

2018 NE PDA Sponsor Plan



Platinum Sponsor	\$6,000 annual fee ❶
Gold Sponsor	\$4,000 annual fee ❶
Silver Sponsor	\$3,500 annual fee ❶
Individual Event Sponsor	\$600 per event fee

❶ Annual commitment requires payment in January to secure “annual” sponsor status and recognition. Platinum, Gold and Silver sponsors will be recognized on a pull up banner display at all NE PDA events.

Platinum Sponsors

Platinum Sponsorship is \$6,000 and includes a sponsor tabletop display with up to three dinner guests ❷ at each of the 5 dinner meetings (a \$3,425 value); recognition on all meeting announcements (instead of signing up late and missing some announcements); recognition at dinner meetings, in printed programs and follow up correspondence with our membership. Platinum Sponsorship contribution includes a \$2,500 donation to the scholarship fund, which will also include recognition of Platinum Sponsorship at annual scholarship awards and photo of Sponsor with scholarship recipients.

Gold Sponsors

Gold Sponsorship is \$4,000 and includes a sponsor tabletop display with up to two dinner guests ❷ at each of the 5 dinner meetings (a \$3,000 value); recognition on all meeting announcements (instead of signing up late and missing some announcements); recognition at dinner meetings, in printed programs and follow up correspondence with our membership. Gold Sponsorship contribution includes a \$1,000 donation to the scholarship fund, which will also include recognition of Gold Sponsorship at annual scholarship awards and photo of Sponsor with scholarship recipients.

Silver Sponsors

Silver Sponsorship is \$3,500 and includes a sponsor tabletop display with up to two dinner guests ❷ at each of the 5 dinner meetings (a \$3,000 value); recognition on all meeting announcements (instead of signing up late and missing some announcements); recognition at dinner meetings, in printed programs and follow up correspondence with our membership. Silver Sponsorship contribution includes a \$500 donation to the scholarship fund, which will also include recognition of Silver Sponsorship at annual scholarship awards and photo of Sponsor with scholarship recipients.

Individual Event Sponsors

Individual Events can be sponsored for \$600 each event. Sponsors can sign up for individual meetings because the date or topic fits for them. Each sponsor event is \$600 and includes a tabletop display and up to two dinner guests ❷. Sponsors will be recognized in meeting announcements as they commit. They will be recognized at dinner meetings, in printed program and follow up correspondence with our membership.

❷ Additional dinner guests for Platinum, Gold and Silver sponsors may sign up at member rate, regardless of their membership status.