

# PDA West Coast Chapter 2024 Sponsorship Offerings

SPONSORSHIP LEVEL	COST	COST (if purchased before Jan 31st, 2024)	# OF EVENTS	EXHIBITOR'S TABLE	LOGO & WEBSITE (on PDA marketing materials)	# OF FREE TICKETS (for sponsored events)	ATTENDEE DATA (for sponsored events)	PROMOTION TALK AT EVENT(S)	SPECIAL EVENT(S)	DESIGNATED ONE SPEAKER (for one panel event per year)
<b>PLATINUM (ALL EVENTS)</b>	\$11,000	\$10,000	6	✓	✓	12	✓	2 minute length	✓	✓
<b>GOLD SPECIAL (SINGLE EVENT)*</b>	\$5,000	-	1	✓	✓	8	✓	1 minute length	✓	-
<b>GOLD (single event, excluding special events)</b>	\$3,850	\$3,500	1	✓	✓	6	✓	1 minute length	-	-
<b>SILVER (single event, excluding special events)</b>	\$2,750	\$2,500	1	✓	✓	4	-	-	-	-

\*GOLD Special Level is a new package this year that includes all benefits in the “Gold” package for ONE of the exclusive special events. Special events are either conferences or galas that are hosted at non-corporate venues and provide attendees with greater exposure to thought leaders in the life science communities.

**Become a Sponsor Today: Email Us at [rsvp@wccpda.org](mailto:rsvp@wccpda.org)!**