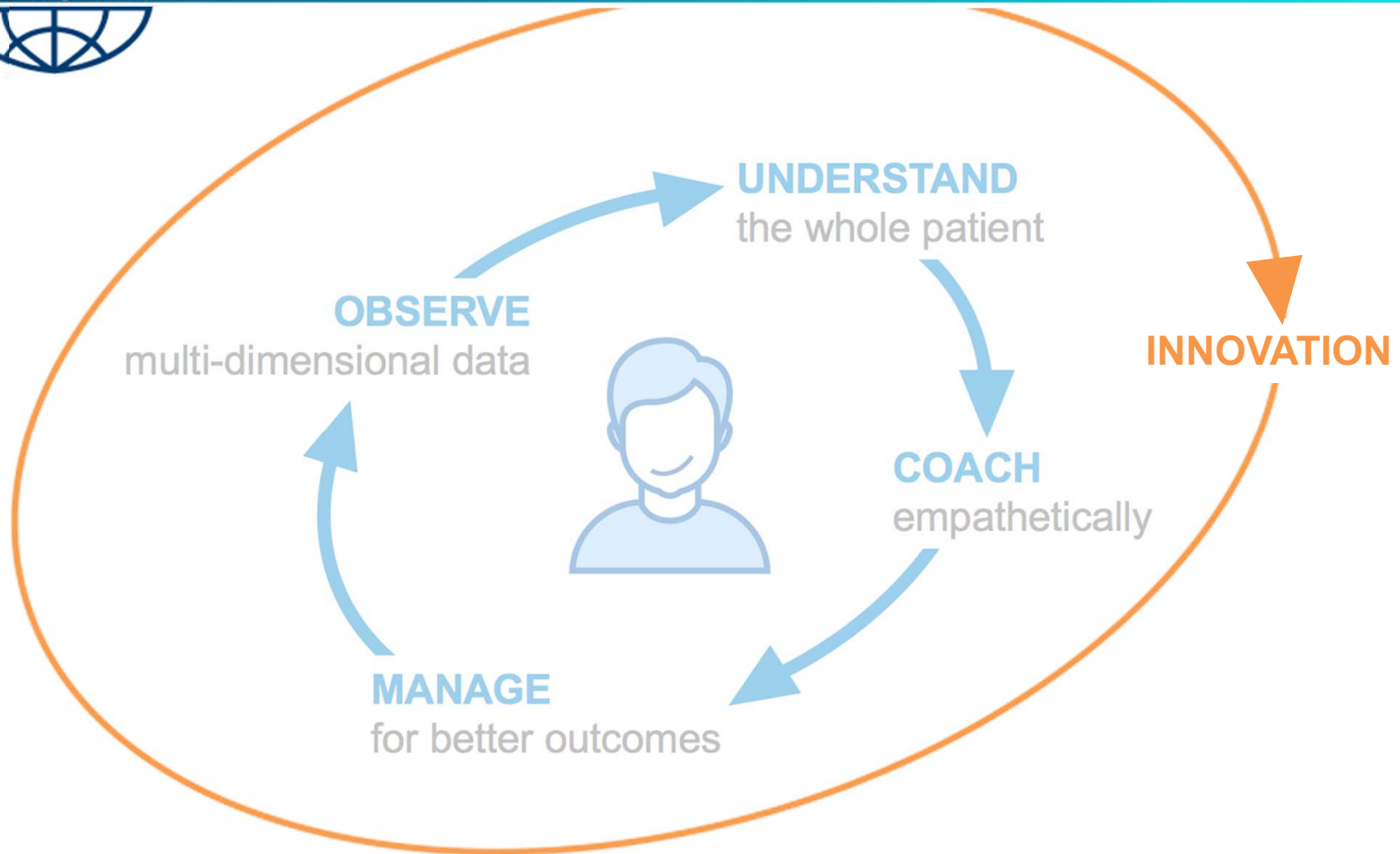
Integrated with
Healthcare Ecosystem

Active & Passive
Data Capture



Regulated & Secure
Managed Platform





Consider All Stakeholders



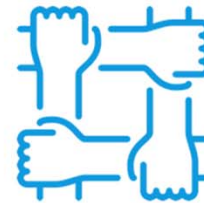
Patient



Pharma



Providers



Caregivers



Payers

Make it Future Proof



New
Interfaces



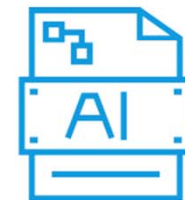
Connected
Therapies



Regulatory
Compliance



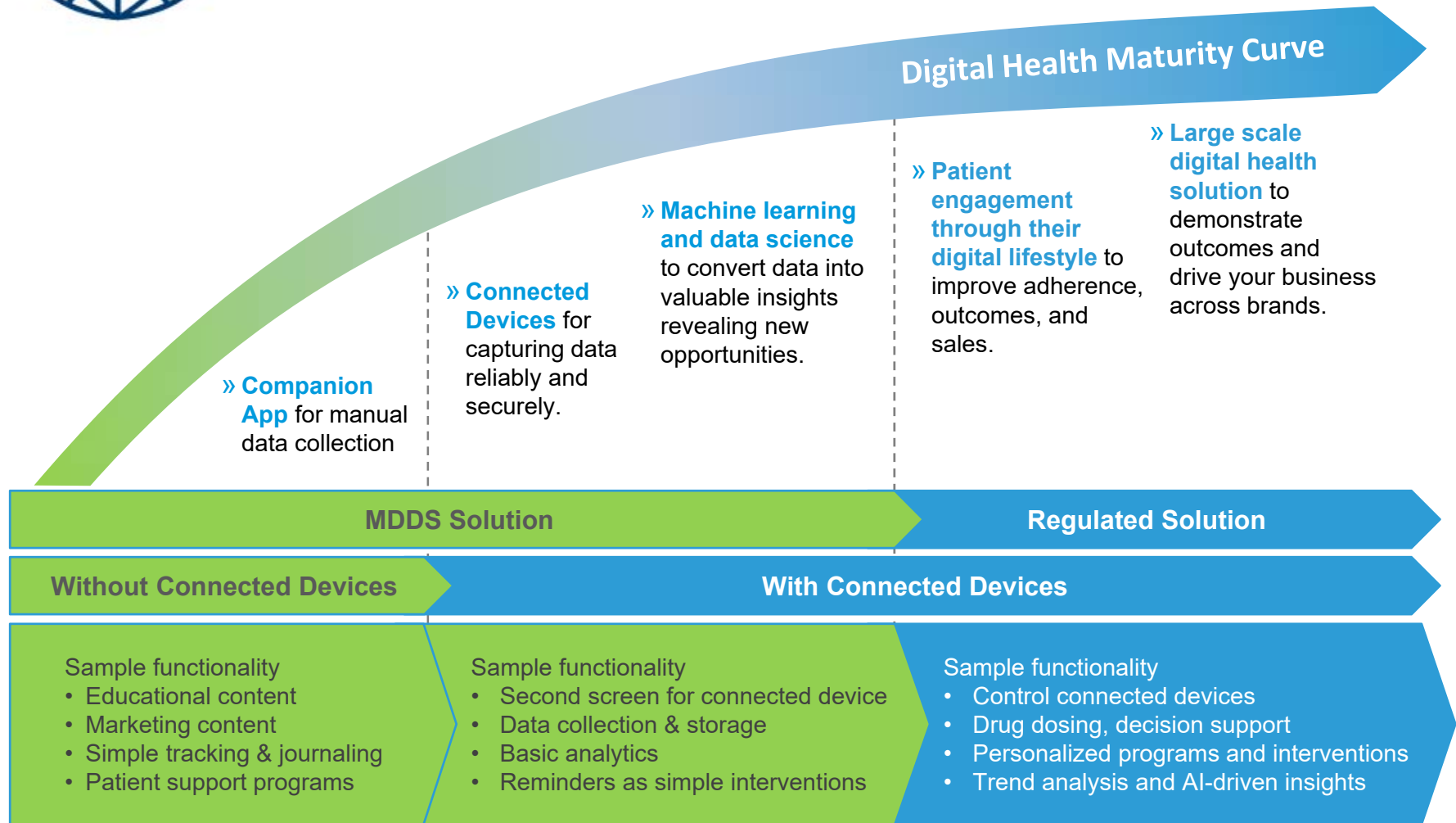
Open
Architecture



Machine
Learning



Begin Your Digital Health Journey





Thank You!



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