

# 2023 PDA/FDA JOINT REGULATORY CONFERENCE

## EXHIBIT AND SUPPORT PACKAGES

*Branding, Networking,  
and Lead Generation  
Opportunities*



CONNECTING  
PEOPLE  
SCIENCE AND  
REGULATION®

**18-20 SEPTEMBER | WASHINGTON, DC**

WESTIN WASHINGTON, DC

EXHIBITION: 18-19 SEP.

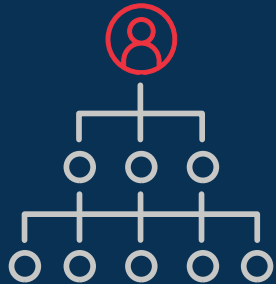
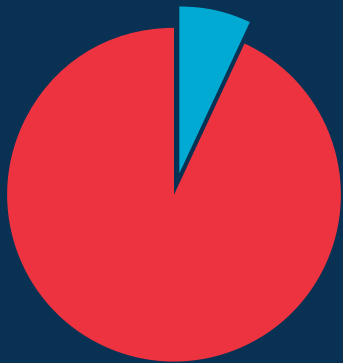
#PDAFDA

**FDA**



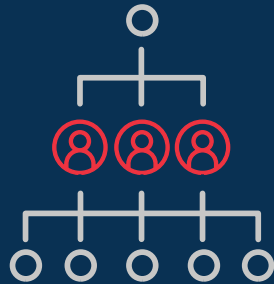
# ATTENDEE DEMOGRAPHICS

## ATTENDANCE BY JOB TITLES:



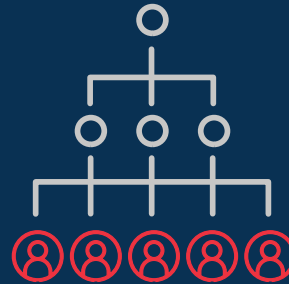
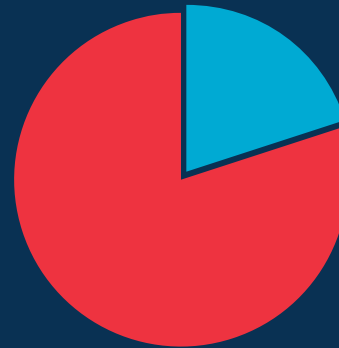
7%

**PRESIDENT/CEO/  
CHAIRMAN**



31%

**VP/DIRECTOR/  
DEPARTMENT HEAD**



20%

**MANAGER/  
SUPERVISOR**



28%

**TECHNICAL SPECIALIST**  
(Engineer, Scientist, Consultant)



# EXHIBIT PACKAGE

\$6,595

Includes the following deliverables as well as a presence on the event app

## Tabletop Package Components:



### Tabletop

- 6' x 2.5' Tabletop



### Registrations

- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit Only Pass
- GDPR-Approved Attendee List (*Name, Title, Company, Location*)



### Mobile App

- Company Description Listing
- Company Contact Information
- Category/Index Search



# SUPPORT PACKAGES

Includes the following deliverables as well as a presence on the event app and PDA Website

## DIAMOND SUPPORTER PACKAGE DELIVERABLES \$38,000 (EXCLUSIVE)

### Diamond Supporter Package Components:



#### Official Supporter of the Conference App

*(Splash Page Opening, tile on app)*



#### Exhibit Package

- 6' x 2.5' Tabletop
- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit Only Pass



#### Additional Registrations

- 3 Additional Complimentary Full Conference Passes
- 3 Additional Complimentary Exhibit Only Passes
- 10% discount on additional Full Conference Passes



#### Mobile App

- Splash Page Ad
- Rotating Banner Ad on Main Page
- Company Description Information
- Company Contact Information
- Category Index Search



#### Onsite Visibility

- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides



#### PDA Website Recognition on Conference Page

- Company Logo Recognition as a Diamond Supporter



#### Email Feature

- 1 Complimentary Pre-Conference and 1 Complimentary Post-Conference Dedicated Email to Attendees
- Company Logo Recognition on Emails Promoting the Conference



# SUPPORT PACKAGES

Includes the following deliverables as well as a presence on the event app and PDA Website

## PLATINUM SUPPORTER PACKAGE DELIVERABLES

### Platinum Supporter Package Components:

#### Exhibit Package

- 6' x 2.5' Tabletop
- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit Only Pass

#### Additional Registrations

- 2 Additional Complimentary Full Conference Passes
- 2 Additional Complimentary Exhibit Only Passes
- 10% discount on additional Full Conference Passes

#### Mobile App

- Banner Ad
- Company Description Information
- Company Contact Information
- Category Index Search

#### Onsite Visibility

- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides

#### PDA Website Recognition on Conference Page

- Company Logo Recognition as a Platinum Supporter

#### Email Feature

- 1 Complimentary Pre-Conference Dedicated Email to Attendees
- Company Logo Recognition on Emails Promoting the Conference

### PLATINUM SUPPORTER PACKAGE 1 \$33,000 (EXCLUSIVE)

- Everything listed under Platinum Supporter Package Components
- **Official Supporter of the Wireless Internet Service**
- Login Password – Company Name
- Login Splash Page Recognition

### PLATINUM SUPPORTER PACKAGE 2 \$33,000 (EXCLUSIVE)

- Everything listed under Platinum Supporter Package Components
- **Official Supporter of the Conference Lanyards**

### PLATINUM SUPPORTER PACKAGE 3 \$33,000 (EXCLUSIVE)

- Everything listed under Platinum Supporter Package Components
- **Official Supporter of the Conference Hotel Key Cards**

### PLATINUM SUPPORTER PACKAGE 4 \$33,000 (EXCLUSIVE)

- Everything listed under Platinum Supporter Package Components
- **Official Supporter of the Conference Tote Bag**



# SUPPORT PACKAGES

Includes the following deliverables as well as a presence on the event app and PDA Website

## GOLD SUPPORTER PACKAGE DELIVERABLES

### Gold Supporter Package Components:

#### Exhibit Package

- 6' x 2.5' Tabletop
- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit Only Pass

#### Additional Registrations

- 1 Additional Complimentary Full Conference Pass
- 2 Additional Complimentary Exhibit Only Passes
- 10% discount on additional Full Conference Passes

#### Mobile App

- Banner Ad
- Company Description Information
- Company Contact Information
- Category Index Search

#### Onsite Visibility

- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides

#### PDA Website Recognition on Conference Page

- Company Logo Recognition as a Gold Supporter

#### Email Feature

- 1 Complimentary Post-Conference Dedicated Email to Attendees
- Company Logo Recognition on Emails Promoting the Conference

### GOLD SUPPORTER PACKAGE 1 \$28,000 (EXCLUSIVE)

- Everything listed under Gold Supporter Package Components
- **Official Supporter of the Conference Pen**

### GOLD SUPPORTER PACKAGE 2 \$28,000 (EXCLUSIVE)

- Everything listed under Gold Supporter Package Components
- **Official Supporter of the Conference Note Pad**

### GOLD SUPPORTER PACKAGE 3 \$28,000

- Everything listed under Gold Supporter Package Components
- **Official Supporter of Lunch – First Day**

### GOLD SUPPORTER PACKAGE 4 \$28,000

- Everything listed under Gold Supporter Package Components
- **Official Supporter of Lunch – Second Day**

### GOLD SUPPORTER PACKAGE 5 \$28,000

- Everything listed under Gold Supporter Package Components
- **Official Supporter of Networking Reception**



# SUPPORT PACKAGES

Includes the following deliverables as well as a presence on the event app and PDA Website

## SILVER SUPPORTER PACKAGE DELIVERABLES

### Silver Supporter Package Components:

#### Exhibit Package

- 6' x 2.5' Tabletop
- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit Only Pass

#### Additional Registrations

- 1 Additional Complimentary Exhibit Only Pass
- 10% discount on additional Full Conference Passes

#### Mobile App

- Banner Ad on Sub Page
- Company Description Information
- Company Contact Information
- Category Index Search

#### Onsite Visibility

- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides

#### PDA Website Recognition on Conference Page

- Company Logo Recognition as a Silver Supporter

#### Email Feature

- Company Logo Recognition on Emails Promoting the Conference

### SILVER SUPPORTER PACKAGE 1 \$23,000

- Everything listed under Silver Supporter Package Components
- **Official Supporter of Continental Breakfast Day 2**

### SILVER SUPPORTER PACKAGE 2 \$23,000

- Everything listed under Silver Supporter Package Components
- **Official Supporter of Refreshment Break Day 1**

### SILVER SUPPORTER PACKAGE 3 \$23,000

- Everything listed under Silver Supporter Package Components
- **Official Supporter of Refreshment Break Day 2**

### SILVER SUPPORTER PACKAGE 4 \$23,000

- Everything listed under Silver Supporter Package Components
- **Official Supporter of Mobile Device Charging Stations**



# SUPPORT PACKAGES

Includes the following deliverables as well as a presence on the event app and PDA Website

## BRONZE SUPPORTER PACKAGE DELIVERABLES \$18,000

### Bronze Supporter Package Components:

#### Exhibit Package

- 6' x 2.5' Tabletop
- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit Only Pass

#### Registration Discount

- 10% discount on additional Full Conference Passes

#### Mobile App

- Company Description Information
- Company Contact Information

#### Onsite Visibility

- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides

#### PDA Website Recognition on Conference Page

- Company Logo Recognition as a Bronze Supporter

#### Email Feature

- Company Logo Recognition on Emails Promoting the Conference

## À LA CARTE ITEMS

### Registration Access Upgrade

Discount on Additional Full Single Conference Pass – **Save 10% on early or standard rate**

Group Registration Discount – Buy 3 Full Conference Passes at the standard prevailing rate and get the 4th free **Save from \$1,900 – \$2,700**

Pre-Conference HTML Email to Conference Attendees **\$3,800**

Post-Conference HTML Email to Conference Attendees **\$3,800**

### Mobile App Ads

Main Page and Sub Pages **Available from \$2,000 – \$5,000**

### Other Items

Passport Raffle **\$1,000**

Door Drops **\$4,500 plus room delivery charge**

Insert in Conference Tote Bag **\$3,800 – Due by August 1, 2023**

Seat Drop **\$4,500 during plenary session (limit 2 available)**





# SUPPORT PACKAGES AT-A-GLANCE

## DELIVERABLES

	DIAMOND	PLATINUM 1	PLATINUM 2	PLATINUM 3	PLATINUM 4	GOLD 1	GOLD 2	GOLD 3	GOLD 4	GOLD 5	SILVER 1	SILVER 2	SILVER 3	SILVER 4	BRONZE
<b>Official Supporter of the Conference App</b> <i>(Splash Page Opening, tile on app)</i>	●														
<b>Official Supporter of the Wireless Internet Service</b>		●													
<b>Official Supporter of the Conference Lanyards</b>			●												
<b>Official Supporter of the Conference Hotel Key Cards</b>				●											
<b>Official Supporter of the Conference Tote Bag</b>					●										
<b>Official Supporter of the Conference Pen</b>						●									
<b>Official Supporter of the Conference Note Pad</b>							●								
<b>Official Supporter of Lunch – First Day</b>								●							
<b>Official Supporter of Lunch – Second Day</b>									●						
<b>Official Supporter of Monday Evening Reception</b>										●					
<b>Official Co-Supporter of Continental Breakfast Day 2</b>											●				
<b>Official Supporter of Refreshment Break Day 1</b>												●			
<b>Official Supporter of Refreshment Break Day 2</b>													●		
<b>Official Supporter of Mobile Device Charging Stations</b>														●	
<b>Visibility Supporter</b>															●

### DELIVERABLES:

<b>Exhibit Package – 6' x 2.5' Tabletop</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Registrations</b> <i>1 Full Conference Pass and 1 Exhibit Only Pass</i>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Additional Registrations</b>															
● 3 Additional Full Conference Passes and 3 Additional Exhibit Only Passes	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
● 2 Additional Full Conference Passes and 2 Additional Exhibit Only Passes	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
● 1 Additional Full Conference Pass and 2 Additional Exhibit Only Passes	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
● 1 Additional Exhibit Only Pass	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Registration Discount – Full Conference Passes</b> <i>10% Discount</i>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Mobile App – Listing with Category Index</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Mobile App – Rotating Banner Ad on Main Page</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Mobile App – Banner or Tile Ad on Sub Page</b>						●	●	●	●	●	●	●	●	●	●
<b>PDA App Recognition</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Onsite Visibility – Entrance Unit Recognition</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Email Feature</b>															
● Pre- and Post-HTML email blast	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
● Pre-HTML email blast	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
● Post-HTML email blast	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Company Logo Recognition on Emails Promoting the Conference</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

\* For full details review support packages.



## 2023 PDA/FDA JOINT REGULATORY CONFERENCE SUPPORTER PACKAGE OPTIONS

EXHIBITION: 18-19 SEPTEMBER

### DIAMOND SUPPORTER PACKAGE

**DIAMOND SUPPORTER \$38,000 (EXCLUSIVE)**

*(Includes a total of 4 Full Conference Passes and 4 Exhibit Only Passes.)*

### PLATINUM SUPPORTER PACKAGES

**PLATINUM  
SUPPORTER 1  
\$33,000  
(EXCLUSIVE)**

**PLATINUM  
SUPPORTER 2  
\$33,000  
(EXCLUSIVE)**

**PLATINUM  
SUPPORTER 3  
\$33,000  
(EXCLUSIVE)**

**PLATINUM  
SUPPORTER 4  
\$33,000  
(EXCLUSIVE)**

*(Includes a total of 3 Full Conference Passes and 3 Exhibit Only Passes.)*

### GOLD SUPPORTER PACKAGES

**GOLD SUPPORTER 1  
\$28,000  
(EXCLUSIVE)**

**GOLD SUPPORTER 2  
\$28,000  
(EXCLUSIVE)**

**GOLD SUPPORTER 3  
\$28,000**

**GOLD SUPPORTER 4  
\$28,000**

**GOLD SUPPORTER 5  
\$28,000**

*(Includes a total of 2 Full Conference Passes and 3 Exhibit Only Passes.)*

### SILVER SUPPORTER PACKAGES

**SILVER SUPPORTER 1  
\$23,000**

**SILVER SUPPORTER 2  
\$23,000**

**SILVER SUPPORTER 3  
\$23,000**

**SILVER SUPPORTER 4  
\$23,000**

*(Includes a total of 1 Full Conference Pass and 2 Exhibit Only Passes.)*

### BRONZE SUPPORTER PACKAGE

**BRONZE SUPPORTER \$18,000**

*(Includes a total of 1 Full Conference Pass and 1 Exhibit Only Pass.)*

### À LA CARTE OPTIONS:

- Pre-Conference HTML Email to Conference Attendees **\$3,800**
- Post-Conference HTML Email to Conference Attendees **\$3,800**

### REGISTRATION ACCESS UPGRADE

- 10% Discount** on Additional Full Conference Passes – on single pass requests
- Group Registration Rate (Buy 3 Full Conference passes at the standard prevailing rate and get 4th Free) – **Save from \$1,900 – \$2,700!**

### OTHER ITEMS

- Passport Raffle **\$1,000**
- Door Drop **\$4,500 plus room delivery charges**
- Tote Bag Insert **\$3,800**
- Seat Drop **\$4,500** (materials to arrive at PDA by 01 August, 2023.)

### Mobile App

- Rotating or Tile Ads from **\$2,000 – \$5,000**. Call for Details!

**When submitting your supporter agreement form, provide your company logo in EPS and AI files so our team can begin working on your deliverables.**

**Contact Information:** Booth Administrator will receive all show correspondence.

**\*REQUIRED FIELDS**

**Booth Administrator**

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Company Address \_\_\_\_\_

\* City/State/Zip Code \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**The person signing this document represents the exhibitor company and acknowledges that they have read and agree to abide by the rules and regulations of this Contract. (see attached)**

**Payment: Credit Card** (charged in US\$)  VISA  MasterCard  AMEX

**Amount Remitted \$**

Name (exactly as it appears on card) \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Billing address (if different from left) \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED – By checking the box below, I consent to:**

- My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with Exhibitors/Supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**Return your completed PDA Contract with payment to: Alison Caballero at [caballero@pda.org](mailto:caballero@pda.org).  
If form is faxed, it must include necessary credit card information.**



# 2023 PDA/FDA JOINT REGULATORY CONFERENCE SUPPORTER RULES AND REGULATIONS

EXHIBITION: 18-19 SEPTEMBER

## CONFIRMATION OF PASSES INCLUDED WITH EXHIBIT PACKAGE:

Please allow one week for receipt of confirmation. We must receive your names by **10 JULY 2023**. Badges can be picked up on site on 17 September at the registration counter.

## FULL CONFERENCE PASS INCLUDED WITH THE EXHIBIT PACKAGE:

The Full Conference Pass allows access to the plenary/concurrent sessions and access to the Exhibit Hall. Badges can be picked up on site on 17 September at the registration counter.

## CONFIRMATION OF ADDITIONAL FULL CONFERENCE PASSES:

An email confirmation will be sent once payment is received. You must have this written confirmation to be considered enrolled in a PDA event. Please allow one week for receipt of confirmation email.

## SUBSTITUTIONS ON FULL CONFERENCE PASSES WITH THE EXHIBIT PACKAGE:

Substitutions can be made in writing before **10 JULY 2023**. Substitutions on additional Full Conference Badges: If you are unable to attend, substitutions can be made at any time before **10 JULY 2023** with no change fee.

## REFUNDS ON ADDITIONAL FULL CONFERENCE AND ADDITIONAL EXHIBIT ONLY PASSES:

Refund requests must be in writing and faxed to +1 (301) 986-1093. (Emails and phone messages are not accepted). Refunds for Conference: If your written request is received on or before **10 JULY 2023**, you will receive a full refund minus a \$200 processing fee. After that time, no refunds or credit requests will be approved. PDA reserves the right to modify the material or speakers/instructors without notice or to cancel an event. If an event must be canceled, registrants will be notified by PDA in writing as soon as possible and will receive a full refund. PDA will not be responsible for penalties or other costs incurred due to cancellation. For more details, contact PDA at [registration@pda.org](mailto:registration@pda.org) or +1 (301) 656-5900.

**REPRESENTATIVE'S PERSONAL DATA:** I warrant and represent that I have all necessary authority and, if necessary, the consent of, the Supporter's representative to provide the representative's personal information in connection with the formation and performance of this contract. The processing of the representative's personal data will be subject to the event's Privacy Notice: [pda.org/event-privacy-notice](https://pda.org/event-privacy-notice), original privacy policy: [pda.org/privacy-policy](https://pda.org/privacy-policy)

## ATTENDEE LIST:

- a. Attendee List.** The Supporter shall not use any personal information, including names, email addresses, mailing addresses, or any other information obtained from the event's attendee list circulated among or otherwise generally made available to the event's attendees (the "Attendee List") for any purpose. Notwithstanding the foregoing, in the event the Supporter's representative is registered as an attendee to the event, the representative may use the Attendee List solely for his or her personal networking purposes.
- b. Marketing List.** PDA may provide the Supporter with a list of a subset of attendees, other than the general Attendee List, which shall include the contact information of such individuals who have consented to PDA sharing their personal information with the event Supporter for the Supporter's own marketing purposes (the "Marketing List"). The Supporter shall not, and warrants and represents that it shall not, share or disclose the Marketing List to any third party unless such sharing or disclosure is solely for purposes of the Supporter's own business purposes (e.g., the Exhibitor's service providers).

*All prices in U.S. dollars.*

*Please note: In order to receive the prevailing registration rate, your registration(s) must be received by PDA by 17:00 EDT (UTC -4) on or before the date noted.*



# 2023 PDA/FDA JOINT REGULATORY CONFERENCE

## SUPPORTER RULES AND REGULATIONS (CONTINUED)

EXHIBITION: 18-19 SEPTEMBER

### **ATTENDEE DATA – EEA: [pda.org/escc](https://pda.org/escc)**

- a. EEA Individuals.** This section pertains only to the extent of the sharing by PDA with the Supporter of personal data of individuals located in the European Economic Area (EEA) (“Data Subjects”).
- b. Data Protection Laws.** Exhibitor acknowledges and agrees that, in connection with the Exhibitor Contract, it may receive personal data of individuals located in the European Economic Area (EEA) and such data may be subject to certain data protection laws, including the EU General Data Protection Regulation (GDPR), the EU Privacy Directive as may be replaced by the EU Privacy Regulation, and the corresponding implementing national laws (collectively, the “EU Data Protection Laws”). The Exhibitor warrants and represents that it will comply with all data protection requirements under the EU Data Protection Laws, and its controller obligations, when processing personal data of Data Subjects. PDA shall comply with its own obligations under EU Data Protection Laws when processing personal data of Data Subjects as a controller.
- c. Cooperation.** The Supporter and PDA will assist each other in complying with their respective obligations under EU Data Protection Laws, including but not limited to, assisting each other with verifying the authenticity of Data Subjects or responding to Data Subject requests. To the fullest extent required by applicable law, the Supporter shall be responsible for providing to, and respond to inquiries and requests from, the Data Subjects.

- d. International Transfers.** Unless the Exhibitor (a) is located in the EEA or in a jurisdiction with an adequacy decision from the European Commission or (b) has under the US Privacy Shield or adopted another personal data transfer mechanism approved by the European Commission, the following shall apply: The transfer of personal data from PDA to the Supporter shall be made pursuant to the terms of the Standard Contractual Clauses (EU Commission Decision C(2004)5721 found at [pda.org/escc](https://pda.org/escc) and incorporated herein. For purposes of the Standard Contractual Clauses, PDA shall be the “data exporter” and the Supporter the “data importer.” Execution and delivery of this Addendum shall be deemed execution and delivery of the Standard Contractual Clauses.
- e. Restrictions.** The Supporter shall not share the personal data of Data Subjects with any third parties, except for purposes of such third parties acting on behalf of the Supporter for Supporter’s own business purposes.
- f. The Supporter** shall defend, hold harmless, and indemnify PDA as to any third party’s claims, actions, investigations, or other proceedings and related damages, injuries, awards, or other liabilities in connection with the Exhibitor’s violations of its obligations under this Section 18 (Attendee Data – EEA).
- g. Contact.** The individuals signing this Agreement on behalf of the parties shall be deemed to be the contact persons for all data protection inquiries in connection with the personal data of Data Subjects being transferred hereunder.



RETURN TO: Alison Caballero at caballero@pda.org

RETURN BY 12 DECEMBER 2022

## 2023 PDA/FDA JOINT REGULATORY CONFERENCE EARLY BIRD EXHIBITOR CONTRACT

EXHIBITION: 18-19 SEPTEMBER

Your consent is important. We manage your personal data responsibly.

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the blue box below and agree to comply with PDA rules and regulations. By registering for this meeting, you agree to abide by the PDA Code of Conduct.

**\*REQUIRED FIELDS**

\* Exhibitor Company's Full Name

\* Contact Name First Name Last Name

\* Contact Job Title

\* Address

\* City

\* State/Province \* Zip/Postal Code

\* Country

\* Email \* Website \* Twitter Handle @

\* Onsite Contact Information \* Mobile Phone

### Tabletop Pricing: Tabletop Preference (List 4 choices):

1 2 3 4

If possible, do not place my company near the following companies:

6' x 2.5' Tabletop @ **\$6,395** each (Includes One Full Conference Pass, One Exhibit-Only Pass, and a listing on the Conference App. The Exhibit-Only Pass provides access to refreshment breaks and Networking Reception.)

**Payment Information:** Credit Card Guarantee of payment is required to process your Exhibitor Contract. PDA will reserve your tabletop space until **12 December 2022**, at which point the credit card provided will be charged for the full amount of the tabletop price, unless payment has been made by another method. After **12 December 2022**, the prevailing rate will apply. Exhibit spaces are guaranteed upon receipt of full payment only.

Tabletop Cost \$ **6,395**

Balance Due \$

**EARLY BIRD PRICING IN EFFECT  
UNTIL 12 DECEMBER 2022**

**Payment: Credit Card** (charged in US\$)  VISA  MasterCard  AMEX

Name (exactly as it appears on card)

Credit Card Number/Expiration Date

Signature

Billing address (if different from above)

City State/Province Zip/Postal Code

Country

**Final Payment Is Due 12 DECEMBER 2022** (All contracts received after **12 DECEMBER 2022** will be processed at the prevailing rate)

Signature Date

The person signing this document represents the exhibitor company and acknowledges that they have read and agree to abide by the rules and regulations of this Contract. (see attached)

For more information on PDA's Privacy and Event Privacy Policies, please visit [pda.org/privacy-policy](https://pda.org/privacy-policy) and [pda.org/event-privacy-notice](https://pda.org/event-privacy-notice)

\* I consent to: My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with Exhibitors/Supporters. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post. **By registering for this meeting, you agree to abide by the PDA Code of Conduct.**

For more information, contact David Hall at + 1 (240) 688-4405 or [hall@pda.org](mailto:hall@pda.org) or Alison Caballero at +1 (301) 656-5900 ext. 135 or [caballero@pda.org](mailto:caballero@pda.org).

PDA Global Headquarters | 4350 East West Highway, Suite 600, Bethesda, MD 20814 | p: +1 (301) 656-5900 | f: +1 (240) 482-1646 | e: [info@pda.org](mailto:info@pda.org) | [pda.org](https://pda.org)



FDA

# 2023 PDA/FDA JOINT REGULATORY CONFERENCE EXHIBITION RULES AND REGULATIONS (CONTINUED)

EXHIBITION: 18-19 SEPTEMBER

- 1 MEETING SUPPORT AND MANAGEMENT:** The Conference and Exhibition are produced by and are the property of the Parenteral Drug Association, Inc., hereinafter referred to as "PDA." PDA and its Exhibits Committee will provide all meeting management functions and establish all meeting policies. Exhibitors are required to sign the Contract and by doing so, they subscribe to the Rules and Regulations, which are part of this Contract.
- 2 WHAT MAY BE EXHIBITED:** The PDA Exhibits Committee determines the eligibility of any company or product for exhibit. The Committee may forbid installation or request removal or discontinuance of any exhibit or promotion, wholly or in part, that in its opinion is not in keeping with the Association's character or purpose.
- 3 ASSIGNMENT OF SPACE:** Space will be allocated in the order in which reservations are received with consideration of priority points. PDA reserves the right to relocate exhibits as necessary.
- 4 PAYMENT SCHEDULE:** If payment in full is not received as scheduled on contract, PDA has sole discretion to reassign the space to applicants on the waiting list. No space will be confirmed without contract and deposit. Space is contracted at the rates indicated on the contract.
- 5 MOVE-IN/MOVE-OUT:** Set-up is scheduled for **SUNDAY, 17 SEPTEMBER 2023** (time will be emailed). Teardown is scheduled on **TUESDAY, 19 SEPTEMBER 2023**. (time will be emailed.) All exhibitors must set up and teardown their exhibits during these scheduled times unless otherwise authorized by PDA. It is the duty and responsibility of each exhibitor to supervise the installation and removal of their exhibits. **Dismantling:** Early dismantle will result in a one-year suspension from the next PDA Meeting. The exhibitor expressly agrees not to dismantle his exhibit or commence any packing before the final closing hour of the exhibit portion of the program. Handling and installation must conform to hotel regulations and instructions. No bills, attachments, etc., to the property are permitted unless previously authorized. Exhibitors are responsible for any or all damages to the hotel caused by their representatives or exhibit.
- 6 STANDARD FURNISHINGS:** Each exhibit space includes a six-foot skirted table, chair, trash can, identification sign, pipe and drape. Twenty-four-hour general security will begin at the start of the meeting and conclude at the close of the meeting. General lighting and cleaning services will be furnished. See Exhibit Rules and Regulations for more details.
- 7 EXHIBIT SPACE RESTRICTIONS:** Exhibitor displays must not exceed the space reserved. No space, or part thereof, shall be sublet without prior approval of PDA.
- 8 CANCELLATION AND REFUND POLICY:** If the Exhibition is cancelled by PDA for any reason, the contract is nonbinding and all payments for exhibit space will be refunded. PDA will not be responsible for airfare penalties or other costs incurred by Exhibitor due to a cancellation. Exhibitor may not cancel this contract or reduce the amount of assigned exhibit space without written notification to and written permission of PDA. In the event of cancellation or reduction, Exhibitor shall pay to PDA an amount, as liquidated damages, equal to 20% of the total exhibit space fee attributable to the exhibit space cancelled or reduced. Any balance remaining from the total exhibit space fee attributable to the exhibit space cancelled or reduced that has been paid by Exhibitor less liquidated damages will be refunded to Exhibitor by PDA. After **10 JUNE 2023**, no cancellation or reduction of assigned exhibit space will be permitted and Exhibitor shall remain liable for the total booth space fee stated in this contract.
- 9 LABOR / SAFETY / FIRE CODES:** The Exhibitor is responsible for knowledge of and compliance with all union requirements and fire and safety codes. Decorations must be flame proofed. Electrical wiring must conform to all federal, state and municipal government requirements. If inspection indicates that an Exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, the right is reserved to cancel at Exhibitor expense all or such part of the Exhibit as may be irregular.
- 10 EXHIBITOR BADGES:** If additional Exhibit-only Badges are needed, they may be purchased separately at a cost of \$650. The Exhibit only Badge provides access to all meals and networking events in the Exhibit Area.



FDA

# 2023 PDA/FDA JOINT REGULATORY CONFERENCE EXHIBITION RULES AND REGULATIONS (CONTINUED)

EXHIBITION: 18-19 SEPTEMBER

- 11 EXHIBITOR REPRESENTATIVES:** Exhibits must be staffed during exhibit hours by qualified employees of the Exhibitor. These representatives must be able to explain/demonstrate the products and services on display. All representatives shall review the exhibit contract and abide by the Rules and Regulations of PDA.
- 12 SECURITY AND LIABILITY:** Each exhibitor and supporter must make provisions for the safeguarding of his goods, materials, equipment and display at all times. General overall security will be provided by PDA during show days. Each exhibitor and supporter assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's or supporter's displays, equipment and other property brought upon the premises of the Hotel, and shall indemnify hold harmless PDA and authorized representative agents or employees of the foregoing of any and all losses, damages and claims. In holding the Meeting, PDA does not act as the agent of the exhibitor or supporter, the facility, the General Service Contractor, or any other party. Claims against any party other than PDA are to be submitted directly to the party involved.
- 13 SOCIAL FUNCTIONS:** All hospitality functions must be approved by PDA. Any function not approved by PDA that would compete for attendee's time, either during the hours of the Exhibition, educational programs, or PDA social functions is strictly prohibited.
- 14 ENFORCEMENT OF RULES:** PDA and its Exhibits Committee have full power of interpretation and enforcement of these regulations and other points not covered here. Violation of any of these regulations on the part of the Exhibitor, his employees or agents, shall, at the option of PDA, forfeit the right to occupy space and such Exhibitor will forfeit to PDA all monies paid.
- 15 GENERAL INFORMATION:** All matters and questions not covered by these regulations are subject to the discretion of PDA and its Exhibits Committee. These regulations may be amended at any time by PDA, and all amendments shall be equally binding on all parties affected by them, are the original regulations.
- 16 REPRESENTATIVE'S PERSONAL DATA:** I warrant and represent that I have all necessary authority and, if necessary, the consent of, the Exhibitor's representative to provide the representative's personal information in connection with the formation and performance of this contract. The processing of the representative's personal data will be subject to the event's Privacy Notice. **For more information on our privacy policies, please visit [pda.org/privacy-policy](https://pda.org/privacy-policy) and for event-specific privacy information, visit [pda.org/event-privacy-notice](https://pda.org/event-privacy-notice)**
- 17 ATTENDEE LIST:**
  - a. Attendee List.** The Exhibitor shall not use any personal information, including names, email addresses, mailing addresses or any other information obtained from the event's attendee list circulated among or otherwise generally made available to the event's attendees (the "Attendee List") for any purpose. Notwithstanding the foregoing, in the event the Exhibitor's representative is registered as an attendee to the event, the representative may use the Attendee List solely for his or her personal networking purposes.
  - b. Marketing List.** PDA may provide the Exhibitor with a list of a subset of attendees, other than the general Attendee List, which shall include the contact information of such individuals who have specifically consented to PDA sharing their personal information with the event exhibitors for the exhibitors' own marketing purposes (the "Marketing List"). The Exhibitor shall not, and warrants and represents that it shall not, share or disclose the Marketing List to any third party unless such sharing or disclosure is solely for purposes of the Exhibitor's own business purposes (i.e., the Exhibitor's service providers).



FDA

# 2023 PDA/FDA JOINT REGULATORY CONFERENCE EXHIBITION RULES AND REGULATIONS (CONTINUED)

EXHIBITION: 18-19 SEPTEMBER

## 18 ATTENDEE DATA – EEA:

- a. EEA Individuals.** This section pertains only to the extent of the sharing by PDA with the Exhibitor of personal data of individuals located in the European Economic Area (EEA) (“Data Subjects”).
- b. Data Protection Laws.** Exhibitor acknowledges and agrees that, in connection with the Exhibitor Contract, it may receive personal data of individuals located in the European Economic Area (EEA) and such data may be subject to certain data protection laws, including the EU General Data Protection Regulation (GDPR), the EU ePrivacy Directive as may be replaced by the EU ePrivacy Regulation, and the corresponding implementing national laws (collectively, the “EU Data Protection Laws”). The Exhibitor warrants and represents that it will comply with all data protection requirements under the EU Data Protection Laws, and its controller obligations, when processing personal data of Data Subjects. PDA shall comply with its own obligations under EU Data Protection Laws when processing personal data of Data Subjects as a controller.
- c. Cooperation.** The Exhibitor and PDA will assist each other in complying with their respective obligations under EU Data Protection Laws, including but not limited to, assisting each other with verifying the authenticity of Data Subjects or responding to Data Subject requests. To the fullest extent required by applicable law, the Exhibitor shall be responsible for providing notifications to, and respond to inquiries and requests from, the Data Subjects.
- d. International Transfers.** Unless the Exhibitor (a) is located in the EEA or in a jurisdiction with an adequacy decisions from the European Commission or (b) has self-certified under the US Privacy Shield or adopted another personal data transfer mechanism approved by the European Commission the following shall apply: The transfer of personal data from PDA to the Exhibitor shall be made pursuant to the terms of the Standard Contractual Clauses (EU Commission Decision C(2004)5721 found at [pda.org/escc](https://pda.org/escc) and incorporated herein. For purposes of the Standard Contractual Clauses, PDA shall be the “data exporter” and the Exhibitor the “data importer.” Execution and delivery of this Addendum shall be deemed execution and delivery of the Standard Contractual Clauses.
- e. Restrictions.** The Exhibitor shall not share the personal data of Data Subjects with any third parties, except for purposes of such third parties acting on behalf of the Exhibitor for Exhibitor’s own business purposes.
- f. Indemnification.** The Exhibitor shall defend, hold harmless, and indemnify PDA as to any third party’s claims, actions, investigations, or other proceedings and related damages, injuries, awards, or other liabilities in connection with the Exhibitor’s violations of its obligations under this Section 18 (Attendee Data – EEA).
- g. Contact.** The individuals signing this Agreement on behalf of the parties shall be deemed to be the contact persons for all data protection inquiries in connection with the personal data of Data Subjects being transferred hereunder.





# 2023 PDA/FDA JOINT REGULATORY CONFERENCE EXHIBITOR RULES AND REGULATIONS

EXHIBITION: 18-19 SEPTEMBER

## CONFIRMATION OF PASSES INCLUDED WITH EXHIBIT PACKAGE:

Please allow one week for receipt of confirmation. We must receive your names by **10 JULY 2023**. Badges can be picked up on site on 17 September at the registration counter.

## FULL CONFERENCE PASS INCLUDED WITH THE EXHIBIT PACKAGE:

The Full Conference Pass allows access to the plenary/concurrent sessions and access to the Exhibit Hall. Badges can be picked up on site on 17 September at the registration counter.

## CONFIRMATION OF ADDITIONAL FULL CONFERENCE PASSES:

An email confirmation will be sent once payment is received. You must have this written confirmation to be considered enrolled in a PDA event. Please allow one week for receipt of confirmation email.

## SUBSTITUTIONS ON FULL CONFERENCE PASSES WITH THE EXHIBIT PACKAGE:

Substitutions can be made in writing before **10 JULY 2023**. Substitutions on additional Full Conference Badges: If you are unable to attend, substitutions can be made at any time before **10 JULY 2023** with no change fee.

## REFUNDS ON ADDITIONAL FULL CONFERENCE AND ADDITIONAL EXHIBIT ONLY PASSES:

Refund requests must be in writing and faxed to +1 (301) 986-1093. (Emails and phone messages are not accepted). Refunds for Conference: If your written request is received on or before **10 JULY 2023**, you will receive a full refund minus a \$200 processing fee. After that time, no refunds or credit requests will be approved. PDA reserves the right to modify the material or speakers/instructors without notice or to cancel an event. If an event must be canceled, registrants will be notified by PDA in writing as soon as possible and will receive a full refund. PDA will not be responsible for penalties or other costs incurred due to cancellation. For more details, contact PDA at [registration@pda.org](mailto:registration@pda.org) or +1 (301) 656-5900.

**REPRESENTATIVE'S PERSONAL DATA:** I warrant and represent that I have all necessary authority and, if necessary, the consent of, the Supporter's representative to provide the representative's personal information in connection with the formation and performance of this contract. The processing of the representative's personal data will be subject to the event's Privacy Notice: [pda.org/event-privacy-notice](https://pda.org/event-privacy-notice), original privacy policy: [pda.org/privacy-policy](https://pda.org/privacy-policy)

## ATTENDEE LIST:

- a. Attendee List.** The Supporter shall not use any personal information, including names, email addresses, mailing addresses, or any other information obtained from the event's attendee list circulated among or otherwise generally made available to the event's attendees (the "Attendee List") for any purpose. Notwithstanding the foregoing, in the event the Supporter's representative is registered as an attendee to the event, the representative may use the Attendee List solely for his or her personal networking purposes.
- b. Marketing List.** PDA may provide the Supporter with a list of a subset of attendees, other than the general Attendee List, which shall include the contact information of such individuals who have consented to PDA sharing their personal information with the event Supporter for the Supporter's own marketing purposes (the "Marketing List"). The Supporter shall not, and warrants and represents that it shall not, share or disclose the Marketing List to any third party unless such sharing or disclosure is solely for purposes of the Supporter's own business purposes (e.g., the Exhibitor's service providers).

*All prices in U.S. dollars.*

*Please note: In order to receive the prevailing registration rate, your registration(s) must be received by PDA by 17:00 EDT (UTC -4) on or before the date noted.*



# 2023 PDA/FDA JOINT REGULATORY CONFERENCE

## EXHIBITOR RULES AND REGULATIONS (CONTINUED)

EXHIBITION: 18-19 SEPTEMBER

### **ATTENDEE DATA – EEA:** [pda.org/escc](https://pda.org/escc)

- a. EEA Individuals.** This section pertains only to the extent of the sharing by PDA with the Supporter of personal data of individuals located in the European Economic Area (EEA) (“Data Subjects”).
- b. Data Protection Laws.** Exhibitor acknowledges and agrees that, in connection with the Exhibitor Contract, it may receive personal data of individuals located in the European Economic Area (EEA) and such data may be subject to certain data protection laws, including the EU General Data Protection Regulation (GDPR), the EU Privacy Directive as may be replaced by the EU Privacy Regulation, and the corresponding implementing national laws (collectively, the “EU Data Protection Laws”). The Exhibitor warrants and represents that it will comply with all data protection requirements under the EU Data Protection Laws, and its controller obligations, when processing personal data of Data Subjects. PDA shall comply with its own obligations under EU Data Protection Laws when processing personal data of Data Subjects as a controller.
- c. Cooperation.** The Supporter and PDA will assist each other in complying with their respective obligations under EU Data Protection Laws, including but not limited to, assisting each other with verifying the authenticity of Data Subjects or responding to Data Subject requests. To the fullest extent required by applicable law, the Supporter shall be responsible for providing to, and respond to inquiries and requests from, the Data Subjects.

- d. International Transfers.** Unless the Exhibitor (a) is located in the EEA or in a jurisdiction with an adequacy decision from the European Commission or (b) has under the US Privacy Shield or adopted another personal data transfer mechanism approved by the European Commission, the following shall apply: The transfer of personal data from PDA to the Supporter shall be made pursuant to the terms of the Standard Contractual Clauses (EU Commission Decision C(2004)5721 found at [pda.org/escc](https://pda.org/escc) and incorporated herein. For purposes of the Standard Contractual Clauses, PDA shall be the “data exporter” and the Supporter the “data importer.” Execution and delivery of this Addendum shall be deemed execution and delivery of the Standard Contractual Clauses.
- e. Restrictions.** The Supporter shall not share the personal data of Data Subjects with any third parties, except for purposes of such third parties acting on behalf of the Supporter for Supporter’s own business purposes.
- f. The Supporter** shall defend, hold harmless, and indemnify PDA as to any third party’s claims, actions, investigations, or other proceedings and related damages, injuries, awards, or other liabilities in connection with the Exhibitor’s violations of its obligations under this Section 18 (Attendee Data – EEA).
- g. Contact.** The individuals signing this Agreement on behalf of the parties shall be deemed to be the contact persons for all data protection inquiries in connection with the personal data of Data Subjects being transferred hereunder.