

Sponsorship Opportunities

**PDASE
2016**

Sponsorship Opportunities



PDA Southeast Chapter 2016 Sponsorship Opportunities

PDA Southeast Chapter has been in existence for over 16 years! During this time we have seen our Chapter grow in membership and participation. We are grateful to our dedicated members and sponsors for their continued interest, participation and support. Without our sponsors, we would not be able to provide the educational and social networking to the membership. Please consider participating in our 2016 Sponsorship Program. In this packet you will find all of our Sponsorship opportunities as well as the registration form. Again thank you for your support as we strive to achieve our mission in support of our members from the Pharmaceutical, Medical Device and Biotech industries.

Platinum Sponsorship		\$3200
Value \$5855		Savings \$2655
Info-mercial at the Spring/Lab Conference Combined Conference & Fall PDA Southeast Chapter Events	Your company will receive special recognition as the key sponsor of the meeting. In addition to verbal and printed recognition, your company representative will give a five minute company intro at the meeting.	\$1000
Logo in "Thank You" Ad for Corporate Sponsors in the Monthly E-Blast		\$400
Logo in each E-Blast Distribution with Website Link		\$1500
Spotlight in one issue of E-News	Article provided by company, i.e. new hire, new product or upcoming event - maximum of 250 words	\$125
Link on Website	Logo to be placed on website	\$400
Table Top Exhibit at the Spring/Lab Combined Meeting (Two representatives)		\$395
Golf Social—Hole Sponsorship	Name appears on Hole Sign	\$150
Table Top Exhibit at the Fall Meeting (Two representatives)		\$495
Logo will appear on all printed material		\$800
VIP Passes for two operating company employees for the Spring/Lab Combined Meeting, Golf Social, Fall Conference		\$590
	SUBTOTAL	_____

Gold Sponsor		\$2250
Value \$3285		Savings \$1035
Logo in E-Blast Distribution with Website Link		\$750
Logo in "Thank You" Ad for Corporate Sponsors in the E-Blast Distribution		\$400
Table Top Exhibit at the Spring/Lab Combined Meeting (Two representatives)		\$395
Golf Social – Hole Sponsorship	Name appears on Hole Sign	\$150
Logo will appear on all printed materials		\$800
Table Top Exhibit at the Fall Meeting (Two representatives)		\$495
VIP Pass for one operating company employee for the Spring/Lab Combined Meeting, Golf Social, Fall Conference		\$295
	SUBTOTAL	_____

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Silver Sponsor		\$1500
Value \$2110		Savings \$610
Logo with website link in Monthly E-Blast Distribution		\$500
Logo in "Thank You" Ad for Corporate Sponsors in E-Blast		\$400
Table Top Exhibit at the Spring/Lab Combined Meeting – Two representatives		\$480
Golf Social – Hole Sponsorship		\$150
Table Top Exhibit at the Fall Meeting – Two representatives		\$580
	SUBTOTAL	_____

Spring/Lab Combined Conference		
	<i>Earlybird rate If purchased by 2.25.2016</i>	<i>Rate after 2.25.2016</i>
Table Top (Includes Two Representatives)*	\$395	\$480
Sponsor Breakfast, AM or PM Break	\$150	\$200
Sponsor Lunch includes Exhibit Table plus Two Representatives	\$645	\$695
Program Sponsor	\$150	\$200
*Additional Company Representative	\$ 85	\$ 85
____ Spring Conference	SUBTOTAL	_____

Fall Conference--October 2016 Date to Be Determined		
	<i>Earlybird rate If purchased by 2.25.2016</i>	<i>Rate after 2.25.2016</i>
Table Top (Includes 1 Representative)*	\$495	\$580
Sponsor Breakfast, AM or PM Break	\$150	\$200
Lunch includes Exhibit Booth plus Two Representatives	\$695	\$745
Program Sponsor	\$150	\$200
*Additional Company Representative	\$ 85	\$ 85
____ Fall Conference	SUBTOTAL	_____

VIP Passes		
With the purchase of a Platinum, Gold, Silver Package or the purchase of both the Spring/Lab Conference & Fall Conference by February 25 allows you to purchase VIP passes for your operating company clients		\$50 each
____ # of Passes	SUBTOTAL	_____

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Golf Social		
	<i>Purchase by 2.25.2016 & SAVE</i>	<i>Rate after 2.25.2016</i>
Hole Sponsorship	\$120	\$150
Hospitality Cart Sponsor (non-alcoholic & snacks)	\$225	\$250
Lunch Sponsor	\$225	\$250
Minute to Win It Chipping Contest	\$225	\$250
Putting Contest	\$225	\$250
First Place Prize	n/a	\$200
Second Place Prize	n/a	\$100
Third Place Prize	n/a	\$40
Longest Drive	n/a	\$50
Closest to the Pin	n/a	\$50
___ Golf Social	SUBTOTAL	_____

Winter Social/Student Award Ceremony		
Sponsorship		\$200
Student Scholarship Donation		Any amount is a tremendous help
___ Winter Social	SUBTOTAL	_____

2016 Advertising		
2" x 4" ad in the E-Blast Distribution		\$1500
2" x 2" ad in the E-Blast Distribution		\$750
Logo with link		\$500
___ 2016 Advertising	SUBTOTAL	_____

Promotional Opportunities		
Folders for Spring Conference	You provide the folders for distribution of printed materials	\$200
Flash Drives for Spring Conference	You provide the flash drives for distribution of electronic materials	\$200
Lanyards for Spring Conference	You provide the lanyards for nametags	\$200
Folders for Fall Conference	You provide the folders for distribution of printed materials	\$200
Flash Drives for Fall Conference	You provide the flash drives for distribution of electronic materials	\$200
Lanyards for Fall Conference	You provide the lanyards for nametags	\$200
___ Promotional Opportunities	SUBTOTAL	_____



PDA Southeast Chapter 2016 Sponsorship & Exhibitor Registration

Registration

One Registrant Per Form

First Name:		Last Name	
Nickname		Telephone:	
Company:			
Job Title:			
E-mail:			
Mailing Address:		State	Zip
Telephone:		Mobile Phone	

Sponsorship Opportunities

	Details	Amount
Platinum Sponsorship		
Gold Sponsorship		
Silver Sponsorship		
Spring & Lab Combined Conference		
Fall Conference		
VIP Passes # of Passes x \$50		
Golf Social		
Winter Social/Student		
2016 Advertising		
Promotional Materials		
Biogen Tour Table Top Display \$125.00		
Dinner & Dialogue Sponsorship \$250.00		
Total \$		

Credit Card

American Express _____ MasterCard _____ or Visa _____			
Card No:		Expiration Date	Security Code
Name as it appears on Card:			
Statement Billing Address:			
City:		State :	Zip

When paying by check please make payable to PDASE.

Questions? Call 919.418.1325

Email to pdase@bluestarservices.net

Send payment and registration form to:

PDASE
c/o Blue Star Services
5201 Albemarle Drive
Oriental, NC 28571