



West Coast Chapter

SPONSORSHIP OPPORTUNITIES 2021

The PDA West Coast Chapter offers a diverse member network of over 5,500 professionals affiliated with West Coast Chapter, and access to a network that spans North America and Europe.

The West Coast Chapter has been in existence for over 30 years, being a well known partner to the industries of biotechnology, biopharma, pharmaceutical, and academia. By partnering with the PDA WCC, you will elevate your brand awareness, with more than 2010 professionals from 500+ organizations having attended the PDA WCC's events over the past year.

Our diverse network will connect you to leaders via our innovative programming, website and Linked In group.

"We landed a big opportunity that we just started as a result of the last meeting." Joe Reini, Founder Mason-Grey.

The PDA West Coast Chapter is a nonprofit organization recognized as exempt from taxation under Sections 501 (a) and 501 (c) (6) of the Internal Revenue Code.

PDA SPONSORSHIP OFFERS:

- ✓ Heightened Visibility & Exposure
- ✓ Maximum Brand Awareness
- ✓ A Leadership role in advancing science within the biotechnology, biopharma, & pharmaceutical industries

LEAD GENERATION

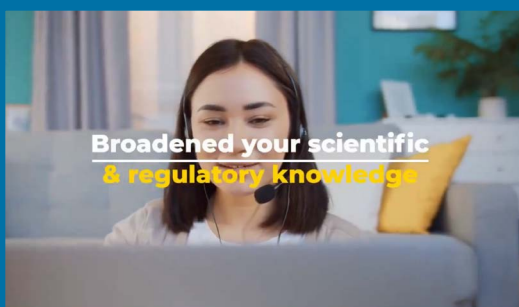
COMMUNITY OF PROFESSIONALS

CONNECT WITH DECISION MAKERS

STAY UPDATED ON INDUSTRY CHANGES

SHOWCASE YOUR SERVICES

SUPPORT A LOCAL ORGANIZATION



Sponsor PDA WCC at <https://www.pda.org/chapters/north-america/west-coast#sponsorship>



SPONSORSHIP OPPORTUNITIES 2021

ANNUAL SPONSORSHIP BENEFITS	ANNUAL SPONSORSHIPS		SINGLE EVENT SPONSORSHIPS		
	Platinum \$8000	Titanium \$5000	Gold \$3000	Silver \$2000	Bronze \$900
Special Recognition as Key Sponsor at WCC PDA Meetings*	ALL Meetings	3 Meetings	Specific Meeting	Specific Meeting	
Opportunity to share a pre-recorded Video to promote your company during the meeting, shown during prime time**	60 sec length	45 sec length	45 sec length	30 sec length	
Prominent placement of company logo in all marketing materials ***	x	x	x	x	x
List of attendees that gave WCC PDA consent to share their information, in accordance with GDPR, for all WCC PDA Meetings*	All Meetings	3 Meetings	Specific Meeting		
Dedicated space in the event brochure and/or handout for company info	x	x	x	x	
Logo in each e-blast distribution with website link	x	x	x	x	x
Complimentary Tickets for Each Meeting Sponsored****	10	8	6	4	2
Company Logo and Website on PDA website in WCC PDA Sponsors page	x	x	x	x	x
Special recognition as Key supporter of the WCC PDA Student Chapter*****	x				
Post-Event, one-page promotional material about the company, shared with all event attendees	x	x	x	x	x

* Excluding partnered or special events. May be available for additional fee.

** Videos must be received 10 days before the event date.

*** Marketing materials include the event website, event flyer, email, social media, etc.

**** Offer expires 10 days before each event or when the last-minute rate is in place

***** PDA WCC Student Chapter Sponsorships are available in addition to these opportunities.

Customized Sponsorship Packages are available to meet your specific needs, if our standard packages do not quite fit!

"PDA West Coast Chapter has always been a fantastic way to learn from industry leaders and organizations, educate best practices and trends as well as promoting key products and services, required in a regulated environment" Chris Richey, Veltek Associates.