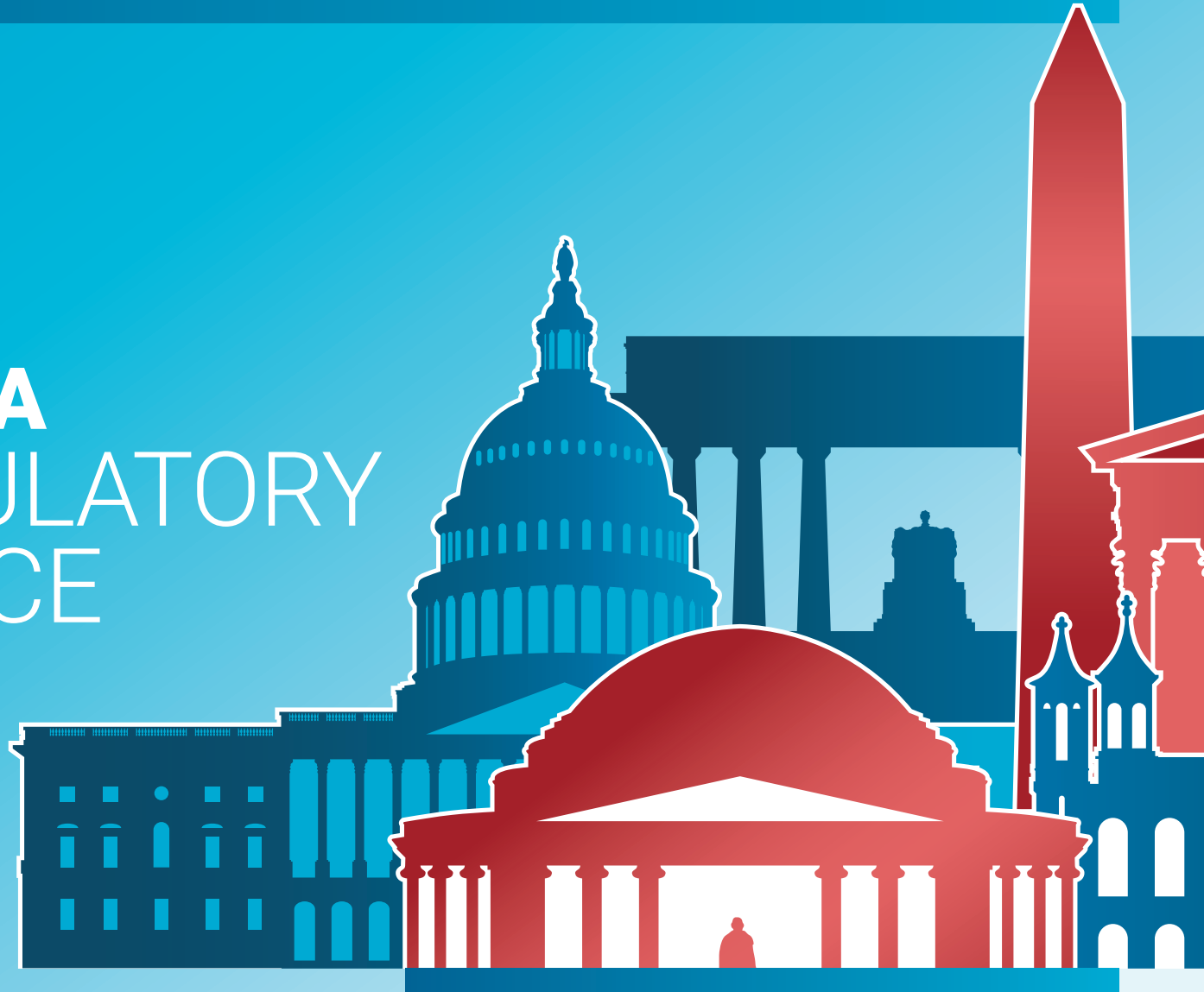




# 2021 PDA/FDA JOINT REGULATORY CONFERENCE

**EXHIBIT AND  
SUPPORTER  
PACKAGES**



CONNECTING  
PEOPLE  
**SCIENCE** AND  
REGULATION®

**27-29 SEPTEMBER | LIVE. INTERACTIVE. ONLINE.**

VIRTUAL EXHIBITION: 27-29 SEPTEMBER

#PDAFDA

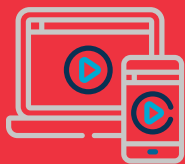


# ATTENDEE DEMOGRAPHICS

## CONFERENCE DETAILS BY THE NUMBERS:

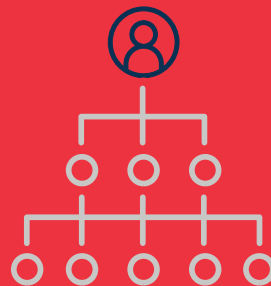
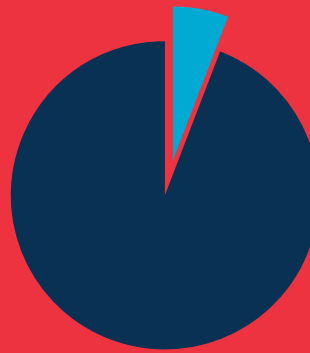


**241**  
AVERAGE  
BOOTH VIEWS

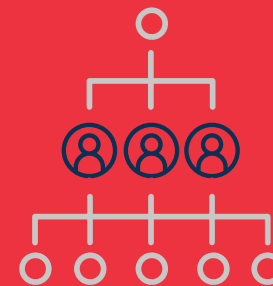
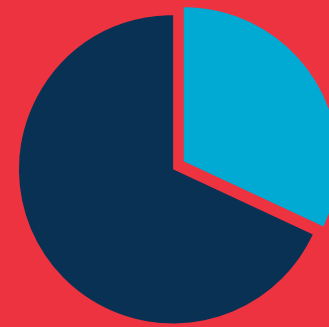


**42**  
AVERAGE  
CONTENT VIEWS

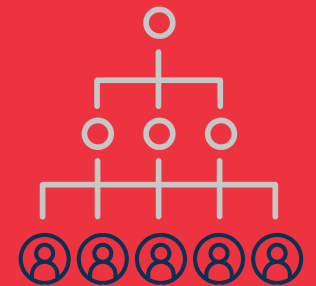
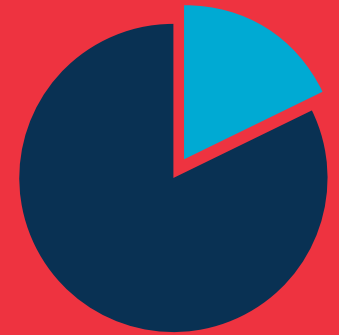
## ATTENDANCE BY JOB TITLES:



**6%**  
CEO



**32%**  
VP/DIRECTOR



**18%**  
MANAGER



# EXHIBIT PACKAGE

\$5,595

## TWO (2) COMPLIMENTARY FULL-ACCESS PASSES TO EVENT



### VIRTUAL BOOTH

- Built-in Lead Capture
- Company Logo
- Company Description
- Category Index/Search
- Up to Six (6) PDFs
- One (1) Welcome Video and up to Two (2) Video Links
- Upload Brochure
- Dedicated Exhibit Hall Hours
- Content Live for 30 Days
- Video Chat Built into Booth
- Text Chat
- Your Own Giveaway



### REGISTRATIONS

- Two (2) Full-Access Registrations to Event Platform
- Two (2) Virtual Exhibit Hall Passes
- GDPR-Approved Attendee List Shared (Name, Title, Company, Location)

### PDA WEBSITE

- Company Logo on Event Pages
- Company Website Link



### RECOMMENDED WAYS TO ENHANCE YOUR BOOTH

- Promote Your Booth on Social Media
- Offer Daily Giveaways
- Link to Your Company's Appointment-Setting Calendar



### BENEFITS

- Capture Your Leads in Real Time
- Pull Report in Real Time
- Increase Visibility through PDA's Website and Event Platform
- Exposure to Your Products/Services Pre- and Post-Conference
- Participation in Event as a Full-Access Participant for Two (2) Representatives

### ADDITIONAL UPGRADES

- Add À La Carte Features



### VIRTUAL EVENT BUYER'S GUIDE

- Company Description (50 words max)
- Company Contact Information
- Category Index
- PDF Shared with Attendees Pre-Conference



# SUPPORTER PACKAGES

## PLATINUM SUPPORTER \$23,000

### Virtual Platform

- Prominent Company Logo Placement on Virtual Platform
- Logo Recognition on Transition Slides
- Banner Ad on Virtual Platform
- 60 Second Commercial Video (MP4 file) – **Due 1 August 2021**

### Exhibit Package

- Live Video Chat
- Global Access 24/7
- GDPR-Approved Attendee List (Name, Title, Company, Location)
- Dedicated Exhibit Hall Hours
- Text Chat

### PDA Website Recognition on Conference Page

- Company Description
- Company Logo Recognition as a Platinum Supporter
- Company Contact Details
- Social Media Information

### Registrations

- Two (2) Additional Full-Access Passes for Virtual Event
- Two (2) Exhibit Hall Only Passes
- 10% Discount on Additional Full-Access Conference Passes

### Email Feature

- One (1) Pre-Conference Dedicated Email to Attendees
- One (1) Post-Conference Dedicated Email to Attendees
- Company Logo Recognition on Emails Promoting the Conference
- Email Performance Report Shared Post Conference

### Event Buyers Guide

- Full-Page Ad in Virtual Event Buyer's Guide
- URL Link to Video of Your Choice

## GOLD SUPPORTER \$18,000

### Virtual Platform

- Prominent Company Logo Placement on Virtual Platform
- Logo Recognition on Transition Slides
- Banner Ad on Virtual Platform
- 45 Second Commercial Video (MP4 file) – **Due 1 August 2021**

### Exhibit Package

- Live Video Chat
- Global Access 24/7
- GDPR-Approved Attendee List (Name, Title, Company, Location)
- Dedicated Exhibit Hall Hours
- Text Chat

### PDA Website Recognition on Conference Page

- Company Description
- Company Logo Recognition as a Gold Supporter
- Company Contact Details
- Social Media Information

### Registrations

- Two (2) Additional Full-Access Passes for Virtual Event
- Two (2) Exhibit Hall Only Passes
- 10% Discount on Additional Full-Access Conference Passes

### Email Feature

- One (1) Pre-Conference Dedicated Email to Attendees
- Company Logo Recognition on Emails Promoting the Conference
- Email Performance Report Shared Post Conference

### Event Buyers Guide

- Full-Page Ad in Virtual Event Buyer's Guide
- URL Link to Video of Your Choice



# SUPPORTER PACKAGES

## SILVER SUPPORTER \$13,000

### Virtual Platform

- Prominent Company Logo Placement on Virtual Platform
- Logo Recognition on Transition Slides
- Banner Ad on Virtual Platform
- 30 Second Commercial Video (MP4 file) – **Due 1 August 2021**

### Exhibit Package

- Live Video Chat
- Global Access 24/7
- GDPR-Approved Attendee List (Name, Title, Company, Location)
- Dedicated Exhibit Hall Hours
- Text Chat

### PDA Website Recognition on Conference Page

- Company Description
- Company Logo Recognition as a Silver Supporter
- Company Contact Details

### Registrations

- One (1) Additional Full-Access Pass for Virtual Event
- Two (2) Exhibit Hall Only Passes
- 10% Discount on Additional Full-Access Conference Passes

### Email Feature

- Company Logo Recognition on Emails Promoting the Conference

### Event Buyer's Guide

- Full-Page Ad in Virtual Event Buyer's Guide

## BRONZE SUPPORTER \$8,000

### Virtual Platform

- Prominent Company Logo Placement on Virtual Platform
- Logo Recognition on Transition Slides
- Banner Ad on Virtual Platform

### Exhibit Package

- Live Video Chat
- Global Access 24/7
- GDPR-Approved Attendee List (Name, Title, Company, Location)
- Dedicated Exhibit Hall Hours

### PDA Website Recognition on Conference Page

- Company Description
- Company Logo Recognition as a Bronze Supporter
- Company Contact Details

### Registrations

- Two (2) Exhibit Hall Only Passes
- 10% Discount on Additional Full-Access Conference Passes

### Email Feature

- Company Logo Recognition on Emails Promoting the Conference

### Event Buyer's Guide

- Half-Page Ad in Virtual Event Buyer's Guide



# À LA CARTE ITEMS

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## REGISTRATION ACCESS UPGRADE

Discount on Additional Full-Access Passes – Save on all Conference Rate Tiers **10% off**

Exhibit Booth Access Only **\$300**

Group Registration Discount – Buy Three (3) Full-Access Passes at the regular rate and get the fourth free **Save from \$300 – \$500**

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Pre-Conference Email to Conference Attendees **\$3,500**

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Post-Conference Email to Conference Attendees **\$3,500**

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Posts on PDA's LinkedIn or Twitter **\$2,500**

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## EVENT BUYER'S GUIDE ADS

Full-Page Ad in Event Buyer's Guide Directory **\$3,500**

Half-Page Ad in Event Buyer's Guide Directory **\$2,500**





**2021 PDA/FDA JOINT REGULATORY CONFERENCE**  
**SUPPORTER OPTIONS**

27-29 SEPTEMBER | VIRTUAL EXHIBITION: 27-29 SEPTEMBER

**PLATINUM SUPPORTER \$23,000**

*(includes 2 Full-Access Passes and 2 Exhibit Only Passes with Virtual Booth Package plus 2 Additional Full-Access Passes for a total of 4 Full-Access Passes and 2 Exhibit Hall Only Passes)*  
 Provide your company logo in EPS and JPG version along with URL when submitting agreement form.

**GOLD SUPPORTER \$18,000**

*(includes 2 Full-Access Passes and 2 Exhibit Only Passes with Virtual Booth Package and 2 Additional Full-Access Passes for a total of 4 Full-Access Passes and 2 Exhibit Hall Only Passes)*  
 Provide your company logo in EPS and JPG version along with URL when submitting agreement form.

**SILVER SUPPORTER \$13,000**

*(includes 2 Full-Access Passes and 2 Exhibit Only Passes with Virtual Booth Package and 1 Additional Full-Access Pass for a total of 3 Full-Access Passes and 2 Exhibit Hall Only Passes)*  
 Provide your company logo in EPS and JPG version along with URL when submitting agreement form.

**BRONZE SUPPORTER \$8,000**

*(includes 2 Full-Access Passes and 2 Exhibit Only Passes with Virtual Booth Package)*  
 Provide your company logo in EPS and JPG version along with URL when submitting agreement form.

**VIRTUAL BOOTH PACKAGE**

**VIRTUAL BOOTH \$5,595**

*(includes 2 Full-Access Passes and 2 Exhibit Only Passes)*  
 Provide your company logo in EPS and JPG version along with URL when submitting agreement form.

**EVENT BUYER'S GUIDE**

- Full-Page Ad in Event Buyer's Guide Directory **\$3,500**
- Half-Page Ad in Event Buyer's Guide Directory **\$2,500**

**REGISTRATION ACCESS UPGRADE**

- 10% Discount** on Additional Full-Access Passes – save on all Conference Rate Tiers
- Group Registration Rate *(Buy 3 Full-Access Passes at the standard rate and get 4th free)* – **Save from \$300-\$500!**

**À LA CARTE OPTIONS**

- Pre-Conference Email to Conference Attendees **\$3,500**
- Post-Conference Email to Conference Attendees **\$3,500**
- Posts on PDA's LinkedIn or Twitter **\$2,500 each**

**CONTACT INFORMATION:** Booth Administrator will receive an email with login instructions and a task list with instructions on how to set up your Virtual Booth. Administrators have access to the Booth Set-Up Page only – this does not allow access to the virtual PDA/FDA Joint Regulatory Conference content. Booth administrators have access to the Lead Retrieval Report through the Cadmium portal. **\*REQUIRED FIELDS.**

**Booth Administrator**

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Company Address \_\_\_\_\_

\* City/State/Zip Code \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**The person signing this document represents the exhibitor company and acknowledges that they have read and agree to abide by the rules and regulations of this Contract. (see attached)**

**PAYMENT: Credit Card** (charged in US\$)  VISA  MasterCard  AMEX

**Amount Remitted \$**

Name (exactly as it appears on card) \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Billing address (if different from left) \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED – By checking the box below, I consent to:**

- My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**Return your completed PDA Contract with payment to: Alison Caballero at caballero@pda.org or fax it to: +1 (301) 986-0296.**

**If form is faxed, it must include necessary credit card information.**



# 2021 PDA/FDA JOINT REGULATORY CONFERENCE

## COMPLIMENTARY FULL-ACCESS PASS INFORMATION

27-29 SEPTEMBER | VIRTUAL EXHIBITION: 27-29 SEPTEMBER

**COMPLIMENTARY FULL-ACCESS PASS INFORMATION:** Your Exhibit Package/Supporter level determines your number of complimentary Full-Access Passes. To purchase additional Full-Access Passes, use the Additional Full-Access Pass Request Form. **\*REQUIRED FIELDS.**

**SELECT ONE\***

- VIRTUAL EXHIBIT PACKAGE ONLY** (includes 2 Full-Access Passes and 2 Exhibit Hall Passes for your Exhibit Only Passes)
- PLATINUM SUPPORTER** (includes 2 Full-Access Passes with Virtual Booth Package and 2 Additional Full-Access Passes for a total of 4 Full-Access Passes)
- GOLD SUPPORTER** (includes 2 Full-Access Passes with Virtual Booth Package and 2 Additional Full-Access Passes for a total of 4 Full-Access Passes)
- SILVER SUPPORTER** (includes 2 Full-Access Passes with Virtual Booth Package and 1 Additional Full-Access Pass for a total of 3 Full-Access Passes)
- BRONZE SUPPORTER** (includes 2 Full-Access Passes with Virtual Booth Package)

**COMPLIMENTARY FULL-ACCESS PASSES** All access to all conference sessions, Exhibit Hall, and live video booth/text chat. Your company's booth reports can be accessed by your Booth Administrator.

**1** \* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Please provide the address of where the attendee will be at the time of the conference:  Home  Business  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \* City \_\_\_\_\_  
 \* State/Zip Code \_\_\_\_\_  
 \* Email \_\_\_\_\_  
 \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** – By checking the box below, I consent to:

- My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**2** \* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Please provide the address of where the attendee will be at the time of the conference:  Home  Business  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \* City \_\_\_\_\_  
 \* State/Zip Code \_\_\_\_\_  
 \* Email \_\_\_\_\_  
 \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** – By checking the box below, I consent to:

- My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**3** \* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Please provide the address of where the attendee will be at the time of the conference:  Home  Business  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \* City \_\_\_\_\_  
 \* State/Zip Code \_\_\_\_\_  
 \* Email \_\_\_\_\_  
 \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

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**4** \* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Please provide the address of where the attendee will be at the time of the conference:  Home  Business  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \* City \_\_\_\_\_  
 \* State/Zip Code \_\_\_\_\_  
 \* Email \_\_\_\_\_  
 \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

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- My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.





# 2021 PDA/FDA JOINT REGULATORY CONFERENCE

## COMPLIMENTARY EXHIBIT HALL ONLY PASS INFORMATION

27-29 SEPTEMBER | VIRTUAL EXHIBITION: 27-29 SEPTEMBER

**COMPLIMENTARY EXHIBIT HALL ONLY ACCESS: Access only to the Virtual Exhibit Hall.**

1 \* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Please provide the address of where the attendee will be at the time of the conference:  Home  Business \_\_\_\_\_

\_\_\_\_\_

\* City \_\_\_\_\_ \* State \_\_\_\_\_ \* Zip Code \_\_\_\_\_

\* Email \_\_\_\_\_

\* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** – By checking the box below, I consent to:

- My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

2 \* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Please provide the address of where the attendee will be at the time of the conference:  Home  Business \_\_\_\_\_

\_\_\_\_\_

\* City \_\_\_\_\_ \* State \_\_\_\_\_ \* Zip Code \_\_\_\_\_

\* Email \_\_\_\_\_

\* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

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**RESPONSE REQUIRED** – By checking the box below, I consent to:

- My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.



# 2021 PDA/FDA JOINT REGULATORY CONFERENCE ADDITIONAL FULL-ACCESS PASS REQUEST

27-29 SEPTEMBER | VIRTUAL EXHIBITION: 27-29 SEPTEMBER

**Additional Full-Access Pass Request: Submit the contact details for each registrant. Log in details will be provided by our Registration department approximately a week before the conference.**

**PRICING TABLE** (10% discount is applied for exhibiting companies requesting additional Full-Access Passes. Member type will be checked by PDA.)

**Rate before 31 JUL 2021**  Member \$863 |  Non-Member \$989

**Rate between 1 AUG–31 AUG 2021**  Member \$1,207 |  Non-Member \$1,384

**Rate after 31 AUG 2021**  Member \$1,552 |  Non-Member \$1,779

**Buy 3 and Get the 4th Free**  
(price based on standard rate)

**Additional Full-Access Pass: All access to all conference sessions, Exhibit Hall, Poster Presentations, and booth chat. \*REQUIRED FIELDS.**

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Please provide the address of where the attendee will be at the time of the conference:  
 Home  Business \_\_\_\_\_  
 \_\_\_\_\_  
 \* City \_\_\_\_\_  
 \* State/Zip Code \_\_\_\_\_  
 \* Email \_\_\_\_\_  
 \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Please provide the address of where the attendee will be at the time of the conference:  
 Home  Business \_\_\_\_\_  
 \_\_\_\_\_  
 \* City \_\_\_\_\_  
 \* State/Zip Code \_\_\_\_\_  
 \* Email \_\_\_\_\_  
 \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Please provide the address of where the attendee will be at the time of the conference:  
 Home  Business \_\_\_\_\_  
 \_\_\_\_\_  
 \* City \_\_\_\_\_  
 \* State/Zip Code \_\_\_\_\_  
 \* Email \_\_\_\_\_  
 \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Please provide the address of where the attendee will be at the time of the conference:  
 Home  Business \_\_\_\_\_  
 \_\_\_\_\_  
 \* City \_\_\_\_\_  
 \* State/Zip Code \_\_\_\_\_  
 \* Email \_\_\_\_\_  
 \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**  
**RESPONSE REQUIRED** – By checking the box below, I consent to:  
 My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

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 My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**PAYMENT IS REQUIRED TO BE CONSIDERED REGISTERED FOR VIRTUAL EVENT: Credit Card** (charged in US\$)  VISA  MasterCard  AMEX

**Amount Remitted \$**

Name (exactly as it appears on card) \_\_\_\_\_  
 Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Signature \_\_\_\_\_  
 Billing address/City/State/Zip Code (if different from above) \_\_\_\_\_

For more information, contact David Hall at + 1 (240) 688-4405 or hall@pda.org or Alison Caballero at +1 (301) 656-5900 ext. 135 or caballero@pda.org.



# 2021 PDA/FDA JOINT REGULATORY CONFERENCE

## ADDITIONAL EXHIBIT HALL ONLY PASS REQUEST

27-29 SEPTEMBER | VIRTUAL EXHIBITION: 27-29 SEPTEMBER

**ADDITIONAL EXHIBIT HALL ONLY PASS REQUEST: Submit the contact details for each registrant. Log in details will be provided by our Registration department before the conference. \*REQUIRED FIELDS.**

**Exhibit Hall Only Access \$300** Access video chat, text chat, and the Exhibit Hall. No access to Plenary or Concurrent sessions.

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Please provide the address of where the attendee will be at the time of the conference:  
 Home  Business  
 \_\_\_\_\_  
 \_\_\_\_\_

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Please provide the address of where the attendee will be at the time of the conference:  
 Home  Business  
 \_\_\_\_\_  
 \_\_\_\_\_

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Please provide the address of where the attendee will be at the time of the conference:  
 Home  Business  
 \_\_\_\_\_  
 \_\_\_\_\_

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Please provide the address of where the attendee will be at the time of the conference:  
 Home  Business  
 \_\_\_\_\_  
 \_\_\_\_\_

\* City \_\_\_\_\_  
 \* State/Zip Code \_\_\_\_\_  
 \* Email \_\_\_\_\_  
 \* Business Phone \_\_\_\_\_  
 Substituting for

\* City \_\_\_\_\_  
 \* State/Zip Code \_\_\_\_\_  
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\* City \_\_\_\_\_  
 \* State/Zip Code \_\_\_\_\_  
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 \* Business Phone \_\_\_\_\_  
 Substituting for

\* City \_\_\_\_\_  
 \* State/Zip Code \_\_\_\_\_  
 \* Email \_\_\_\_\_  
 \* Business Phone \_\_\_\_\_  
 Substituting for

**Your consent is important. We manage your personal data responsibly.**  
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 My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**Your consent is important. We manage your personal data responsibly.**  
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 My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**Your consent is important. We manage your personal data responsibly.**  
**RESPONSE REQUIRED – By checking the box below, I consent to:**  
 My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**Your consent is important. We manage your personal data responsibly.**  
**RESPONSE REQUIRED – By checking the box below, I consent to:**  
 My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**PAYMENT IS REQUIRED TO BE CONSIDERED REGISTERED FOR VIRTUAL EVENT: Credit Card** (*charged in US\$*)  VISA  MasterCard  AMEX  
 Amount Remitted \$ \_\_\_\_\_

Name (exactly as it appears on card) \_\_\_\_\_  
 Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Signature \_\_\_\_\_  
 Billing address/City/State/Zip Code (if different from above) \_\_\_\_\_

**For more information, contact David Hall at + 1 (240) 688-4405 or hall@pda.org or Alison Caballero at +1 (301) 656-5900 ext. 135 or caballero@pda.org.**



# 2021 PDA/FDA JOINT REGULATORY CONFERENCE

## EXHIBITOR RULES AND REGULATIONS

27-29 SEPTEMBER | VIRTUAL EXHIBITION: 27-29 SEPTEMBER

### Confirmation of Passes included with Virtual Package:

Please allow one (1) week for receipt of confirmation. We must receive your names by **8 SEPTEMBER 2021**. Login credentials will be sent approximately five (5) days before the conference.

### Full-Access Pass included with the Virtual Package:

The Full-Access Pass allows entry to the Exhibit Hall Chat, Sessions, Video Chats, and On-Demand Video. Login credentials will be released approximately five (5) days before the live event.

### Confirmation of Additional Full-Access Passes:

An email confirmation will be sent once payment is received. You must have this written confirmation to be considered enrolled in a PDA Virtual event. Please allow one (1) week for receipt of confirmation email. Login credentials will be released the Friday before the live event.

### Substitutions on Full-Access Passes included with the Virtual Package:

Substitutions can be made in writing before **8 SEPTEMBER 2021**. If you are unable to attend, substitutions can be made at any time before **8 SEPTEMBER 2021** with no fee.

### Refunds on Full-Access Passes:

Refund requests must be in writing and faxed to +1 (301) 986-1093. (Emails and phone messages are not accepted). Refunds for Conference: If your written request is received on or before **31 AUGUST 2021**, you will receive a full refund minus a \$200 processing fee. After that time, no refunds or credit requests will be approved. PDA reserves the right to modify the material or speakers/instructors without notice or to cancel an event. If an event must be canceled, registrants will be notified by PDA in writing as soon as possible and will receive a full refund. PDA will not be responsible for penalties or other costs incurred due to cancellation. For more details, contact PDA at [registration@pda.org](mailto:registration@pda.org) or +1 (301) 656-5900.

*All prices in U.S. dollars.*

*Please note: In order to receive the prevailing registration rate, your registration(s) must be received by PDA by 17:00 EDT (UTC -4) on or before the date noted.*

**Representative's Personal Data:** I warrant and represent that I have all necessary authority and, if necessary, the consent of, the Supporter's representative to provide the representative's personal information in connection with the formation and performance of this contract. The processing of the representative's personal data will be subject to the event's Privacy Notice: [pda.org/event-privacy-notice](https://pda.org/event-privacy-notice), original privacy policy: [pda.org/privacy-policy](https://pda.org/privacy-policy)

### Attendee List:

- a. Attendee List.** The Supporter shall not use any personal information, including names, email addresses, mailing addresses, or any other information obtained from the event's attendee list circulated among or otherwise generally made available to the event's attendees (the "Attendee List") for any purpose. Notwithstanding the foregoing, in the event the Supporter's representative is registered as an attendee to the event, the representative may use the Attendee List solely for his or her personal networking purposes.
- b. Marketing List.** PDA may provide the Supporter with a list of a subset of attendees, other than the general Attendee List, which shall include the contact information of such individuals who have consented to PDA sharing their personal information with the event supporter for the supporter's own marketing purposes (the "Marketing List"). The Supporter shall not, and warrants and represents that it shall not, share or disclose the Marketing List to any third party unless such sharing or disclosure is solely for purposes of the Supporter's own business purposes (e.g., the Exhibitor's service providers).

### Attendee Data – EEA: [pda.org/escc](https://pda.org/escc)

- a. EEA Individuals.** This section pertains only to the extent of the sharing by PDA with the Supporter of personal data of individuals located in the European Economic Area (EEA) ("Data Subjects").
- b. Data Protection Laws.** Exhibitor acknowledges and agrees that, in connection with the Exhibitor Contract, it may receive personal data of individuals located in the European Economic Area (EEA) and such data may be subject to certain data protection laws, including the EU General Data Protection Regulation (GDPR), the EU Privacy Directive as may be replaced by the EU Privacy Regulation, and the corresponding implementing national laws (collectively, the "EU Data Protection Laws"). The Exhibitor warrants and represents that it will comply with all data protection requirements under the EU Data Protection Laws, and its controller obligations, when processing personal data of Data Subjects. PDA shall comply with its own obligations under EU Data Protection Laws when processing personal data of Data Subjects as a controller.



## 2021 PDA/FDA JOINT REGULATORY CONFERENCE

# EXHIBITOR RULES AND REGULATIONS (CONTINUED)

27-29 SEPTEMBER | VIRTUAL EXHIBITION: 27-29 SEPTEMBER

- c. Cooperation.** The Supporter and PDA will assist each other in complying with their respective obligations under EU Data Protection Laws, including but not limited to, assisting each other with verifying the authenticity of Data Subjects or responding to Data Subject requests. To the fullest extent required by applicable law, the Supporter shall be responsible for providing to, and respond to inquiries and requests from, the Data Subjects.
- d. International Transfers.** Unless the Exhibitor (a) is located in the EEA or in a jurisdiction with an adequacy decisions from the European Commission or (b) has under the US Privacy Shield or adopted another personal data transfer mechanism approved by the European Commission, the following shall apply: The transfer of personal data from PDA to the Supporter shall be made pursuant to the terms of the Standard Contractual Clauses (EU Commission Decision C(2004)5721 found here (hyperlinked) and incorporated herein. For purposes of the Standard Contractual Clauses, PDA shall be the “data exporter” and the Supporter the “data importer.” Execution and delivery of this Addendum shall be deemed execution and delivery of the Standard Contractual Clauses.
- e. Restrictions.** The Supporter shall not share the personal data of Data Subjects with any third parties, except for purposes of such third parties acting on behalf of the Supporter for Supporter’s own business purposes.
- f. The Supporter** shall defend, hold harmless, and indemnify PDA as to any third party’s claims, actions, investigations, or other proceedings and related damages, injuries, awards, or other liabilities in connection with the Exhibitor’s violations of its obligations under this Section 18 (Attendee Data –EEA).
- g. Contact.** The individuals signing this Agreement on behalf of the parties shall be deemed to be the contact persons for all data protection inquiries in connection with the personal data of Data Subjects being transferred hereunder.



RETURN TO: Alison Caballero at caballero@pda.org

RETURN BY 1 SEPTEMBER 2021

# 2021 PDA/FDA JOINT REGULATORY CONFERENCE VIRTUAL EXHIBITION PACKAGE

27-29 SEPTEMBER | VIRTUAL EXHIBITION: 27-29 SEPTEMBER

Take advantage of increased brand visibility and exposure to a global audience at the 2021 PDA/FDA Joint Regulatory Conference Virtual Exhibition. Through customized exhibit and supporter packages you can create your own virtual booth experience to showcase your latest innovations, technology, products, and services to industry leaders and key decision makers.

## Virtual Exhibition Package Includes:

### FEATURES

- Built-in Lead Capture
- Company Logo
- Company Description
- Category Index/Search
- Up to six (6) PDFs
- Two (2) Additional Video Links
- Welcome Video
- Dedicated Exhibit Hall Hours
- Content Live for 30 Days
- Video Chat Built into Booth
- Text Chat
- Your Own Giveaway

### REGISTRATIONS

- Two (2) Full-Access Passes to Event Platform
- Two (2) Exhibit Hall Only Access Passes

### PDA WEBSITE

- Company logo on URL link on PDA Event Website
- Company Contact Information

### VIRTUAL EVENT BUYER'S GUIDE DIRECTORY

- Company Description (50 words max)
- Category Index
- Company Contact Information
- Event Buyer's Guide Shared with Attendees Pre-Conference

## Contact Information

Booth Administrator will receive an email with login instructions and a guide on how to set up your Virtual Booth. Administrators have access to the Booth Set-Up Page only – this does not allow access to the virtual PDA/FDA Joint Regulatory Conference session content. Booth administrators have access to the Lead Retrieval Report through the Cadmium portal. **\*REQUIRED FIELDS.**

### Booth Administrator

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Company Address \_\_\_\_\_

\_\_\_\_\_

\* City \_\_\_\_\_

\* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_

\* Business Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**The person signing this document represents the exhibitor company and acknowledges that they have read and agree to abide by the rules and regulations of this Contract. (see attached)**

**COST: \$5,595**

**Virtual Booth Package Payment:** **Credit Card** (charged in US\$)  VISA  MasterCard  AMEX

Name (exactly as it appears on card) \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Billing address (if different from above) \_\_\_\_\_ City \_\_\_\_\_

State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

For more information on PDA's Privacy and Event Privacy Policies, please visit [pda.org/privacy-policy](http://pda.org/privacy-policy) and [pda.org/event-privacy-notice](http://pda.org/event-privacy-notice)

For more information, contact David Hall at + 1 (240) 688-4405 or [hall@pda.org](mailto:hall@pda.org) or Alison Caballero at +1 (301) 656-5900 ext. 135 or [caballero@pda.org](mailto:caballero@pda.org).

**PDA Global Headquarters** | 4350 East West Highway, Suite 600, Bethesda, MD 20814 | p: +1 (301) 656-5900 | f: +1 (240) 482-1646 | e: [info@pda.org](mailto:info@pda.org) | [pda.org](http://pda.org)

**VIRTUAL SUPPORTER PACKAGES AVAILABLE (upon request)**



RETURN TO: Alison Caballero at caballero@pda.org

RETURN BY 8 SEPTEMBER 2021

# 2021 PDA/FDA JOINT REGULATORY CONFERENCE VIRTUAL EXHIBITION PACKAGE Complimentary Full-Access Pass Registration Form

27-29 SEPTEMBER | VIRTUAL EXHIBITION: 27-29 SEPTEMBER

**Complimentary Access Information** Each Virtual Booth package includes two (2) Full-Access Passes and two (2) Exhibit Hall Only Passes to the Event Platform. Login details will be provided by our Registration department a week before the conference.

**Complimentary Full-Access Pass** All access to all conference sessions, Exhibit Hall, and video chats. Your booth administrator can pull Lead Reports through the Cadmium Portal. **POSTER PRESENTERS** are required to purchase a standard Full Conference Pass. The Full Conference Pass included with the booth package does not qualify for poster submissions. **\*REQUIRED FIELDS.**

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Please provide the address of where the attendee will be at the time of the conference:

Home Address  Business Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** – By checking the box below, I consent to:

My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post. If the box is not checked, access to the event cannot be granted.

**Complimentary Full-Access Pass** All access to all conference sessions, Exhibit Hall, and video chats. Your booth administrator can pull Lead Reports through the Cadmium Portal. **POSTER PRESENTERS** are required to purchase a standard Full Conference Pass. The Full Conference Pass included with the booth package does not qualify for poster submissions. **\*REQUIRED FIELDS.**

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Please provide the address of where the attendee will be at the time of the conference:

Home Address  Business Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** – By checking the box below, I consent to:

My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post. If the box is not checked, access to the event cannot be granted.

For more information, contact David Hall at + 1 (240) 688-4405 or hall@pda.org or Alison Caballero at +1 (301) 656-5900 ext. 135 or caballero@pda.org.





RETURN TO: Alison Caballero at caballero@pda.org

RETURN BY 8 SEPTEMBER 2021

# 2021 PDA/FDA JOINT REGULATORY CONFERENCE VIRTUAL EXHIBITION PACKAGE

## Complimentary Exhibit Hall Only Pass Registration Form

27-29 SEPTEMBER | VIRTUAL EXHIBITION: 27-29 SEPTEMBER

**Complimentary Exhibit Hall Only Pass** Access to video chat, text chat, and the Exhibit Hall. No access to sessions, Concurrent, or Plenary. Your booth administrator can pull Lead Reports through the Cadmium Portal. **POSTER PRESENTERS:** Exhibit Hall Access registrants are eligible to present a poster by registering as a paid standard Full Conference Pass. **\*REQUIRED FIELDS.**

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Please provide the address of where the attendee will be at the time of the conference:  
 Home Address  Business Address

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

### Your consent is important. We manage your personal data responsibly.

**RESPONSE REQUIRED** – By checking the box below, I consent to:

My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post. If the box is not checked, access to the event cannot be granted.

**Complimentary Exhibit Hall Only Pass** Access to video chat, text chat, and the Exhibit Hall. No access to sessions, Concurrent, or Plenary. Your booth administrator can pull Lead Reports through the Cadmium Portal. **POSTER PRESENTERS:** Exhibit Hall Access registrants are eligible to present a poster by registering as a paid standard Full Conference Pass. **\*REQUIRED FIELDS.**

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Please provide the address of where the attendee will be at the time of the conference:  
 Home Address  Business Address

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

### Your consent is important. We manage your personal data responsibly.

**RESPONSE REQUIRED** – By checking the box below, I consent to:

My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post. If the box is not checked, access to the event cannot be granted.

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# 2021 PDA/FDA JOINT REGULATORY CONFERENCE

## EXHIBITOR RULES AND REGULATIONS

27-29 SEPTEMBER | VIRTUAL EXHIBITION: 27-29 SEPTEMBER

### Confirmation of Passes included with the Virtual Package:

Please allow one (1) week for receipt of confirmation. We must receive your names by **8 SEPTEMBER 2021**. Login credentials to the event will be sent approximately five (5) days before the conference.

### Full-Access Pass included with the Virtual Package:

The Full-Access Pass allows entry to the Exhibit Hall Chat, Sessions, Chat Lounge Lobby, and On-Demand Video. Login credentials will be released about five (5) days before the live event.

### Confirmation of Additional Full-Access Passes:

An email confirmation will be sent once payment is received. You must have this written confirmation to be considered enrolled in a PDA Virtual event. Please allow one week for receipt of confirmation email. Login credentials will be released approximately five (5) days before the live event.

### Substitutions on Full-Access Passes included with the Virtual Package:

Substitutions can be made in writing before **8 SEPTEMBER 2021**. If you are unable to attend, substitutions can be made at any time before **8 SEPTEMBER 2021** with no fee.

### Refunds on Full-Access Passes:

Refund requests must be in writing and faxed to +1 (301) 986-1093. (Emails and phone messages are not accepted). Refunds for Conference: If your written request is received on or before **31 AUGUST 2021**, you will receive a full refund minus a \$200 processing fee. After that time, no refunds or credit requests will be approved. PDA reserves the right to modify the material or speakers/instructors without notice or to cancel an event. If an event must be canceled, registrants will be notified by PDA in writing as soon as possible and will receive a full refund. PDA will not be responsible for penalties or other costs incurred due to cancellation. For more details, contact PDA at [registration@pda.org](mailto:registration@pda.org) or +1 (301) 656-5900.

*All prices in U.S. dollars.*

*Please note: In order to receive the prevailing registration rate, your registration(s) must be received by PDA by 17:00 EDT (UTC -4) on or before the date noted.*

### Representative's

**Personal Data:** I warrant and represent that I have all necessary authority and, if necessary, the consent of, the Exhibitor's representative to provide the representative's personal information in connection with the formation and performance of this contract. The processing of the representative's personal data will be subject to the event's Privacy Notice: [pda.org/event-privacy-notice](https://pda.org/event-privacy-notice), original privacy policy: [pda.org/privacy-policy](https://pda.org/privacy-policy)

### Attendee List:

**a. Attendee List.** The Exhibitor shall not use any personal information, including names, email addresses, mailing addresses or any other information obtained from the event's attendee list circulated among or otherwise generally made available to the event's attendees (the "Attendee List") for any purpose. Notwithstanding the foregoing, in the event the Exhibitor's representative is registered as an attendee to the event, the representative may use the Attendee List solely for his or her personal networking purposes.

**b. Marketing List.** PDA may provide the Exhibitor with a list of a subset of attendees, other than the general Attendee List, which shall include the contact information of such individuals who have consented to PDA sharing their personal information with the event exhibitors for the exhibitors' own marketing purposes (the "Marketing List"). The Exhibitor shall not, and warrants and represents that it shall not, share or disclose the Marketing List to any third party unless such sharing or disclosure is solely for purposes of



## 2021 PDA/FDA JOINT REGULATORY CONFERENCE

# EXHIBITOR RULES AND REGULATIONS (CONTINUED)

27-29 SEPTEMBER | VIRTUAL EXHIBITION: 27-29 SEPTEMBER

the Exhibitor's own business purposes (e.g., the Exhibitor's service providers).

### Attendee Data – EEA:

[pda.org/escc](http://pda.org/escc)

**a. EEA Individuals.** This section pertains only to the extent of the sharing by PDA with the Exhibitor of personal data of individuals located in the European Economic Area (EEA) ("Data Subjects").

**b. Data Protection Laws.** Exhibitor acknowledges and agrees that, in connection with the Exhibitor Contract, it may receive personal data of individuals located in the European Economic Area (EEA) and such data may be subject to certain data protection laws, including the EU General Data Protection Regulation (GDPR), the EU Privacy Directive as may be replaced by the EU Privacy Regulation, and the corresponding implementing national laws (collectively, the "EU Data Protection Laws"). The Exhibitor warrants and represents that it will comply with all data protection requirements under the EU Data Protection Laws, and its controller obligations, when processing personal data of Data Subjects. PDA shall comply with its own obligations under EU Data Protection Laws when processing personal data of Data Subjects as a controller.

**c. Cooperation.** The Exhibitor and PDA will assist each other in complying with their respective obligations under EU Data Protection Laws, including but not limited to, assisting each other with verifying the authenticity of Data Subjects or responding to

Data Subject requests. To the fullest extent required by applicable law, the Exhibitor shall be responsible for providing to, and respond to inquiries and requests from, the Data Subjects.

**d. International Transfers.** Unless the Exhibitor (a) is located in the EEA or in a jurisdiction with an adequacy decisions from the European Commission or (b) has under the US Privacy Shield or adopted another personal data transfer mechanism approved by the European Commission the following shall apply: The transfer of personal data from PDA to the Exhibitor shall be made pursuant to the terms of the Standard Contractual Clauses (EU Commission Decision C(2004)5721 found here (hyperlinked) and incorporated herein. For purposes of the Standard Contractual Clauses, PDA shall be the "data exporter" and the Exhibitor the "data importer." Execution and delivery of this Addendum shall be deemed execution and delivery of the Standard Contractual Clauses.

**e. Restrictions.** The Exhibitor shall not share the personal data of Data Subjects with any third parties, except for purposes of such third parties acting on behalf of the Exhibitor for Exhibitor's own business purposes.

**f. The Exhibitor** shall defend, hold harmless, and indemnify PDA as to any third party's claims, actions, investigations, or other proceedings and related damages, injuries, awards, or other liabilities in connection with the Exhibitor's violations of its obligations under this Section 18 (Attendee Data –EEA).

**g. Contact.** The individuals signing this Agreement on behalf of the parties shall be deemed to be the contact persons for all data protection inquiries in connection with the personal data of Data Subjects being transferred hereunder. All prices in U.S. dollars. Please note: In order to receive the prevailing registration rate, your registration(s) must be received by PDA by 17:00 EDT (UTC -4) on or before the date noted.