

| Sponsor Benefits | Returning Sponsors | New Sponsors |
|---|---------------------------|---------------------|
| 2 min elevator pitch at our marquis events (Full day, vendor night, evening program) | √ | √ |
| Mentions on SoCal PDA LinkedIn Ads | √ | √ |
| Post a 1-2 min video on our PDA SoCal Website* | √ | √ |
| Attendee List with First Name, Last Name, Title, Company | √ | √ |
| Complimentary Passes for Paid Events (Full day, vendor night, evening program) | 4 passes | 4 passes |
| Banner ads in all newsletter/emails (5000 + contacts) * | √ | √ |
| Posts on LinkedIn Page (400+ followers) | √ | √ |
| Logo listed on the PDA SoCal Website with hyperlink connection* | √ | √ |
| Exhibitor at our marquis events (full day, vendor night, evening program) where sponsors will have a full table to showcase | √ | √ |
| All Networking Mixers will include a table, to be shared with others, with available space for adding swag/flyers/info sheet on the table, plus 22" Roll-Up Banner. Items should not be larger than 12" by 18" in size as space may be limited. | √ | √ |
| | | |
| Cost of 2024 Annual Sponsorships | \$3,800 | \$4,800 |

*Send us your logos, banners, videos

SOCAL PDA CHAPTER 2024 Annual Sponsorship Registration Form