



2024 NE PDA Sponsor Plan

December 04, 2023

Dear NE PDA Sponsor,

NEW England Chapter of the PDA thanks you for your past commitment to sponsor our Chapter events, and we hope we can count on your support in 2024.

Educational programming and entertainment plans for 2024 including dinner meetings, webinars and social events.

Program Committee has a slate of dates in 2024 including speakers at dinner meetings, convenient locations, activities and fun.

Your commitment to be a “Metallic Sponsor” provides your company sponsorship at all events.

Metallic Sponsorship Level	Total Cost	Number of Paid Attendees at Dinner Meetings	Scholarship Fund Contribution
Platinum	\$4,900	3	\$2,500
Gold	\$3,400	2	\$1,000
Silver	\$2,900	2	\$500

You may also choose to sponsor any individual event that best fits your company’s needs. **Single event** sponsorship for an in person dinner event is \$700 (includes 1 free dinner attendee); single webinar sponsorship is \$200; single sponsorship for a fun activity is \$150.

Determined to have another great year of in person dinner meetings, webinars, and social events.

Agreement to be a “Metallic Sponsor” (Platinum, Gold or Silver), must be in place with your payment in full by December 30th, 2023 to reserve your place. As a Metallic Sponsor, you will be entitled to a number of free attendees at our dinner meetings. Please note that contributions to the scholarship programs by our Metallic Sponsorship has resulted in over \$120,000 in scholarships to deserving students at our Student Chapter at Middlesex Community College due to your continued generosity.

If you have questions, please let us know. I hope you will continue your commitment to participate in NE PDA events.

Sincerely,
Tom and Mike

Tom Perrone, Sponsorship Committee
Mike Cammarata, Sponsorship Committee
PDA NE Chapter