



New England Chapter

PDA New England Chapter 2025 Sponsorship Plan

PDA NE Chapter Sponsorship Committee



Benefits of Sponsorship

- ❑ Tax-deductible contribution
- ❑ Intimate connection with local customers at dinner meetings
- ❑ Tap into broad network of potential New England customers
- ❑ Contribution to merit-based scholarships for undergrads at Middlesex Community College and Mass College of Pharmacy and Health Sciences
- ❑ Broad advertising on webpage, on LinkedIn, at dinner meetings, and adverts associated with events
- ❑ Reduced or free admission to dinner meetings for specified number of company staff
- ❑ Helps PDA New England Chapter provide high-value programming at an affordable price with limited travel
- ❑ Vendor Focus Night and Holiday Toy Drive (new for 2025)



To date over \$130,000 in scholarships have been awarded!

Sponsorship Opportunities

Metallic Sponsorship Level	Total Cost	Number of Included Registrations per Event	Scholarship Fund Contribution
Platinum	\$4,900	3	\$2,500
Gold	\$3,400	2	\$1,000
Silver	\$2,900	2	\$500

- ▶ Agreement to be a **Metallic Sponsor** (Platinum, Gold or Silver), must be in place with your payment in full by December 30 to reserve your place. As a Metallic Sponsor, up to 3 free registrations for each event.
- ▶ 50% Metallic Sponsorship rate available after 01 June of each year.
- ▶ Contributions to the scholarship programs by Metallic Sponsorship has resulted in over \$130K in scholarships to individuals from our deserving Student Chapter member organizations.
- ▶ You may also choose to sponsor any individual event that best fits your company's needs. Single event sponsorship for an in-person speaker event is \$700 (which includes 1 registration); single webinar sponsorship is \$200; single sponsorship for a fun activity is \$150.