

# 2022 PDA/FDA Joint Regulatory Conference EXHIBIT AND SUPPORT PACKAGES

Branding, Networking, and Lead Generation Opportunities



12-14 SEPTEMBER | WASHINGTON, DC

EXHIBITION: 12-13 SEP.

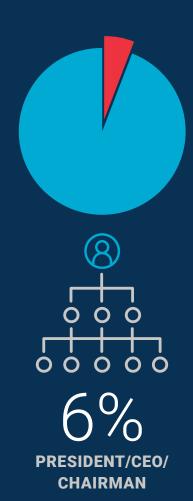
**#PDAFDA** 



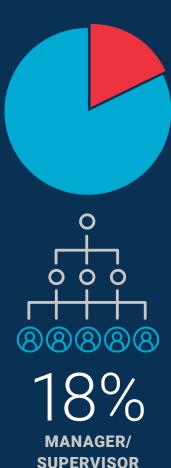


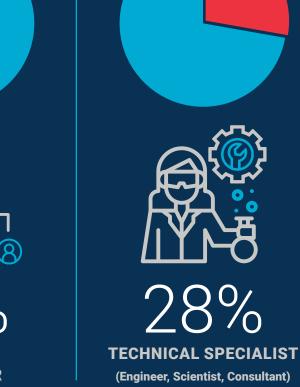
# ATTENDEE DEMOGRAPHICS

# **ATTENDANCE BY JOB TITLES:**











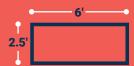


# EXHIBIT PACKAGE

\$6,195

Includes the following deliverables as well as a presence on the event app

# **Tabletop Package Components:**



# **Tabletop**

• 6' x 2.5' Tabletop



# **Registrations**

- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit
   Only Pass
- GDPR-Approved Attendee List (Name, Title, Company, Location)



# **Event Buyer's Guide**

- Company Description Listing (50 words max)
- Company Contact Information
- Category Index/Search



# **Mobile App**

- Company Description Listing
- Company Contact Information



Includes the following deliverables as well as a presence on the event app and PDA Website

# DIAMOND SUPPORTER PACKAGE DELIVERABLES \$35,000 (EXCLUSIVE)

# **Diamond Supporter Package Components:**





# **Exhibit Package**

- 6' x 2.5' Tabletop
- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit
   Only Pass



# **Additional Registrations**

- 3 Additional Complimentary Full Conference Passes
- 3 Additional Complimentary Exhibit Only Passes
- 10% discount on additional Full Conference Passes



# **Event Buyer's Guide PDF**

- Company listing
- Company Categories
- Full Page Ad



# **Onsite Visibility**

- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides



# PDA Website Recognition on Conference Page

 Company Logo Recognition as a Diamond Supporter



# **Email Feature**

- 1 Complimentary
   Pre-Conference and

   1 Complimentary
   Post-Conference Dedicated
   Email to Attendees
- Company Logo Recognition on Emails Promoting the Conference



Includes the following deliverables as well as a presence on the event app and PDA Website

# PLATINUM SUPPORTER PACKAGE DELIVERABLES

## **Platinum Supporter Package Components:**

### **Exhibit Package**

- 6' x 2.5' Tabletop
- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit Only Pass

## **Additional Registrations**

- 2 Additional Complimentary Full Conference Passes
- 2 Additional Complimentary Exhibit Only Passes
- 10% discount on additional Full Conference Passes

## **Event Buyer's Guide PDF**

- Company listing
- Company Categories
- Full Page Ad

### **Onsite Visibility**

- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides

# PDA Website Recognition on Conference Page

 Company Logo Recognition as a Platinum Supporter

### **Email Feature**

- 1 Complimentary Pre-Conference Dedicated Email to Attendees
- Company Logo Recognition on Emails Promoting the Conference

# PLATINUM SUPPORTER PACKAGE 1 \$30,000 (EXCLUSIVE)

- Everything listed under Platinum Supporter Package Components
- Official Supporter of the Wireless Internet Service
- Login Password Company Name
- Login Splash Page Recognition

# PLATINUM SUPPORTER PACKAGE 2 \$30,000 (EXCLUSIVE)

- Everything listed under Platinum Supporter Package Components
- Official Supporter of the Conference Lanyards

# PLATINUM SUPPORTER PACKAGE 3 \$30,000 (EXCLUSIVE)

- Everything listed under Platinum Supporter Package Components
- Official Supporter of the Conference Hotel Key Cards

# PLATINUM SUPPORTER PACKAGE 4 \$30,000 (EXCLUSIVE)

- Everything listed under Platinum Supporter Package Components
- Official Supporter of the Conference Tote Bag



Includes the following deliverables as well as a presence on the event app and PDA Website

# GOLD SUPPORTER PACKAGE DELIVERABLES

### **Gold Supporter Package Components:**

## **Exhibit Package**

- 6' x 2.5' Tabletop
- 1 Full Complimentary Conference
  Pass
- 1 Exhibit Only Complimentary Pass

## **Additional Registrations**

- 1 Additional Complimentary Full Conference Pass
- 2 Additional Complimentary Exhibit Hall Passes
- 10% discount on additional Full Conference Passes

## **Event Buyer's Guide PDF**

- Company listing
- Company Categories
- Half Page Ad

### **Onsite Visibility**

- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides

# PDA Website Recognition on Conference Page

 Company Logo Recognition as a Gold Supporter

### **Email Feature**

- 1 Complimentary Post-Conference Dedicated Email to Attendees
- Company Logo Recognition on Emails Promoting the Conference

# GOLD SUPPORTER PACKAGE 1 \$25,000 (EXCLUSIVE)

- Everything listed under Gold Supporter Package Components
- Official Supporter of the Conference Pen

# GOLD SUPPORTER PACKAGE 2 \$25,000 (EXCLUSIVE)

- Everything listed under Gold Supporter Package Components
- Official Supporter of the Conference Note Pad

# GOLD SUPPORTER PACKAGE 3 \$25,000

- Everything listed under Gold Supporter Package Components
- Official Supporter of Lunch First Day

# GOLD SUPPORTER PACKAGE 4 \$25,000

- Everything listed under Gold Supporter Package Components
- Official Supporter of Lunch Second Day

# GOLD SUPPORTER PACKAGE 5 \$25,000

- Everything listed under Gold Supporter Package Components
- Official Supporter of Networking Reception



Includes the following deliverables as well as a presence on the event app and PDA Website

# SILVER SUPPORTER PACKAGE DELIVERABLES

## **Silver Supporter Package Components:**

### **Exhibit Package**

- 6' x 2.5' Tabletop
- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit Only Pass

### **Additional Registrations**

- 1 Additional Complimentary Exhibit Only Pass
- 10% discount on additional Full Conference Passes

### **Event Buyer's Guide PDF**

- Company listing
- Company Categories
- Half Page Ad

### **Onsite Visibility**

- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides

# PDA Website Recognition on Conference Page

 Company Logo Recognition as a Silver Supporter

### **Email Feature**

 Company Logo Recognition on Emails Promoting the Conference

# SILVER SUPPORTER PACKAGE 1 \$20,000

- Everything listed under Silver Supporter Package Components
- Official Supporter of Hand Sanitizer Stations

# SILVER SUPPORTER PACKAGE 2 \$20,000

- Everything listed under Silver Supporter Package Components
- Official Supporter of Refreshment Break Day 1

# SILVER SUPPORTER PACKAGE 3 \$20,000

- Everything listed under Silver Supporter Package Components
- Official Supporter of Refreshment Break Day 2

# SILVER SUPPORTER PACKAGE 4 \$20,000

- Everything listed under Silver Supporter Package Components
- Official Supporter of Mobile Device Charging Stations



Includes the following deliverables as well as a presence on the event app and PDA Website

# BRONZE SUPPORTER PACKAGE DELIVERABLES \$15,000

# **Bronze Supporter Package Components:**

## **Exhibit Package**

- 6' x 2.5' Tabletop
- 1 Complimentary Full Conference
  Pass
- 1 Complimentary Exhibit Only Pass

### **Registration Discount**

 10% discount on additional Full Conference Passes

### **Event Buyer's Guide PDF**

- Company listing
- Company Categories

### **Onsite Visibility**

- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides

# PDA Website Recognition on Conference Page

 Company Logo Recognition as a Bronze Supporter

### **Email Feature**

• Company Logo Recognition on Emails Promoting the Conference

# À LA CARTE ITEMS

### **Registration Access Upgrade**

Discount on Additional Full

Conference Passes – Save on all Conference Rate Tiers **10**%

Group Registration Discount –
Buy 3 Full Conference Passes at the regular rate and get the 4th free
Save from \$1,800 – \$2,500

Pre-Conference HTML Email to Conference Attendees \$3,500

Post-Conference HTML Email to Conference Attendees \$3,500

Posts on PDA's LinkedIn or Twitter **\$2,500 each** 

# **Event Buyer's Guide Ads**

Full Page Ad in Event Buyer's Guide \$3,500

Half Page Ad in Event Buyer's Guide **\$2,500** 

### **Other Items**

Passport Raffle \$1,000

Door Drops \$3,500 plus room delivery charge

Insert in Conference Tote Bag \$3,500

Seat Drop \$4,500 during plenary session (limit 2 availability)

# Final Program Ad Specifications

(if applicable according to your supporter contract)

### Full Page:

Trim Size: 8.5 x 11 Bleed Size: 8.75 x 11.25 Live Area: 7.75 x 10.25

# **Horizontal Half Page:** Trim Size: 7 x 4.75

**Vertical Half Page:** Trim Size: 3.375 x 8.875

High res PDF is required.

Artwork for Final Program Ad is due on **15 July 2022**.

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<sup>\*</sup> For full details review support packages.





# **2022 PDA/FDA JOINT REGULATORY CONFERENCE**

# SUPPORTER PACKAGE OPTIONS

**EXHIBITION: 12-13 SEPTEMBER** 

DIAMOND SUPPORTER PACKAGE  □ DIAMOND SUPPORTER \$35,000 (EXCLUSIVE)  (Includes a total of 4 Full Conference Passes and 4 Exhibit Only Passes.)	À LA CARTE OPTIONS:  ☐ Pre-Conference HTML Email to Conference Attendees \$3,500 ☐ Post-Conference HTML Email to Conference Attendees \$3,500		
PLATINUM SUPPORTER PACKAGES	☐ Posts on PDA's LinkedIn or Twitter \$2,500 each		
SUPPORTER 1 \$30,000 (EXCLUSIVE)  (Includes a total of 3 Full Conference Passes and 3 Exhibit Only Passes.)	REGISTRATION ACCESS UPGRADI  10% Discount on Additional Full Access Passes – save on all Conference Rate Tiers Group Registration Rate	E	
GOLD SUPPORTER PACKAGES  GOLD SUPPORTER 1 GOLD SUPPORTER 2 GOLD SUPPORTER 3 GOLD SUPPORTER	(Buy 3 full access passes at the standard rate and get 4th Free) −  GOLD SUPPORTER 5 Save from \$1,800 − \$2,500!		
\$25,000 \$25,000 \$25,000 \$25,000 (EXCLUSIVE) \$25,000 (EXCLUSIVE) (Includes a total of 2 Full Conference Passes and 3 Exhibit Only Passes.)	\$25,000  OTHER ITEMS  Passport Raffle \$1,000  Door Drop \$3,500 plus room		
SILVER SUPPORTER PACKAGES  □ SILVER SUPPORTER 1 □ SILVER SUPPORTER 2 □	delivery charges  ☐ Tote Bag Insert \$3,500  ☐ Seat Drop \$4,500 (materials to arrive 30 days before the conference)		
(Includes a total of 1 Full Conference Pass and 2 Exhibit Only Passes.)		EVENT BUYER'S GUIDE	
BRONZE SUPPORTER PACKAGE  □ BRONZE SUPPORTER \$15,000  (Includes a total of 1 Full Conference Pass and 1 Exhibit Only Pass.)		□ Full Page Ad in Event Buyer's Guide \$3,500 □ Half Page Ad in Event Buyer's Guide \$2,500	
Contact Information: Booth Administrator will receive all show correse *REQUIRED FIELDS	spondence. Payment: Cr Amount Remitte	Credit Card (charged in US\$) □ VISA □ MasterCard □ AMEX	
Booth Administrator	Name (exactly as	as it appears on card)	

Name

\* Job Title \* Company

\* Company Address

\* City/State/Zip Code

\* Email

Signature

The person signing this document represents the exhibitor company and acknowledges that they have read and agree to abide by the rules and regulations of this Contract. (see attached)

\* Business Phone

Date

Signature Billing address (if different from left) City/State/Zip Code

Your consent is important. We manage your personal data responsibly. **RESPONSE REQUIRED** – By checking the box below, I consent to:

 $\square$  My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with Exhibitors/ Supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

# CONFIRMATION OF PASSES INCLUDED WITH EXHIBIT PACKAGE:

Please allow one week for receipt of confirmation. We must receive your names by **17 JULY 2022**. Badges can be picked up on site on 12 September at the registration counter.

# FULL CONFERENCE INCLUDED WITH THE EXHIBIT PACKAGE:

The Full Conference Pass allows access to the plenary/concurrent sessions and access to the Exhibit Hall. Badges can be picked up on site on 12 September at the registration counter.

# CONFIRMATION OF ADDITIONAL FULL CONFERENCE PASSES:

An email confirmation will be sent once payment is received. You must have this written confirmation to be considered enrolled in a PDA event. Please allow one week for receipt of confirmation email.

# SUBSTITUTIONS ON FULL CONFERENCE AND WITH THE EXHIBIT PACKAGE:

Substitutions can be made in writing before
17 JULY 2022. Substitutions on additional Full
Conference Badges: If you are unable to attend,
substitutions can be made at any time before
17 JULY 2022 with no change fee.

# REFUNDS ON ADDITIONAL FULL CONFERENCE AND ADDITIONAL EXHIBIT HALL PASSES:

Refund requests must be in writing and faxed to +1 (301) 986-1093. (Emails and phone messages are not accepted). Refunds for Conference: If your written request is received on or before 17 JULY 2022, you will receive a full refund minus a \$200 processing fee. After that time, no refunds or credit requests will be approved. PDA reserves the right to modify the material or speakers/instructors without notice or to cancel an event. If an event must be canceled, registrants will be notified by PDA in writing as soon as possible and will receive a full refund. PDA will not be responsible for penalties or other costs incurred due to cancellation. For more details, contact PDA at registration@pda.org or +1 (301) 656-5900.

All prices in U.S. dollars.

Please note: In order to receive the prevailing registration rate, your registration(s) must be received by PDA by 17:00 EDT (UTC -4) on or before the date noted.

**REPRESENTATIVE'S PERSONAL DATA:** I warrant and represent that I have all necessary authority and, if necessary, the consent of, the Supporter's representative to provide the representative's personal information in connection with the formation and performance of this contract. The processing of the representative's personal data will be subject to the event's Privacy Notice: **pda.org/event-privacy-notice**, original privacy policy: **pda.org/privacy-policy** 

### **ATTENDEE LIST:**

- a. Attendee List. The Supporter shall not use any personal information, including names, email addresses, mailing addresses, or any other information obtained from the event's attendee list circulated among or otherwise generally made available to the event's attendees (the "Attendee List") for any purpose. Notwithstanding the foregoing, in the event the Supporter's representative is registered as an attendee to the event, the representative may use the Attendee List solely for his or her personal networking purposes.
- b. Marketing List. PDA may provide the Supporter with a list of a subset of attendees, other than the general Attendee List, which shall include the contact information of such individuals who have consented to PDA sharing their personal information with the event Supporter for the Supporter's own marketing purposes (the "Marketing List"). The Supporter shall not, and warrants and represents that it shall not, share or disclose the Marketing List to any third party unless such sharing or disclosure is solely for purposes of the Supporter's own business purposes (e.g., the Exhibitor's service providers).



# 2022 PDA/FDA JOINT REGULATORY CONFERENCE

# SUPPORTER RULES AND REGULATIONS (CONTINUED)

**EXHIBITION: 12-13 SEPTEMBER** 

### ATTENDEE DATA - EEA: pda.org/escc

- **a. EEA Individuals.** This section pertains only to the extent of the sharing by PDA with the Supporter of personal data of individuals located in the European Economic Area (EEA) ("Data Subjects").
- b. Data Protection Laws. Exhibitor acknowledges and agrees that, in connection with the Exhibitor Contract, it may receive personal data of individuals located in the European Economic Area (EEA) and such data may be subject to certain data protection laws, including the EU General Data Protection Regulation (GDPR), the EU Privacy Directive as may be replaced by the EU Privacy Regulation, and the corresponding implementing national laws (collectively, the "EU Data Protection Laws"). The Exhibitor warrants and represents that it will comply with all data protection requirements under the EU Data Protection Laws, and its controller obligations, when processing personal data of Data Subjects. PDA shall comply with its own obligations under EU Data Protection Laws when processing personal data of Data Subjects as a controller.
- c. Cooperation. The Supporter and PDA will assist each other in complying with their respective obligations under EU Data Protection Laws, including but not limited to, assisting each other with verifying the authenticity of Data Subjects or responding to Data Subject requests. To the fullest extent required by applicable law, the Supporter shall be responsible for providing to, and respond to inquiries and requests from, the Data Subjects.

- d. International Transfers. Unless the Exhibitor (a) is located in the EEA or in a jurisdiction with an adequacy decision from the European Commission or (b) has under the US Privacy Shield or adopted another personal data transfer mechanism approved by the European Commission, the following shall apply: The transfer of personal data from PDA to the Supporter shall be made pursuant to the terms of the Standard Contractual Clauses (EU Commission Decision C(2004)5721 found here (hyperlinked) and incorporated herein. For purposes of the Standard Contractual Clauses, PDA shall be the "data exporter" and the Supporter the "data importer." Execution and delivery of this Addendum shall be deemed execution and delivery of the Standard Contractual Clauses.
- e. Restrictions. The Supporter shall not share the personal data of Data Subjects with any third parties, except for purposes of such third parties acting on behalf of the Supporter for Supporter's own business purposes.
- f. The Supporter shall defend, hold harmless, and indemnify PDA as to any third party's claims, actions, investigations, or other proceedings and related damages, injuries, awards, or other liabilities in connection with the Exhibitor's violations of its obligations under this Section 18 (Attendee Data EEA).
- g. Contact. The individuals signing this Agreement on behalf of the parties shall be deemed to be the contact persons for all data protection inquiries in connection with the personal data of Data Subjects being transferred hereunder.





# 2022 PDA/FDA JOINT REGULATORY CONFERENCE

# COMPLIMENTARY FULL CONFERENCE PASS REGISTRATION FORM - SUPPORTERS ONLY

**EXHIBITION: 12-13 SEPTEMBER** 

**Complimentary Full Conference Pass Information:** Your Exhibit Package level determines your number of complimentary Full Conference Passes. To purchase additional Full Conference Passes, use the Additional Full Conference Pass Request Form. \*REQUIRED FIELDS

	□ EXHIBIT PACKAGE ONLY (includes 1 Full Conference Pass and 1 Exhibit Hall Passes.)
	□ DIAMOND SUPPORTER (includes 4 Full Conference Passes and 4 Exhibit Hall Only Passes.)
SELECT	□ PLATINUM SUPPORTER (includes 3 Full Conference Passes and 3 Exhibit Hall Only Passes.)
ONE*	□ GOLD SUPPORTER (includes 2 Full Conference Passes and 3 Exhibit Hall Only Passes.)
	□ SILVER SUPPORTER (includes 1 Full Conference Passes and 3 Exhibit Hall Only Passes.)
	□ BRONZE SUPPORTER (includes 1 Full Conference Pass and 1 Exhibit Hall Only Pass.)

# **Complimentary Full Conference Passes**

Complimentary Fu	ull Conference Pass
* Name	
* Job Title	
* Company	
* Address	
* City	
* State/Zip	
* Email	
* Business Phone	
☐ Substituting for	

Your consent is important. We manage your personal data responsibly.

RESPONSE REQUIRED □\* – By checking the box, I consent to my personal data being shared as detailed in the green box below.

# Complimentary Full Conference Pass

\* Name
\* Job Title
\* Company
\* Address

\* City
\* State/Zip
\* Email
\* Business Phone

□ Substituting for

Your consent is important. We manage your personal data responsibly.

RESPONSE REQUIRED □\* – By checking the box, I consent to my personal data being shared as detailed in the green box below.

### **6** Complimentary Full Conference Pass

- \* Name
- \* Job Title
- \* Company
- \* Address
- \* City
- \* State/Zip
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- \* Email
- \* Business Phone

 $\square$  Substituting for

personal data responsibly.

RESPONSE REQUIRED □\* – By checking the box, I consent to my personal data being

shared as detailed in the green box below.

Your consent is important. We manage your

## **4** Complimentary Full Conference Pass

- \* Name
- \* Job Title
- \* Company \* Address
- \* City
- \* State/Zip
- \* Email
- \* Business Phone

 $\hfill\square$  Substituting for

Your consent is important. We manage your personal data responsibly.

RESPONSE REOUIRED □\* - By checking

RESPONSE REQUIRED □\* – By checking the box, I consent to my personal data being shared as detailed in the green box below.

# **Complimentary Exhibit Hall Only Passes**

Complimentary Exhibit Only Pass					
* Name					
* Job Title					
* Company					
* Address					
* City					
* State/Zip					
* Email					
* Business Phone					
☐ Substituting for					

Your consent is important. We manage your personal data responsibly.

RESPONSE REQUIRED □\* – By checking the box, I consent to my personal data being shared as detailed in the green box below.

# Complimentary Exhibit Only Pass

\* Name

\* Job Title

\* Company

\* Address

\* City

\* State/Zip

\* Email

\* Business Phone

□ Substituting for

Your consent is important. We manage your personal data responsibly.

RESPONSE REQUIRED □\* – By checking the box, I consent to my personal data being shared as detailed in the green box below.

# **© Complimentary Exhibit Only Pass**

- \* Name

  \* Job Title

  \* Company

  \* Address

  \* City
- \* State/Zip \* Email
- \* Business Phone
- ☐ Substituting for

Your consent is important. We manage your personal data responsibly.

RESPONSE REQUIRED □\* – By checking the box, I consent to my personal data being shared as detailed in the green box below.

# **4** Complimentary Exhibit Only Pass

- Name
- \* Job Title
- \* Company
- \* Address
- \* Citv
- \* State/Zip
- + F------
- \* Email
- \* Business Phone

  □ Substituting for

Your consent is important. We manage your personal data responsibly.

RESPONSE REQUIRED □\* – By checking the box, I consent to my personal data being shared as detailed in the green box below.

\*My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with Exhibitors/Supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**Safety Precautions** We have taken enhanced health and safety measures based on guidance from health authorities, such as the Centers for Disease Control and Prevention (CDC) and appropriate government agencies. All guests will be required to follow all posted instructions while at this event.

An inherent risk of exposure to COVID-19 exists in any public place where people are present. COVID-19 is an extremely contagious disease that can lead to severe illness and death. According to the Centers for Disease Control and Prevention, older adults and people of any age who have underlying medical conditions are at higher risk for severe illness from COVID-19. Guests should evaluate their risk in determining whether to attend. People who show no symptoms can spread COVID-19, if they are infected. Any interaction with the general public poses an elevated risk of being exposed to COVID-19, and we cannot guarantee that you will not be exposed while attending this event. By attending this event, you voluntarily assume all risks related to exposure to COVID-19. We kindly require that you do not attend this event if you are exhibiting any COVID-19 symptoms or if you have been in contact with a COVID-19 positive person within the last 14 days. \* I acknowledge these efforts and will abide by them when attending in person.

# **VIEW PRICING TABLE FOR DUE DATE**

Exhibitor Registration will close 17 JULY 2022 for all additional registration type requests



# **2022 PDA/FDA JOINT REGULATORY CONFERENCE**

# ADDITIONAL FULL CONFERENCE PASS REQUEST FORM

**EXHIBITION: 12-13 SEPTEMBER** 

Additional Full Conference Pass Request: Submit the contact details for each registrant. Badges can be picked up onsite on Monday, 12 September. \*REQUIRED FIELDS

Additional Full Conference Pass	es				
<b>PRICING TABLE</b> (10% discount is applied for exhibiting companies requesting additional Full-Access Passes. Member type will be checked by PDA.)		Rate before 17 JULY 2022	☐ Buy 3 and Get the 4th Free (Price based on standard rate.		
		Rate after 17 JULY 2022 □ N	Cannot combine with other registration discounts including the 10% on additional individual passes.,		
☐ Additional Full Conference Pass	Full Conference Pass		☐ Additional Full Conference Pass	☐ Additional Full Conference Pass	
* Name	* Name		* Name	* Name	
* Job Title	* Job Title		* Job Title	* Job Title	
* Company	* Company		* Company	* Company	
* Address	* Address		* Address	* Address	
* City	* City		* City	* City	
* State/Zip	* State/Zip		* State/Zip	* State/Zip	
* Email	* Email		* Email	* Email	
* Business Phone	* Business Phone		* Business Phone	* Business Phone	
☐ Substituting for	☐ Substituting for		☐ Substituting for	☐ Substituting for	
Your consent is important. We manage your personal data responsibly.	personal d	ent is important. We manage your ata responsibly.	Your consent is important. We manage your personal data responsibly.	Your consent is important. We manage you personal data responsibly.	
RESPONSE REQUIRED □* – By checking the		REQUIRED □* – By checking the	RESPONSE REQUIRED □* – By checking the	RESPONSE REQUIRED □* – By checking the	
box, I consent to my personal data being shared as detailed in the green box below.		ent to my personal data being letailed in the green box below.	box, I consent to my personal data being shared as detailed in the green box below.	box, I consent to my personal data being shared as detailed in the green box below.	
Payment Is Required To Be Considered Amount Remitted \$	d Registered	l: Credit Card (charged in US\$)	□ VISA □ MasterCard □ AMEX		
Name (exactly as it appears on card)					
Credit Card Number			Exp. Date		
Signature					
Billing address/City/State/Zip Code (if different fro	om above)				
			the street of th		

\*My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with Exhibitors/Supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

Safety Precautions We have taken enhanced health and safety measures based on guidance from health authorities, such as the Centers for Disease Control and Prevention (CDC) and appropriate government agencies. All guests will be required to follow all posted instructions while at this event.

An inherent risk of exposure to COVID-19 exists in any public place where people are present. COVID-19 is an extremely contagious disease that can lead to severe illness and death. According to the Centers for Disease Control and Prevention, older adults and people of any age who have underlying medical conditions are at higher risk for severe illness from COVID-19. Guests should evaluate their risk in determining whether to attend. People who show no symptoms can spread COVID-19, if they are infected. Any interaction with the general public poses an elevated risk of being exposed to COVID-19, and we cannot guarantee that you will not be exposed while attending this event. By attending this event, you voluntarily assume all risks related to exposure to COVID-19. We kindly require that you do not attend this event if you are exhibiting any COVID-19 symptoms or if you have been in contact with a COVID-19 positive person within the last 14 days. \* I acknowledge these efforts and will abide by them when attending in person.



# FDA

# **2022 PDA/FDA JOINT REGULATORY CONFERENCE**

# ADDITIONAL EXHIBIT HALL ONLY PASS REQUEST FORM

**EXHIBITION: 12-13 SEPTEMBER** 

Additional Exhibit Hall Only Pass Request: Submit the contact details for each registrant. The Exhibit Only Pass allows for access to the Exhibit Hall and to reception. \*REQUIRED FIELDS

* Name	* Name	* Name	* Name
* Job Title	* Job Title	* Job Title	* Job Title
* Company	* Company	* Company	* Company
* Address	* Address	* Address	* Address
* City	* City	* City	* City
* State/Zip	* State/Zip	* State/Zip	* State/Zip
* Email	* Email	* Email	* Email
* Business Phone	* Business Phone	* Business Phone	* Business Phone
☐ Substituting for	☐ Substituting for	☐ Substituting for	☐ Substituting for
Your consent is important. We manage your personal data responsibly.  RESPONSE REQUIRED □* – By checking the box, I consent to my personal data being shared as detailed in the green box below.	Your consent is important. We manage your personal data responsibly.  RESPONSE REQUIRED □* – By checking the box, I consent to my personal data being shared as detailed in the green box below.	Your consent is important. We manage your personal data responsibly.  RESPONSE REQUIRED □* – By checking the box, I consent to my personal data being shared as detailed in the green box below.	Your consent is important. We manage your personal data responsibly.  RESPONSE REQUIRED □* – By checking the box, I consent to my personal data being shared as detailed in the green box below.
Payment is Required to be Considered Amount Remitted \$	d Registered: Credit Card (charged in US\$)	□ VISA □ MasterCard □ AMEX	
Name (exactly as it appears on card)			
Credit Card Number		Exp. Date	
Signature			

\*My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with Exhibitors/Supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via email.

Safety Precautions We have taken enhanced health and safety measures based on guidance from health authorities, such as the Centers for Disease Control and Prevention (CDC) and appropriate government agencies. All guests will be required to follow all posted instructions while at this event.

An inherent risk of exposure to COVID-19 exists in any public place where people are present. COVID-19 is an extremely contagious disease that can lead to severe illness and death. According to the Centers for Disease Control and Prevention, older adults and people of any age who have underlying medical conditions are at higher risk for severe illness from COVID-19. Guests should evaluate their risk in determining whether to attend. People who show no symptoms can spread COVID-19, if they are infected. Any interaction with the general public poses an elevated risk of being exposed to COVID-19, and we cannot guarantee that you will not be exposed while attending this event. By attending this event, you voluntarily assume all risks related to exposure to COVID-19. We kindly require that you do not attend this event if you are exhibiting any COVID-19 symptoms or if you have been in contact with a COVID-19 positive person within the last 14 days.\* I acknowledge these efforts and will abide by them when attending in person.

# CONFIRMATION OF PASSES INCLUDED WITH EXHIBIT PACKAGE:

Please allow one week for receipt of confirmation. We must receive your names by **17 JULY 2022**. Badges can be picked up on site on 12 September at the registration counter.

# FULL CONFERENCE PASS INCLUDED WITH THE EXHIBIT PACKAGE:

The Full Conference Pass allows access to the plenary/concurrent sessions and access to the Exhibit Hall. Badges can be picked up on site on 12 September at the registration counter.

# CONFIRMATION OF ADDITIONAL FULL CONFERENCE PASSES:

An email confirmation will be sent once payment is received. You must have this written confirmation to be considered enrolled in a PDA event. Please allow one week for receipt of confirmation email.

# SUBSTITUTIONS ON FULL CONFERENCE AND WITH THE EXHIBIT PACKAGE:

Substitutions can be made in writing before
17 JULY 2022. Substitutions on additional Full
Conference Passes: If you are unable to attend,
substitutions can be made at any time before
17 JULY 2022 with no change fee.

# REFUNDS ON ADDITIONAL FULL CONFERENCE AND ADDITIONAL EXHIBIT HALL PASSES:

Refund requests must be in writing and faxed to

+1 (301) 986-1093. (Emails and phone messages are not accepted). Refunds for Conference: If your written request is received on or before

17 JULY 2022, you will receive a full refund minus a \$200 processing fee. After that time, no refunds or credit requests will be approved. PDA reserves the right to modify the material or speakers/instructors without notice or to cancel an event. If an event must be canceled, registrants will be notified by PDA in writing as soon as possible and will receive a full refund. PDA will not be responsible for penalties or other costs incurred due to cancellation. For more details, contact PDA at registration@pda.org or +1 (301) 656-5900.

All prices in U.S. dollars.

Please note: In order to receive the prevailing registration rate, your registration(s) must be received by PDA by 17:00 EDT (UTC -4) on or before the date noted.

**REPRESENTATIVE'S PERSONAL DATA:** I warrant and represent that I have all necessary authority and, if necessary, the consent of, the Supporter's representative to provide the representative's personal information in connection with the formation and performance of this contract. The processing of the representative's personal data will be subject to the event's Privacy Notice: **pda.org/event-privacy-notice**, original privacy policy: **pda.org/privacy-policy** 

### **ATTENDEE LIST:**

- a. Attendee List. The Supporter shall not use any personal information, including names, email addresses, mailing addresses, or any other information obtained from the event's attendee list circulated among or otherwise generally made available to the event's attendees (the "Attendee List") for any purpose. Notwithstanding the foregoing, in the event the Supporter's representative is registered as an attendee to the event, the representative may use the Attendee List solely for his or her personal networking purposes.
- b. Marketing List. PDA may provide the Supporter with a list of a subset of attendees, other than the general Attendee List, which shall include the contact information of such individuals who have consented to PDA sharing their personal information with the event Supporter for the Supporter's own marketing purposes (the "Marketing List"). The Supporter shall not, and warrants and represents that it shall not, share or disclose the Marketing List to any third party unless such sharing or disclosure is solely for purposes of the Supporter's own business purposes (e.g., the Exhibitor's service providers).



# 2022 PDA/FDA JOINT REGULATORY CONFERENCE

# EXHIBITOR RULES AND REGULATIONS (CONTINUED)

**EXHIBITION: 12-13 SEPTEMBER** 

### ATTENDEE DATA - EEA: pda.org/escc

- **a. EEA Individuals.** This section pertains only to the extent of the sharing by PDA with the Supporter of personal data of individuals located in the European Economic Area (EEA) ("Data Subjects").
- b. Data Protection Laws. Exhibitor acknowledges and agrees that, in connection with the Exhibitor Contract, it may receive personal data of individuals located in the European Economic Area (EEA) and such data may be subject to certain data protection laws, including the EU General Data Protection Regulation (GDPR), the EU Privacy Directive as may be replaced by the EU Privacy Regulation, and the corresponding implementing national laws (collectively, the "EU Data Protection Laws"). The Exhibitor warrants and represents that it will comply with all data protection requirements under the EU Data Protection Laws, and its controller obligations, when processing personal data of Data Subjects. PDA shall comply with its own obligations under EU Data Protection Laws when processing personal data of Data Subjects as a controller.
- c. Cooperation. The Supporter and PDA will assist each other in complying with their respective obligations under EU Data Protection Laws, including but not limited to, assisting each other with verifying the authenticity of Data Subjects or responding to Data Subject requests. To the fullest extent required by applicable law, the Supporter shall be responsible for providing to, and respond to inquiries and requests from, the Data Subjects.

- d. International Transfers. Unless the Exhibitor (a) is located in the EEA or in a jurisdiction with an adequacy decision from the European Commission or (b) has under the US Privacy Shield or adopted another personal data transfer mechanism approved by the European Commission, the following shall apply: The transfer of personal data from PDA to the Supporter shall be made pursuant to the terms of the Standard Contractual Clauses (EU Commission Decision C(2004)5721 found here (hyperlinked) and incorporated herein. For purposes of the Standard Contractual Clauses, PDA shall be the "data exporter" and the Supporter the "data importer." Execution and delivery of this Addendum shall be deemed execution and delivery of the Standard Contractual Clauses.
- e. Restrictions. The Supporter shall not share the personal data of Data Subjects with any third parties, except for purposes of such third parties acting on behalf of the Supporter for Supporter's own business purposes.
- f. The Supporter shall defend, hold harmless, and indemnify PDA as to any third party's claims, actions, investigations, or other proceedings and related damages, injuries, awards, or other liabilities in connection with the Exhibitor's violations of its obligations under this Section 18 (Attendee Data EEA).
- g. Contact. The individuals signing this Agreement on behalf of the parties shall be deemed to be the contact persons for all data protection inquiries in connection with the personal data of Data Subjects being transferred hereunder.



### **RETURN BY 12 JULY 2022**

# 2022 PDA/FDA JOINT REGULATORY CONFERENCE

# **EXHIBITION PACKAGE**

**EXHIBITION: 12-13 SEPTEMBER** 

Take advantage of increased brand visibility and exposure to a global audience at the 2022 PDA/FDA Joint Regulatory Conference. Through customized exhibit and supporter packages, you can create your own package to showcase your latest innovations, technology, products, and services to industry leaders and key decision makers.

## **Exhibition Package Includes:**

### **FEATURES**

• 6' x 2.5' Tabletop

### REGISTRATIONS

- 1 Complimentary Full **Conference Pass**
- 1 Complimentary Exhibit Only Pass
- GDPR-Approved Attendee List (Name, Title, Company, Location)
- 10% Discount on Additional Full Conference Passes

### **CONFERENCE APP**

- Company Logo Recognition
- Company URL

### **EVENT BUYER'S GUIDE**

- Company Description (50 words max)
- Company Contact Information
- Category Index

### **ON-SITE VISIBILITY**

 Company Name and Booth listed on Entrance Unit

### **Contact Information**

Exhibition Administrator will receive all show correspondence.

\*REQUIRED FIELDS

* Zip/Postal Code	
Date	
<b>3</b>	
pany near:	
	* Zip/Postal Code  Date

# The person signing this document represents the exhibitor company and acknowledges that they have read and agree to

abide by the rules and regulations of this Contract. (see attached)

**COST: \$6,195** 

**Exhibition Package Payment: Credit Card** (charged in US\$) □ VISA □ MasterCard □ AMEX

Name (exactly as it appears on card) Credit Card Number Exp. Date Signature Billing address (if different from above) City State/Province Zip/Postal Code Country

For more information on PDA's Privacy and Event Privacy Policies, please visit pda.org/privacy-policy and pda.org/event-privacy-notice

For more information, contact David Hall at + 1 (240) 688-4405 or hall@pda.org or Alison Caballero at +1 (301) 656-5900 ext. 135 or caballero@pda.org.



### **RETURN BY 17 JULY 2022**

# 2022 PDA/FDA JOINT REGULATORY CONFERENCE

# COMPLIMENTARY EXHIBIT PACKAGE REGISTRATION FORM

**EXHIBITION: 12-13 SEPTEMBER** 

Each Exhibit Package includes 1 complimentary Full Conference Pass and 1 complimentary Exhibit Hall Only Pass. Your registrations must be summited by **12 AUGUST**. A \$50 penalty will be applied for submissions/substitutions after this date.

### **Passes**

**COMPLIMENTARY FULL CONFERENCE PASS** All access to all conference sessions, Exhibit Hall, and Networking Reception. Masks and a picture of your vaccination card will be required for Entrance into the PDA event. \*REQUIRED FIELDS

* Name			
* Job Title			
* Company			
* Address			
* City	* State/Province	* Zip/Postal Code	
* Country			
* Email	* Business Phone		
☐ Substituting for			

Your consent is important. We manage your personal data responsibly.

RESPONSE REQUIRED 🗆\* – By checking the box, I consent to my personal data being shared as detailed in the green box below and agree to comply with PDA rules an regulations.

**COMPLIMENTARY EXHIBIT HALL ONLY PASS** All access to all conference sessions, Exhibit Hall, and Networking Reception. Masks and a picture of your vaccination card will be required for Entrance into the PDA event. \*REQUIRED FIELDS

* Name			
* Job Title			
* Company * Address			
* Address			
* City	* State/Province	* Zip/Postal Code	
* City * Country			
* Email	* Business Phone		
☐ Substituting for			

### Your consent is important. We manage your personal data responsibly.

RESPONSE REQUIRED \* - By checking the box, I consent to my personal data being shared as detailed in the green box below and agree to comply with PDA rules an regulations.

\*My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with Exhibitors/Supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**Safety Precautions** We have taken enhanced health and safety measures based on guidance from health authorities, such as the Centers for Disease Control and Prevention (CDC) and appropriate government agencies. All guests will be required to follow all posted instructions while at this event.

An inherent risk of exposure to COVID-19 exists in any public place where people are present. COVID-19 is an extremely contagious disease that can lead to severe illness and death. According to the Centers for Disease Control and Prevention, older adults and people of any age who have underlying medical conditions are at higher risk for severe illness from COVID-19. Guests should evaluate their risk in determining whether to attend. People who show no symptoms can spread COVID-19, if they are infected. Any interaction with the general public poses an elevated risk of being exposed to COVID-19, and we cannot guarantee that you will not be exposed while attending this event. By attending this event, you voluntarily assume all risks related to exposure to COVID-19. Review the terms and conditions for this event, you voluntarily assume all risks related to exposure to COVID-19.

We kindly require that you do not attend this event if you are exhibiting any COVID-19 symptoms or if you have been in contact with a COVID-19 positive person within the last 14 days. \* I acknowledge these efforts and will abide by them when attending in person.



## **RETURN BY 17 JULY 2022**

# 2022 PDA/FDA JOINT REGULATORY CONFERENCE

**COMPANY PRODUCT FORM** 

**EXHIBITION: 12-13 SEPTEMBER** 

# **Company Description**

Your listing will appear in the Conference app, and in the Event Buyer's Guide. Submit 50 words or fewer describing your products and services by 17 JULY, 2022. Email to Alison Caballero at caballero@pda.org. Submissions after 17 JULY are not guaranteed to be listed in the Event Buyer's Guide. \*REQUIRED FIELDS.

Company Name				
* Business Address				
* City	* State/Province	* Zip/Postal Code		
* Country				
* Business Phone	* Fax	* Website		
* Twitter Handle @				

# **Exhibitor Listing Information**

Check the categories that best describe your company's products/services.

□ Active Pharmaceutical Ingredients (API) □ Analytical Equipment/ Services □ Analytical Labs/Stability □ Animal Health/Veterinary Products □ Aseptic Processing □ Auditing and Inspections □ Biological Indicators □ Biologics (Blood and Plasma Products) □ Biopharmaceuticals □ Biotech □ Blow/Fill/Seal □ Calibration Services □ Cell Therapy □ Chemical Supplier □ Chromatography □ Clean Room Equipment and Supplies □ Clinical Trial Materials □ Cold Chain/Good Transportation Practices	<ul> <li>□ Combination Products</li> <li>□ Consulting Services</li> <li>□ Container Closure</li> <li>□ Contract Manufacturing</li> <li>□ Contract Research</li> <li>□ Disposables</li> <li>□ Drug-Delivery Systems</li> <li>□ Dye Test</li> <li>□ Endotoxins</li> <li>□ Environmental Monitoring</li> <li>□ Extractables and Leachables</li> <li>□ Facilities &amp; Engineering</li> <li>□ Fill/Finish</li> <li>□ Filtration</li> <li>□ Flexible Container</li> <li>□ Glass Containers/Products</li> <li>□ Inspection Systems</li> <li>□ Inspection Trends</li> <li>□ Instruments &amp; Controls</li> <li>□ Isolation Technology</li> <li>□ Labeling &amp; Coding</li> <li>□ Logistics</li> </ul>	<ul> <li>□ Lyophilization</li> <li>□ Microbiology/ Environmental Monitoring</li> <li>□ Monoclonal Antibodies</li> <li>□ Mycoplasmas</li> <li>□ Packaging Equipment</li> <li>□ Packaging Science, Container Development</li> <li>□ Pharmaceutical Cold Chain</li> <li>□ Pharmaceutical Equipment</li> <li>□ Pharmaceutical Training</li> <li>□ Pharmaceutical Water Systems</li> <li>□ Polymers</li> <li>□ Pre-filled Syringes</li> <li>□ Prepared Media</li> <li>□ Process Automation</li> <li>□ Process Validation</li> <li>□ Processing Equipment</li> <li>□ Product Development Services</li> <li>□ Proteins/Peptides</li> <li>□ QC/QA</li> <li>□ Quality by Design</li> </ul>	<ul> <li>□ Quality Risk Management</li> <li>□ Quality Systems</li> <li>□ Rapid Microbiological Methods</li> <li>□ Regulatory Affairs</li> <li>□ Single Use Systems</li> <li>□ Software</li> <li>□ Sterile Processing</li> <li>□ Sterilization Sciences</li> <li>□ Stoppers and Elastomers</li> <li>□ Supply Chain Management</li> <li>□ Syringes</li> <li>□ Tanks/Vessels</li> <li>□ Technology Transfer</li> <li>□ Training Materials and Services</li> <li>□ Vaccines</li> <li>□ Validation Services</li> <li>□ Vials</li> <li>□ Virology</li> <li>□ Visual Inspection of Parenterals</li> <li>□ Washers</li> </ul>
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# **2022 PDA/FDA JOINT REGULATORY CONFERENCE**EXHIBITION RULES AND REGULATIONS (CONTINUED)

**EXHIBITION: 12-13 SEPTEMBER** 

- MEETING SUPPORT AND MANAGEMENT: The Conference and Exhibition are produced by and are the property of the Parenteral Drug Association, Inc., hereinafter referred to as "PDA." PDA and its Exhibits Committee will provide all meeting management functions and establish all meeting policies. Exhibitors are required to sign the Contract and by doing so, they subscribe to the Rules and Regulations, which are part of this Contract.
- **WHAT MAY BE EXHIBITED:** The PDA Exhibits Committee determines the eligibility of any company or product for exhibit. The Committee may forbid installation or request removal or discontinuance of any exhibit or promotion, wholly or in part, that in its opinion is not in keeping with the Association's character or purpose.
- **ASSIGNMENT OF SPACE:** Space will be allocated in the order in which reservations are received with consideration of priority points. PDA reserves the right to relocate exhibits as necessary.
- PAYMENT SCHEDULE: If payment in full is not received as scheduled on contract, PDA has sole discretion to reassign the space to applicants on the waiting list. No space will be confirmed without contract and deposit. Space is contracted at the rates indicated on the contract.
- MOVE-IN/MOVE-OUT: Set-up is scheduled for SUNDAY, SEPTEMBER 11, 2022 (time will be emailed). Teardown is scheduled on TUESDAY, SEPTEMBER 13, 2022. (time will be emailed.) All exhibitors must set up and teardown their exhibits during these scheduled times unless otherwise authorized by PDA. It is the duty and responsibility of each exhibitor to supervise the installation and removal of their exhibits.

  Dismantling: Early dismantle will result in a one-year suspension from the next PDA Meeting. The exhibitor expressly agrees not to dismantle his exhibit or commence any packing before the final closing hour of the exhibit portion of the program. Handling and installation must conform to hotel regulations and instructions. No bills, attachments, etc., to the property are permitted unless previously authorized. Exhibitors are responsible for any or all damages to the hotel caused by their representatives or exhibit.

- STANDARD FURNISHINGS: Each booth space includes a six-foot skirted table, chair, trash can, identification sign, pipe and drape. Twenty-four-hour general security will begin at the start of the meeting and conclude at the close of the meeting. General lighting and cleaning services will be furnished. See Exhibit Rules and Regulations for more details.
- 7 EXHIBIT SPACE RESTRICTIONS: Exhibitor displays must not exceed the space reserved. No space, or part thereof, shall be sublet without prior approval of PDA.
- PDA for any reason, the contract is nonbinding and all payments for booth space will be refunded. PDA will not be responsible for discount airfare penalties or other costs incurred by Exhibitor due to a cancellation. Exhibitor may not cancel this contract or reduce the amount of assigned exhibit space without written notification to and written permission of PDA. In the event of cancellation or reduction, Exhibitor shall pay to PDA an amount, as liquidated damages, equal to 15% of the total booth space fee attributable to the exhibit space cancelled or reduced. Any balance remaining from the total booth space fee attributable to the exhibit space cancelled or reduced that has been paid by Exhibitor less liquidated damages will be refunded to Exhibitorcby PDA. After JUNE 9, 2022, no cancellation or reduction ofcassigned exhibit space will be permitted and Exhibitor shallcremain liable for the total booth space fee stated in this contract.
- LABOR / SAFETY / FIRE CODES: The Exhibitor is responsible forcknowledge of and compliance with all union requirements and cfire and safety codes. Decorations must be flame proofed.cElectrical wiring must conform to all federal, state and municipalcgovernment requirements. If inspection indicates that an Exhibitorchas neglected to comply with these regulations, or otherwise incurs fire hazards, the right is reserved to cancel at Exhibitor expense all or such part of the Exhibit as may be irregular.
- 10 **EXHIBITOR BADGES:** If additional Exhibit-only Badges are needed, they may be purchased separately at a cost of \$600. The Exhibitonly Badge provides access to all meals and networking events in the Exhibit Area.



# **2022 PDA/FDA JOINT REGULATORY CONFERENCE**EXHIBITION RULES AND REGULATIONS (CONTINUED)

**EXHIBITION: 12-13 SEPTEMBER** 

- 11 **EXHIBITOR REPRESENTATIVES:** Exhibits must be staffed during exhibit hours by qualified employees of the Exhibitor. These representatives must be able to explain/demonstrate the products and services on display. All representatives shall review the exhibit contract and abide by the Rules and Regulations of PDA.
- 12 **SECURITY AND LIABILITY:** Each exhibitor and supporter must make provisions for the safeguarding of his goods, materials, equipment and display at all times. General overall security will be provided by PDA during show days. Each exhibitor and supporter assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's or supporter's displays, equipment and other property brought upon the premises of the Hotel, and shall indemnify hold harmless PDA and authorized representative agents orvemployees of the foregoing of any and all losses, damages andvclaims. In holding the Meeting, PDA does not act as the agentvof the exhibitor or supporter, the facility, the General Service Contractor, or any other party. Claims against any party other than PDA are to be submitted directly to the party involved.
- 13 SOCIAL FUNCTIONS: All hospitality functions must be approved by PDA. Any function not approved by PDA that would compete for attendee's time, either during the hours of the Exhibition, educational programs, or PDA social functions is strictly prohibited.
- 14 ENFORCEMENT OF RULES: PDA and its Exhibits Committee have full power of interpretation and enforcement of these regulations and other points not covered here. Violation of any of these regulations on the part of the Exhibitor, his employees or agents, shall, at the option of PDA, forfeit the right to occupy space and such Exhibitor will forfeit to PDA all monies paid.
- 15 **GENERAL INFORMATION:** All matters and questions not covered by these regulations are subject to the discretion of PDA and its Exhibits Committee. These regulations may be amended at any time by PDA, and all amendments shall be equally binding on all parties affected by them, are the original regulations.

that I have all necessary authority and, if necessary, the consent of, the Exhibitor's representative to provide the representative's personal information in connection with the formation and performance of this contract. The processing of the representative's personal data will be subject to the event's Privacy Notice. For more information on our privacy policies, please visit pda.org/privacy-policy and for event-specific privacy information, visit pda.org/event-privacy-notice

### 17 ATTENDEE LIST:

- a. Attendee List. The Exhibitor shall not use any personal information, including names, email addresses, mailing addresses or any other information obtained from the event's attendee list circulated among or otherwise generally made available to the event's attendees (the "Attendee List") for any purpose. Notwithstanding the foregoing, in the event the Exhibitor's representative is registered as an attendee to the event, the representative may use the Attendee List solely for his or her personal networking purposes.
- b. Marketing List. PDA may provide the Exhibitor with a list of a subset of attendees, other than the general Attendee List, which shall include the contact information of such individuals who have specifically consented to PDA sharing their personal information with the event exhibitors for the exhibitors' own marketing purposes (the "Marketing List"). The Exhibitor shall not, and warrants and represents that it shall not, share or disclose the Marketing List to any third party unless such sharing or disclosure is solely for purposes of the Exhibitor's own business purposes (i.e., the Exhibitor's service providers).



# **2022 PDA/FDA JOINT REGULATORY CONFERENCE**EXHIBITION RULES AND REGULATIONS (CONTINUED)

**EXHIBITION: 12-13 SEPTEMBER** 

### **18 ATTENDEE DATA – EEA:**

- **a. EEA Individuals.** This section pertains only to the extent of the sharing by PDA with the Exhibitor of personal data of individuals located in the European Economic Area (EEA) ("Data Subjects").
- b. Data Protection Laws. Exhibitor acknowledges and agrees that, in connection with the Exhibitor Contract, it may receive personal data of individuals located in the European Economic Area (EEA) and such data may be subject to certain data protection laws, including the EU General Data Protection Regulation (GDPR), the EU ePrivacy Directive as may be replaced by the EU ePrivacy Regulation, and the corresponding implementing national laws (collectively, the "EU Data Protection Laws"). The Exhibitor warrants and represents that it will comply with all data protection requirements under the EU Data Protection Laws, and its controller obligations, when processing personal data of Data Subjects. PDA shall comply with its own obligations under EU Data Protection Laws when processing personal data of Data Subjects as a controller.
- c. Cooperation. The Exhibitor and PDA will assist each other in complying with their respective obligations under EU Data Protection Laws, including but not limited to, assisting each other with verifying the authenticity of Data Subjects or responding to Data Subject requests. To the fullest extent required by applicable law, the Exhibitor shall be responsible for providing notifications to, and respond to inquiries and requests from, the Data Subjects.

- d. International Transfers. Unless the Exhibitor (a) is located in the EEA or in a jurisdiction with an adequacy decisions from the European Commission or (b) has self-certified under the US Privacy Shield or adopted another personal data transfer mechanism approved by the European Commission the following shall apply: The transfer of personal data from PDA to the Exhibitor shall be made pursuant to the terms of the Standard Contractual Clauses (EU Commission Decision C(2004)5721 found at pda.org/escc and incorporated herein. For purposes of the Standard Contractual Clauses, PDA shall be the "data exporter" and the Exhibitor the "data importer." Execution and delivery of this Addendum shall be deemed execution and delivery of the Standard Contractual Clauses.
- e. Restrictions. The Exhibitor shall not share the personal data of Data Subjects with any third parties, except for purposes of such third parties acting on behalf of the Exhibitor for Exhibitor's own business purposes.
- **f. Indemnification.** The Exhibitor shall defend, hold harmless, and indemnify PDA as to any third party's claims, actions, investigations, or other proceedings and related damages, injuries, awards, or other liabilities in connection with the Exhibitor's violations of its obligations under this Section 18 (Attendee Data EEA).
- g. Contact. The individuals signing this Agreement on behalf of the parties shall be deemed to be the contact persons for all data protection inquiries in connection with the personal data of Data Subjects being transferred hereunder.