



## West Coast Chapter Parenteral Drug Association

*Connecting People, Science and Regulation*

### Sponsorship Opportunities

The PDA West Coast Chapter is a nonprofit organization recognized as exempt from taxation under Sections 501 (a) and 501 (c) (6) of the Internal Revenue Code.

We have been in existence for over 30 years and during this time, we have seen our Chapter grow in membership and participation.

Without our volunteers, members and sponsors, we would not be able to provide valuable educational and social networking events to our membership.

Consider participating in our Sponsorship Program, Annual or Single event packages, a unique opportunity to strengthen your brand image, increase your visibility, and gain access to leaders of the San Francisco Bay Life-Science Community.

Become a valuable WCC PDA Sponsor today by contacting us at:

**[rsvp@wccpda.org](mailto:rsvp@wccpda.org)**

**650-296-8044**

Thank you for your support as we strive to achieve our mission in support of our members from the Pharmaceutical, Medical Device and Biotech industries.

Please note that our scheduled meeting dates are subject to change based on speakers and venue availability. The WCC PDA chapter reserves the right to cancel a meeting at any time without notice. Sponsorships are confirmed and paid in advance and no refunds can be offered for event cancellations, postponement or company rep and guests non-attendance.

## 2020 Virtual Event list

These past few months have brought significant change and challenge not only to our homes but also around the world. As we continue to monitor the global COVID-19 public health emergency we recognize that the ever-changing nature of this novel virus is concerning and is requiring many of us to adjust our standard practices. WCC PDA with its current Sponsors/Partners has taken the decision that aligns with PDA National to continue to offer the following 2020 calendar of events in a virtual format.

<b>20AUG20</b>	05:00-06:30 PT	5th Annual Women in Life-Science Event
<b>10SEP20</b>	05:00-06:30 PT	21st century cGMP training
<b>15OCT20</b>	05:00-06:30 PT	Strategic Risk Assessment
<b>12NOV20</b>	05:00-06:30 PT	Critical Thinking, Data Integrity and the Ultragenyx Rare Formula
<b>03DEC20</b>	05:00-06:30 PT	Managing Projects in the Life-Science Industry

Thank you for working with us to advance pharmaceutical/biopharmaceutical manufacturing science and regulation so our members can better serve patients.

## Annual Event Sponsorship

In order to help our vendor companies determine budgets, cut down on time spent on reimbursement forms and to lock in some great sponsorship opportunities, the PDA West Coast Chapter is offering the following Annual Sponsorship Packages\*, offered on a rolling year basis.

<b>Platinum \$7,000</b>
Your company will receive special recognition as the key sponsor of each WCC PDA meeting*. In addition to verbal recognition, your company will have the opportunity to share a max 60sec. pre-recorded video to promote products and/or services during the event prime time (only videos received 10 days before the event will be shared)
Prominent placement of company logo in all marketing material (website, flyer, e-mails, etc.)
List of attendees that gave WCC PDA explicit consent to share their contact information. In accordance with GDPR (General Data Protection regulation)
Dedicated space in the event brochure and/or hand out for company info
Logo in each e-blast distribution with website link
10 complimentary tickets for company guests/representatives for each meeting* (offer expires 10 days before each event or when the last-minute rate is in place)
Company Logo and website link posted on the PDA website in the WCC PDA Sponsors page
Your company will receive special recognition as a key supporter of our WCC PDA Student Chapter
Post- event one page promotional material about the company, shared with event attendees.
<b>Titanium \$4,500</b>
Your company will receive special recognition as the key sponsor of 3 WCC PDA meeting*. In addition to verbal recognition, your company will have the opportunity to share a max 60sec. pre-recorded video to promote products and/or services during the event prime time (only videos received 10 days before the event will be shared).
Prominent placement of company logo in all marketing material (event website, event flyer, e-mails, etc.)
List of attendees of 3 WCC PDA meeting* that gave WCC PDA explicit consent to share their contact information. In accordance with GDPR (General Data Protection regulation)
Dedicated space in the event brochure and/or hand out for company info
Logo in each e-blast distribution with website link
6 complimentary tickets for company guests/representatives for each meeting* (offer expires 10 days before each event or when the last-minute rate is in place)
Company Logo and website link posted on the PDA website in the WCC PDA Sponsors page
List of attendees that gave WCC PDA explicit consent to share their contact information. In accordance with GDPR (General Data Protection regulation)
Post- event one page promotional material about the company, shared with event attendees.

\*Excluding Partnered or Special events

## Single Event Sponsorship

### Gold \$2,600

Your company will receive special recognition as the key sponsor of 1 WCC PDA meeting. In addition to verbal recognition, your company will have the opportunity to share a 60sec. max pre-recorded video to promote products and/or services during the event prime time (only videos received 10 days before the event will be shared).

Prominent placement of company logo in all marketing material (website, flyer, e-mails, etc.)

List of attendees that gave WCC PDA explicit consent to share their contact information. In accordance with GDPR (General Data Protection regulation)

Dedicated space in the event brochure and/or hand out for company info

Logo in each e-blast distribution with website link

6 complimentary tickets for company guests/representatives for each meeting (offer expires 10 days before each event or when the last-minute rate is in place)

Company Logo and website link posted on the PDA website in the WCC PDA Sponsors page

Post- event one page promotional material about the company, shared with event attendees.

### Silver \$1,600

Your company will receive special recognition as the key sponsor of 1 WCC PDA meeting. In addition to verbal recognition, your company will have the opportunity to share a 30sec. max pre-recorded video to promote products and/or services during the event prime time (only videos received 10 days before the event will be shared)

Prominent placement of company logo in all marketing material (website, flyer, e-mails, etc.)

Dedicated space in the event brochure and/or hand out for company info

Logo in each e-blast distribution with website link

4 complimentary tickets for company guests/representatives for each meeting (offer expires 10 days before each event or when the last-minute rate is in place)

Company Logo and website link posted on the PDA website in the WCC PDA Sponsors page

Post- event one page promotional material about the company, shared with event attendees.

### Bronze \$750

Prominent placement of company logo in all marketing material (website, flyer, e-mails, etc.)

Dedicated space in the event brochure and/or hand out for company info

Logo in each e-blast distribution with website link

2 complimentary tickets for company guests/representatives for each meeting (offer expires 10 days before each event or when the last-minute rate is in place)

Company Logo and website link posted on the PDA website in the WCC PDA Sponsors page

Post- event one page promotional material about the company, shared with event attendees.