2025 Annual Sponsor Opportunities

SPONSOR BENEFITS	NEW SPONSOR	RETURNING SPONSOR	CORPORATE PARTNER
Advertisements on SoCal PDA LinkedIn and other social platforms	✓	✓	✓
Logo on the SoCal PDA website (with link to your website)	✓	✓	✓
1-minute elevator pitch at our marquee events (full-day events and vendor nights)	✓	✓	✓
Full table to showcase at our marquee events (full day, half days)	✓	✓	✓
SoCal PDA event attendee list (name, title, organization)	✓	✓	✓
Literature or swag placement on shared merch table during Happy Hours. Items should measure less than 12 inches by 18 inches.	✓	✓	✓
Complimentary passes for paid events (2 sponsors and 4 registered clients)	6 Passes	6 Passes	10 Passes
Unlimited corporate attendees if event is hosted at corporate sponsor's facility/site			✓
Initial proposal for selecting a speaker for a full- day event on the identified topic			✓
SPONSORSHIP COST	\$5,000	\$4,000	\$5,000

After sending SoCal PDA the completed form on the following page, submit payment on the PDA.org website here or scan the QR code below.





2025 Sponsorship Registration Form

SPONSORSHIP DATES: JANUARY 1, 2025 to DECEMBER 31, 2025

Invoice needed to process? Please send the below information to PDA Chapters at chapters@pda.org

Representative Name

Title

Company Name

Business Address

City

State

Zip

Business Phone

Fax Number

Representative Email Address

Select Your
Sponsorship
Type

Returning Sponsor (\$4,000)

Corporate Partner (\$5,000)

Table Exhibit Only (per event) (\$2,000)

Add-on: Support Student Chapter (\$1,000)

After sending SoCal PDA this completed form, submit payment on the PDA.org website <u>here</u> or scan the QR code.

