

Sponsorship Opportunities

**PDASE
2017**

Sponsorship Opportunities



PDA Southeast Chapter 2017 Sponsorship Opportunities

PDA Southeast Chapter has been in existence for over 17 years! During this time we have seen our Chapter grow in membership and participation. We are grateful to our dedicated members and sponsors for their continued interest, participation and support. Without our sponsors, we would not be able to provide the educational and social networking to the membership. Please consider participating in our 2017 Sponsorship Program. In this packet you will find all of our Sponsorship opportunities as well as the registration form. Again thank you for your support as we strive to achieve our mission in support of our members from the Pharmaceutical, Medical Device and Biotech industries.

Platinum Sponsorship		\$3200
Value \$5855		Savings \$2655
Info-mercial at the Spring/Lab Conference Combined Conference & Fall PDA Southeast Chapter Events		\$1000
Your company will receive special recognition as the key sponsor of the meeting. In addition to verbal and printed recognition, your company representative will give a five minute company intro at the meeting.		
Logo in "Thank You" Ad for Corporate Sponsors in the Monthly E-Blast		\$400
Logo in each E-Blast Distribution with Website Link		\$1500
Spotlight in one issue of E-News		\$125
Article provided by company, i.e. new hire, new product or upcoming event - maximum of 250 words		
Link on Website		\$400
Logo to be placed on website		
Table Top Exhibit at the Spring/Lab Combined Meeting (Two representatives)		\$395
Golf Social—Hole Sponsorship		\$150
Name appears on Hole Sign		
Table Top Exhibit at the Fall Meeting (Two representatives)		\$495
Logo will appear on all printed material		\$800
VIP Passes for two operating company employees for the Spring/Lab Combined Meeting, Golf Social, Fall Conference		\$590
SUBTOTAL		_____

Gold Sponsor		\$2250
Value \$3285		Savings \$1035
Logo in E-Blast Distribution with Website Link		\$750
Logo in "Thank You" Ad for Corporate Sponsors in the E-Blast Distribution		\$400
Table Top Exhibit at the Spring/Lab Combined Meeting (Two representatives)		\$395
Golf Social – Hole Sponsorship		\$150
Name appears on Hole Sign		
Logo will appear on all printed materials		\$800
Table Top Exhibit at the Fall Meeting (Two representatives)		\$495
VIP Pass for one operating company employee for the Spring/Lab Combined Meeting, Golf Social, Fall Conference		\$295
SUBTOTAL		_____

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Silver Sponsor	\$1500
Value \$2110	Savings \$610
Logo with website link in Monthly E-Blast Distribution	\$500
Logo in "Thank You" Ad for Corporate Sponsors in E-Blast	\$400
Table Top Exhibit at the Spring/Lab Combined Meeting – Two representatives	\$480
Golf Social – Hole Sponsorship	\$150
Table Top Exhibit at the Fall Meeting – Two representatives	\$580
	SUBTOTAL

Spring/Lab Combined Conference--Date to Be Determined		
	<i>Earlybird rate If purchased by 2.25.2017</i>	<i>Rate after 2.25.2017</i>
Table Top (Includes Two Representatives)*	\$395	\$480
Sponsor Breakfast, AM or PM Break	\$150	\$200
Sponsor Lunch includes Exhibit Table plus Two Representatives	\$645	\$695
Program Sponsor	\$150	\$200
*Additional Company Representative	\$ 85	\$ 85
____ Spring Conference	SUBTOTAL	_____

Fall Conference--Date to Be Determined		
	<i>Earlybird rate If purchased by 2.25.2017</i>	<i>Rate after 2.25.2017</i>
Table Top (Includes 1 Representative)*	\$495	\$580
Sponsor Breakfast, AM or PM Break	\$150	\$200
Lunch includes Exhibit Booth plus Two Representatives	\$695	\$745
Program Sponsor	\$150	\$200
*Additional Company Representative	\$ 85	\$ 85
____ Fall Conference	SUBTOTAL	_____

VIP Passes		
With the purchase of a Platinum, Gold, Silver Package or the purchase of both the Spring/Lab Conference & Fall Conference by February 25 allows you to purchase VIP passes for your operating company clients		\$50 each
____ # of Passes	SUBTOTAL	_____

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Golf Social		
	<i>Purchase by 2.25.2017 & SAVE</i>	<i>Rate after 2.25.2017</i>
Hole Sponsorship	\$120	\$150
Hospitality Cart Sponsor (non-alcoholic & snacks)	\$225	\$250
Lunch Sponsor	\$225	\$250
Minute to Win It Chipping Contest	\$225	\$250
Putting Contest	\$225	\$250
First Place Prize	n/a	\$200
Second Place Prize	n/a	\$100
Third Place Prize	n/a	\$40
Longest Drive	n/a	\$50
Closest to the Pin	n/a	\$50
___ Golf Social	SUBTOTAL	_____

Winter Social/Student Award Ceremony		
Sponsorship		\$200
Student Scholarship Donation		Any amount is a tremendous help
___ Winter Social	SUBTOTAL	_____

2017 Advertising		
2" x 4" ad in the E-Blast Distribution		\$1500
2" x 2" ad in the E-Blast Distribution		\$750
Logo with link		\$500
___ 2017 Advertising	SUBTOTAL	_____

Promotional Opportunities		
Folders for Spring Conference	You provide the folders for distribution of printed materials	\$200
Flash Drives for Spring Conference	You provide the flash drives for distribution of electronic materials	\$200
Lanyards for Spring Conference	You provide the lanyards for nametags	\$200
Folders for Fall Conference	You provide the folders for distribution of printed materials	\$200
Flash Drives for Fall Conference	You provide the flash drives for distribution of electronic materials	\$200
Lanyards for Fall Conference	You provide the lanyards for nametags	\$200
___ Promotional Opportunities	SUBTOTAL	_____



PDA Southeast Chapter 2017 Sponsorship & Exhibitor Registration

Registration

One Registrant Per Form			
First Name:		Last Name	
Nickname		Telephone:	
Company:			
Job Title:			
E-mail:			
Mailing Address:		State	Zip
Telephone:		Mobile Phone	

Sponsorship Opportunities		
	Details	Amount
Platinum Sponsorship		
Gold Sponsorship		
Silver Sponsorship		
Spring & Lab Combined Conference		
Fall Conference		
VIP Passes # of Passes x \$50		
Golf Social		
Winter Social/Student		
2017 Advertising		
Promotional Materials		
Dinner & Dialogue Sponsorship \$250.00		
Total \$		

Credit Card			
American Express _____ MasterCard _____ or Visa _____			
Card No:		Expiration Date	Security Code
Name as it appears on Card:			
Statement Billing Address:			
City:		State :	Zip

When paying by check please make payable to PDASE.
 Questions? Call 919.418.1325
 Email to pdase@bluestarservices.net
 Send payment and registration form to:

*PDASE
 c/o Blue Star Services
 5201 Albemarle Drive
 Oriental, NC 28571*