



2023 NE PDA Sponsor Plan

November 29, 2022

Dear NE PDA Sponsor,

NEW England Chapter of the PDA thanks you for your past commitment to sponsor our Chapter events, and we hope we can count on your support in 2023.

Education and entertainment plans for 2023 include a mix of in person dinner meetings, webinars and social events.

Program Committee is finalizing the calendar for new exciting meetings, locations, activities and fun.

Your commitment to be a “Metallic Sponsor” provides your company sponsorship at all events.

Metallic Sponsorship Level	Total Cost	Scholarship Fund Contribution
Platinum	\$4,900	\$2,500
Gold	\$3,400	\$1,000
Silver	\$2,900	\$500

You may also choose to sponsor any individual event that best fits your company’s needs. **Single** sponsorship for an in person speaker event is \$500; single webinar sponsorship is \$200; single sponsorship for a fun activity is \$150.

Determined to have in person meetings and put COVID behind us are goals for this year – we have been apart too long!

Agreement to be a “Metallic Sponsor” (Platinum, Gold or Silver), must be in place with your payment in full by December 30th, 2022 to reserve your place. As a Metallic Sponsor, discounted registration is at the membership rate regardless of your membership status. Please note that contributions to the scholarship programs by our Metallic Sponsorship has resulted in \$112,000 in scholarships to deserving students at our Student Chapter at Middlesex Community College due to your continued generosity.

If you have questions, please let me know. I hope you will continue your commitment to participate in NE PDA events as they fit your busy schedule.

Sincerely,

Laurie

Laurie Masiello, Sponsorship Committee
PDA NE Chapter