

SPONSORSHIP OPPORTUNITIES 2023

The PDA West Coast Chapter offers a diverse member network of over 5,500 professionals affiliated with West Coast Chapter, and access to a network that spans North America and Europe.

The West Coast Chapter has been in existence for over 30 years, being a well known partner to the industries of biotechnology, biopharma, pharmaceutical, and academia. By partnering with the PDA WCC, you will elevate your brand awareness, with more than 2010 professionals from 500+ organizations having attended the PDA WCC's events over the past year. Our diverse network will connect you to leaders via our innovative programming, website and LinkedIn group.

"We landed a big opportunity that we just started as a result of the last meeting." Joe Reini, Founder Mason-Grey

The PDA West Coast Chapter is a nonprofit organization recognized as exempt from taxation under Sections 501(a) and 501(c)(6) of the Internal Revenue Code.

PDA SPONSORSHIP OFFERS:

- Heightened Visibility & Exposure
- Maximum Brand Awareness
- A Leadership role in advancing science within the biotechnology, biopharma, & pharmaceutical industries

LEAD GENERATION

COMMUNITY OF PROFESSIONALS

CONNECT WITH DECISION MAKERS


STAY UPDATED ON INDUSTRY CHANGES

SHOWCASE YOUR SERVICES

SUPPORT A LOCAL ORGANIZATION



Broaden Your Scientific & Regulatory Knowledge



With Industry Experts

Interested in sponsoring the PDA West Coast Chapter? Contact us today for more information!

✉ rsvp@wccpda.org

SPONSORSHIP OPPORTUNITIES 2023

SPONSORSHIP BENEFITS	Annual Platinum \$10,000	Gold* \$3,500	Silver* \$2,500
Special Recognition as Key Sponsor at WCC PDA Meeting** [5 In-Person Events]	All Meetings	1 Meeting	1 Meeting
Opportunity to promote your company during the in-person meeting	2 min. length	1min. length	-
Prominent placement of Company logo in all marketing material***	x	x	x
List of attendees* who gave WCC PDA consent to share their information, in accordance with PDA Privacy Policy	All Meetings	1 Meeting	-
Designate one Speaker for a one-panel event/year	x	-	-
Complimentary Tickets for each meeting Sponsored****	12	6	4
Company Logo and Website on WCC PDA Sponsors page	x	x	x
Special recognition as key supporter of the WCC PDA Student and Young Professional Initiatives*****	x	-	-
Promotional Exhibitor's Table	x	x	x

* Please note: Gold and Silver sponsorships do **not** include the Meet the FDA Marquee Event (see next page for more information).

** Excluding partnered or special events. May be available for additional fee.

**** Offer expires 10 days before each event or when the last-minute rate is in place.

*** Marketing materials include the event website, event flyer, email, social media, etc.

***** PDA WCC Student Chapter Sponsorships are available in addition to these opportunities.

Customized Sponsorship Packages are available to meet your specific needs, if our standard packages do not quite fit!

“PDA West Coast Chapter has always been a fantastic way to learn from industry leaders and organizations, educate best practices and trends as well as promoting key products and services, required in a regulated environment.” Chris Richey, Veltek Associates

PREMIUM SPONSORSHIP OPPORTUNITY: Meet the FDA Marquee Event



SPONSORSHIP BENEFITS	Sapphire \$5,000
Special Recognition as Key Sponsor at WCC PDA Meeting**	1 Meeting
Opportunity to speak and promote your company during the meeting	1min. length
Prominent Placement of Company logo in all marketing material***	x
List of attendees* who gave WCC PDA consent to share their information, in accordance with PDA Privacy Policy	1 Meeting
Complimentary Tickets for each meeting Sponsored****	8
Company Logo and Website on WCC PDA Sponsors page	x
Special recognition as key supporter of the WCC PDA Student and Young Professional Initiatives*****	x
Promotional Exhibitor's Table at event	x
Contribute to PDA Early Career Professional initiatives and the future of Biotechnology	x

** Excluding partnered or special events. May be available for additional fee.
 *** Marketing materials include the event website, event flyer, email, social media, etc.
 **** Offer expires 10 days before each event or when the last-minute rate is in place.
 ***** PDA WCC Student Chapter Sponsorships are available in addition to these opportunities.

Invest in the Future of Biotech: Sapphire Sponsorship

This is an exciting opportunity to showcase your company at the PDA WCC's most anticipated event - Meet the FDA, bringing together over 200 life sciences professionals & industry leaders and supporting the future leaders of the Biopharma, Biotechnology, and Regulatory industries!

By sponsoring this Marquee Event:

- Your company will receive all benefits included in the "Gold" Sponsorship Package

PLUS

- A promotional **Exhibitor's Table** at the event to gain visibility among some of the industry's top influencers, investors, and decision-makers
- Help fund **Young Professional Initiatives** within the PDA organization, paving the way for the next generation of leaders in the Biopharma industry
- An **additional 2 complimentary** tickets
- Special recognition as **key supporter** of the WCC PDA Student and Young Professional Initiatives