



# 2021 NE PDA Sponsor Plan

## New England Chapter

### PLATINUM SPONSORS

**Platinum Sponsorship is \$4,900** and includes recognition on all meeting announcements; recognition at all webinar meetings, in follow up correspondence with our membership and on [www.PDA.org](http://www.PDA.org). Webinar attendees for Platinum sponsors may sign up at the member rate, regardless of their membership status. Instructions for webinar registration at a discounted rate will be sent to Platinum sponsors. Platinum Sponsorship contribution includes a \$2,500 donation to the scholarship fund, which will also include recognition of Platinum Sponsorship at annual scholarship awards and participation at scholarship presentation.

### GOLD SPONSORS

**Gold Sponsorship is \$3,400** and includes recognition on all meeting announcements; recognition at all webinar meetings, in follow up correspondence with our membership and on [www.PDA.org](http://www.PDA.org). Webinar attendees for Gold sponsors may sign up at the member rate, regardless of their membership status. Instructions for webinar registration at a discounted rate will be sent to Gold sponsors. Gold Sponsorship contribution includes a \$1,000 donation to the scholarship fund, which will also include recognition of Gold Sponsorship at annual scholarship awards and participation at scholarship presentation.

### SILVER SPONSORS

**Silver Sponsorship is \$2,900** and includes recognition on all meeting announcements; recognition at all webinar meetings, in follow up correspondence with our membership and on [www.PDA.org](http://www.PDA.org). Webinar attendees for Silver sponsors may sign up at the member rate, regardless of their membership status. Instructions for webinar registration at a discounted rate will be sent to Silver sponsors. Silver Sponsorship contribution includes a \$500 donation to the scholarship fund, which will also include recognition of Silver Sponsorship at annual scholarship awards and participation at scholarship presentation.

### SINGLE WEBINAR SPONSORS

**Individual Webinars can be sponsored for \$400 each event.** Sponsors can sign up for individual webinars because the date or topic fits for them. Each sponsor event is \$400. Sponsors will be recognized in meeting announcements as they commit. They will be recognized at the sponsored webinar and in follow up correspondence with our membership. Attendees for individual webinar sponsors may sign up the sponsored webinar at the member rate, regardless of their membership status. Instructions for webinar registration at a discounted rate will be sent to the sponsors.

**NOTE:** Annual commitment requires payment by January 1<sup>st</sup>, 2021 to secure "annual" sponsor status and recognition. Platinum, Gold and Silver sponsors will be recognized on all NE PDA correspondence, at events and on [www.PDA.org](http://www.PDA.org) throughout the year.