



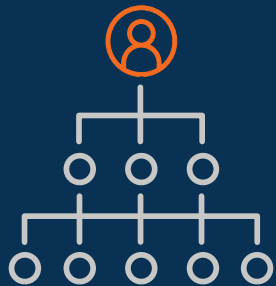
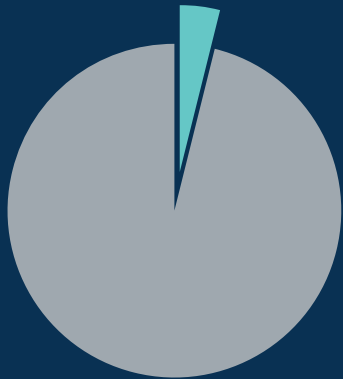
# 2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE

## **EXHIBIT AND SPONSORSHIP PACKAGES**

*Branding, Networking, and Lead Generation Opportunities*

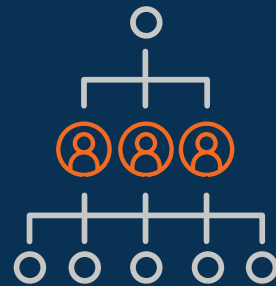
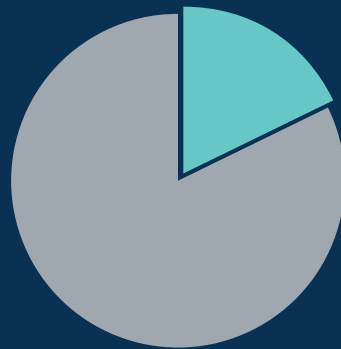
# ATTENDEE DEMOGRAPHICS

## ATTENDANCE BY JOB TITLES:



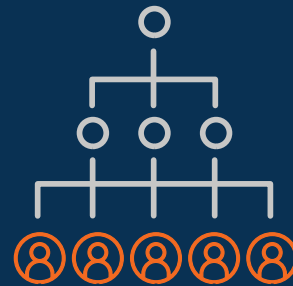
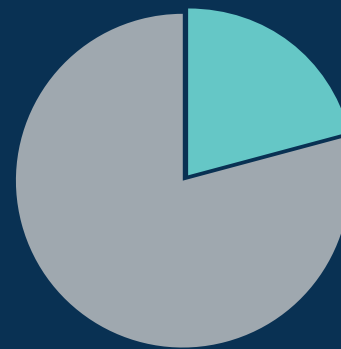
4%

PRESIDENT/CEO/  
CHAIRMAN



20%

VP/DIRECTOR/  
DEPARTMENT HEAD



23%

MANAGER/  
SUPERVISOR



15%

TECHNICAL SPECIALIST  
(Engineer, Scientist, Consultant)



# SPONSORSHIP PACKAGES

Includes the following deliverables as well as a presence on the event app and PDA Website

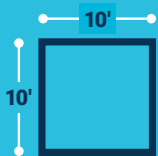
## DIAMOND SPONSORSHIP \$40,000 (EXCLUSIVE)

### Diamond Sponsorship Components:



#### Official Sponsor of the Conference App

*(Splash Page Opening, tile on app)*



#### Exhibit Package

- 10' x 10' Booth
- Each 10' x 10' pipe and drape booth includes one 6' x 2.5' table, two chairs, and waste basket
- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit Only Pass
- Category Index/Search
- Exhibitor Portal Access



#### Additional Registrations

- 3 Additional Complimentary Full Conference Passes
- 3 Additional Complimentary Exhibit Only Passes
- 10% discount on additional Full Conference Passes



#### Tech Talk Opportunity

- 10-minute presentation during lunch or break in Exhibit Hall
- Tech Talk description included in the event Mobile App



#### Mobile App

- Splash Page Ad
- Rotating Banner Ad on Main Page
- Company Description Information
- Company Contact Information
- Category Index Search



#### Onsite Visibility

- 60-Second Commercial Video (MP4 file) – **Due 14 Aug. 2024**
- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides



#### PDA Website Recognition on Conference Page

- Company Logo Recognition as a Diamond Sponsor



#### Email Feature

- 1 Complimentary Pre-Conference and 1 Complimentary Post-Conference Dedicated Email to Attendees
- Company Logo Recognition on Emails Promoting the Conference



# SPONSORSHIP PACKAGES

Includes the following deliverables as well as a presence on the event app and PDA Website

## PLATINUM SPONSORSHIP

### Platinum Sponsorship Components:

#### Exhibit Package

- 10' x 10' Booth  
Each 10' x 10' pipe and drape booth includes one 6' x 2.5' table, two chairs, and waste basket
- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit Only Pass
- Category Index/Search
- Exhibitor Portal Access

#### Additional Registrations

- 2 Additional Complimentary Full Conference Passes
- 2 Additional Complimentary Exhibit Only Passes
- 10% discount on additional Full Conference Passes

#### Tech Talk Opportunity

- 10-minute presentation during lunch or break in Exhibit Hall
- Tech Talk description included in the event Mobile App

#### Mobile App

- Rotating Banner Ad
- Company Description Information
- Company Contact Information
- Category Index Search

#### Onsite Visibility

- 45-Second Commercial Video (MP4 file) – **Due 14 Aug. 2024**
- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides

#### PDA Website Recognition on Conference Page

- Company Logo Recognition as a Platinum Sponsor

#### Email Feature

- 1 Complimentary Pre-Conference Dedicated Email to Attendees
- Company Logo Recognition on Emails Promoting the Conference

### PLATINUM SPONSOR 1 \$35,000 (EXCLUSIVE)

- Everything listed under Platinum Sponsorship Components
- **Official Sponsor of the Wireless Internet Service**
- Login Password – Company Name
- Login Splash Page Recognition

### PLATINUM SPONSOR 2 \$35,000 (EXCLUSIVE)

- Everything listed under Platinum Sponsorship Components
- **Official Sponsor of the Conference Lanyards**

### PLATINUM SPONSOR 3 \$35,000 (EXCLUSIVE)

- Everything listed under Platinum Sponsorship Components
- **Official Sponsor of the Conference Hotel Key Cards**

### PLATINUM SPONSOR 4 \$35,000 (EXCLUSIVE)

- Everything listed under Platinum Sponsorship Components
- **Official Sponsor of the Conference Tote Bag**



# SPONSORSHIP PACKAGES

Includes the following deliverables as well as a presence on the event app and PDA Website

## GOLD SPONSORSHIP

### Gold Sponsorship Components:

#### Exhibit Package

- 10' x 10' Booth  
Each 10' x 10' pipe and drape booth includes one 6' x 2.5' table, two chairs, and waste basket
- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit Only Pass
- Category Index/Search
- Exhibitor Portal Access

#### Additional Registrations

- 1 Additional Complimentary Full Conference Pass
- 2 Additional Complimentary Exhibit Only Passes
- 10% discount on additional Full Conference Passes

#### Tech Talk Opportunity

- 10-minute presentation during lunch or break in Exhibit Hall
- Tech Talk description included in the event Mobile App

#### Mobile App

- Banner Ad on Sub Page
- Company Description Information
- Company Contact Information
- Category Index Search

#### Onsite Visibility

- 20-Second Commercial Video (MP4 file) – **Due 14 Aug. 2024**
- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides

#### PDA Website Recognition on Conference Page

- Company Logo Recognition as a Gold Sponsor

#### Email Feature

- 1 Complimentary Post-Conference Dedicated Email to Attendees
- Company Logo Recognition on Emails Promoting the Conference

### GOLD SPONSOR 1 \$30,000 (EXCLUSIVE)

- Everything listed under Gold Sponsorship Components
- **Official Sponsor of Networking Reception**

### GOLD SPONSOR 2 \$30,000 (EXCLUSIVE)

- Everything listed under Gold Sponsorship Components
- **Official Sponsor of Lunch – First Day**

### GOLD SPONSOR 3 \$30,000

- Everything listed under Gold Sponsorship Components
- **Official Sponsor of Lunch – Second Day**

### GOLD SPONSOR 4 \$30,000

- Everything listed under Gold Sponsorship Components
- **Official Sponsor of the Conference Pen**

### GOLD SPONSOR 5 \$30,000

- Everything listed under Gold Sponsorship Components
- **Official Sponsor of the Conference Note Pad**



# SPONSORSHIP PACKAGES

Includes the following deliverables as well as a presence on the event app and PDA Website

## SILVER SPONSORSHIP

### Silver Sponsorship Components:

#### Exhibit Package

- 10' x 10' Booth  
Each 10' x 10' pipe and drape booth includes one 6' x 2.5' table, two chairs, and waste basket
- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit Only Pass
- Category Index/Search
- Exhibitor Portal Access

#### Additional Registrations

- 1 Additional Complimentary Exhibit Only Pass
- 10% discount on additional Full Conference Passes

#### Mobile App

- Banner Ad on Sub Page
- Company Description Information
- Company Contact Information
- Category Index Search

#### Onsite Visibility

- 15-Second Commercial Video (MP4 file) – **Due 14 Aug. 2024**
- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides

#### PDA Website Recognition on Conference Page

- Company Logo Recognition as a Silver Sponsor

#### Email Feature

- Company Logo Recognition on Emails Promoting the Conference

### SILVER SPONSOR 1 \$25,000

- Everything listed under Silver Sponsorship Components
- **Official Sponsor of One Continental Breakfast**

### SILVER SPONSOR 2 \$25,000

- Everything listed under Silver Sponsorship Components
- **Official Sponsor of Refreshment Break Day 1 (limit 1 available)**

### SILVER SPONSOR 3 \$25,000

- Everything listed under Silver Sponsorship Components
- **Official Sponsor of Refreshment Break Day 2 (limit 2 available)**

### SILVER SPONSOR 4 \$25,000

- Everything listed under Silver Sponsorship Components
- **Official Sponsor of Mobile Device Charging Stations**



# SPONSORSHIP PACKAGES

Includes the following deliverables as well as a presence on the event app and PDA Website

## BRONZE SPONSORSHIP \$20,000

### Bronze Sponsorship Components:

#### Exhibit Package

- 10' x 10' Booth  
Each 10' x 10' pipe and drape booth includes one 6' x 2.5' table, two chairs, and waste basket
- 1 Complimentary Full Conference Pass
- 1 Complimentary Exhibit Only Pass
- Category Index/Search
- Exhibitor Portal Access

#### Registration Discount

- 10% discount on additional Full Conference Passes

#### Mobile App

- Company Description Information
- Company Contact Information
- Category Index/Search

#### Onsite Visibility

- Company logo on the event signage
- Prominent recognition on the Opening Plenary Session Slides

#### PDA Website Recognition on Conference Page

- Company Logo Recognition as a Bronze Sponsor

#### Email Feature

- Company Logo Recognition on Emails Promoting the Conference

## À LA CARTE ITEMS

### Registration Access Upgrade

Discount on Additional Single Full Conference Passes –  
Save **10% on single pass requests**

Group Registration Discount –

Buy 3 Full Conference Passes at the standard prevailing rate and get the 4th free  
**Save from \$1,800 – \$2,500**

---

Pre-Conference HTML Email to Conference Attendees **\$3,800**

---

Post-Conference HTML Email to Conference Attendees **\$3,800**

---

Posts on PDA's LinkedIn or Twitter **\$4,800 each**

### Other Items

Passport Raffle **\$1,000**

Door Drops **\$4,500 plus room delivery charge**

Insert in Conference Tote Bag **\$4,500**

Seat Drop **\$4,500 during plenary session (limit 2 availability per day)**

---

### Tech Talk Opportunity **\$3,800**

10-minute Presentation

Podium Time in the Exhibit Hall during lunch or break

Includes 1 Full Conference registration for your Tech Talk presenter

PDA provides monitor, microphone, and speaker

### FEATURES

- Featured in Event Mobile App
- Tech Talk Information in Agenda
- Tech Talk Information on Signage



# SPONSORSHIP PACKAGES AT-A-GLANCE

## DELIVERABLES

**Official Sponsor of the Conference App**  
*(Splash Page Opening, Rotating Banner Ad, tile on app)*

**Official Sponsor of the Wireless Internet Service**

**Official Sponsor of the Conference Lanyards**

**Official Sponsor of the Conference Hotel Key Cards**

**Official Sponsor of the Conference Tote Bag**

**Official Sponsor of Monday Evening Reception**

**Official Sponsor of Lunch – First Day**

**Official Sponsor of Lunch – Second Day**

**Official Sponsor of the Conference Pen**

**Official Sponsor of the Conference Note Pad**

**Official Co-Sponsor of One Continental Breakfast**

**Official Sponsor of Refreshment Break Day 1**

**Official Sponsor of Refreshment Break Day 2**

**Official Sponsor of Mobile Device Charging Stations**

**Visibility Sponsor**

### DELIVERABLES:

**Tech Talk**

**Exhibit Package – 10'X10' Booth**

**Registrations**

*1 Full Conference Pass and 1 Exhibit Only Pass*

**Additional Registrations**

● 3 Additional Full Conference Passes and 3 Additional Exhibit Only Passes

● 2 Additional Full Conference Passes and 2 Additional Exhibit Only Passes

● 1 Additional Full Conference Pass and 2 Additional Exhibit Only Passes

● 1 Additional Exhibit Only Pass

**Registration Discount – Full Conference Passes**

*10% Discount*

**Mobile App – Listing with Category Index**

**Mobile App – Rotating Banner Ad on Main Page**

**Mobile App – Banner or Tile Ad on Sub Page**

**PDA App Recognition**

**Onsite Visibility – Entrance Unit Recognition**

**Video Commercial (MP4 due 14 Aug. 2023)**

60 secs 45 secs 45 secs 45 secs 45 secs 20 secs 20 secs 20 secs 20 secs 20 secs 15 secs 15 secs 15 secs 15 secs

**Email Feature**

● Pre- and Post-HTML email blast

● Pre-HTML email blast

● Post-HTML email blast

**Company Logo Recognition on Emails Promoting the Conference**

	DIAMOND	PLATINUM 1	PLATINUM 2	PLATINUM 3	PLATINUM 4	GOLD 1	GOLD 2	GOLD 3	GOLD 4	GOLD 5	SILVER 1	SILVER 2	SILVER 3	SILVER 4	BRONZE
Official Sponsor of the Conference App <i>(Splash Page Opening, Rotating Banner Ad, tile on app)</i>	●														
Official Sponsor of the Wireless Internet Service		●													
Official Sponsor of the Conference Lanyards			●												
Official Sponsor of the Conference Hotel Key Cards				●											
Official Sponsor of the Conference Tote Bag					●										
Official Sponsor of Monday Evening Reception						●									
Official Sponsor of Lunch – First Day							●								
Official Sponsor of Lunch – Second Day								●							
Official Sponsor of the Conference Pen									●						
Official Sponsor of the Conference Note Pad										●					
Official Co-Sponsor of One Continental Breakfast											●				
Official Sponsor of Refreshment Break Day 1												●			
Official Sponsor of Refreshment Break Day 2													●		
Official Sponsor of Mobile Device Charging Stations														●	
Visibility Sponsor															●
<b>Tech Talk</b>	●	●	●	●	●	●	●	●	●	●					
<b>Exhibit Package – 10'X10' Booth</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Registrations</b> <i>1 Full Conference Pass and 1 Exhibit Only Pass</i>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Additional Registrations</b>															
● 3 Additional Full Conference Passes and 3 Additional Exhibit Only Passes	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
● 2 Additional Full Conference Passes and 2 Additional Exhibit Only Passes	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
● 1 Additional Full Conference Pass and 2 Additional Exhibit Only Passes	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
● 1 Additional Exhibit Only Pass	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Registration Discount – Full Conference Passes</b> <i>10% Discount</i>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Mobile App – Listing with Category Index</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Mobile App – Rotating Banner Ad on Main Page</b>	●	●	●	●	●										
<b>Mobile App – Banner or Tile Ad on Sub Page</b>						●	●	●	●	●	●	●	●	●	●
<b>PDA App Recognition</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Onsite Visibility – Entrance Unit Recognition</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Video Commercial (MP4 due 14 Aug. 2023)</b>	60 secs	45 secs	45 secs	45 secs	45 secs	20 secs	20 secs	20 secs	20 secs	20 secs	15 secs	15 secs	15 secs	15 secs	
<b>Email Feature</b>															
● Pre- and Post-HTML email blast	●	●	●	●	●	●	●	●	●	●					
● Pre-HTML email blast	●	●	●	●	●	●	●	●	●	●					
● Post-HTML email blast	●	●	●	●	●	●	●	●	●	●					
<b>Company Logo Recognition on Emails Promoting the Conference</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

\* For full details review sponsorship packages.





## 2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE SPONSOR OPTIONS

EXHIBITION: 07-08 OCTOBER

### DIAMOND SPONSORSHIP

**DIAMOND SPONSOR \$40,000 (EXCLUSIVE)**

*(Includes 4 Full Conference Passes and 4 Exhibit Only Passes.)*

### PLATINUM SPONSORSHIPS

**PLATINUM SPONSOR 1**  
**\$35,000**  
**(EXCLUSIVE)**

**PLATINUM SPONSOR 2**  
**\$35,000**  
**(EXCLUSIVE)**

**PLATINUM SPONSOR 3**  
**\$35,000**  
**(EXCLUSIVE)**

**PLATINUM SPONSOR 4**  
**\$35,000**  
**(EXCLUSIVE)**

*(Includes 3 Full Conference Passes and 3 Exhibit Only Passes.)*

### GOLD SPONSORSHIPS

**GOLD SPONSOR 1**  
**\$30,000**  
**(EXCLUSIVE)**

**GOLD SPONSOR 2**  
**\$30,000**  
**(EXCLUSIVE)**

**GOLD SPONSOR 3**  
**\$30,000**

**GOLD SPONSOR 4**  
**\$30,000**

**GOLD SPONSOR 5**  
**\$30,000**

*(Includes 2 Full Conference Passes and 3 Exhibit Only Passes.)*

### SILVER SPONSORSHIPS

**SILVER SPONSOR 1**  
**\$25,000**

**SILVER SPONSOR 2**  
**\$25,000**

**SILVER SPONSOR 3**  
**\$25,000**

**SILVER SPONSOR 4**  
**\$25,000**

*(Includes 1 Full Conference Pass and 2 Exhibit Only Passes.)*

### BRONZE SPONSORSHIP

**BRONZE SPONSOR \$20,000**

*(Includes 1 Full Conference Pass and 1 Exhibit Only Pass.)*

### À LA CARTE OPTIONS:

- Pre-Conference HTML Email to Conference Attendees **\$3,800**
- Post-Conference HTML Email to Conference Attendees **\$3,800**
- Posts on PDA's LinkedIn or Twitter **\$4,800 each**

### REGISTRATION ACCESS UPGRADE

- 10% Discount** on Additional Full Conference Passes – Single Pass
- Group Registration Rate (Buy 3 Full Conference Passes at the standard prevailing rate and get 4th Free) – **Save from \$1,800 – \$2,500!**

### OTHER ITEMS

- Passport Raffle **\$1,000**
- Door Drop **\$4,500 plus room delivery charges**
- Seat Drop **\$4,500** (materials to arrive 30 days before the conference)
- Tote Bag Insert **\$4,500**
- Tech Talk Opportunity **\$3,800** (10 Minute Presentation during lunch in the Exhibit Hall)

**Contact Information:** Booth Administrator will receive all show correspondence. **\*REQUIRED FIELDS**

#### Booth Administrator

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Company Address \_\_\_\_\_

\* City/State/Zip Code \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**The person signing this document represents the exhibitor company and acknowledges that they have read and agree to abide by the rules and regulations of this Contract. (see attached)**

Please allow 5-7 business days to receive an invoice and confirmation of your space choice. You will have the opportunity to pay directly in your www.pda.org account. Instructions will be provided by email.

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** – By checking the box below, I consent to:

- My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with Exhibitors/Sponsors. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**Return your completed PDA Contract with payment to: Alison Caballero at [caballero@pda.org](mailto:caballero@pda.org).**



# 2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE SPONSOR RULES AND REGULATIONS

EXHIBITION: 07-08 OCTOBER

## CONFIRMATION OF PASSES INCLUDED WITH EXHIBIT PACKAGE:

Please allow one week for receipt of confirmation. We must receive your names by **07 AUGUST 2024**. Badges can be picked up on site the first day of the conference at the registration counter.

## FULL CONFERENCE INCLUDED WITH THE EXHIBIT PACKAGE:

The Full Conference Pass allows access to the plenary/concurrent sessions, access to the Exhibit Hall, posters, and tech talks. Badges can be picked up on site on the first day of the conference at the registration counter.

## CONFIRMATION OF ADDITIONAL FULL CONFERENCE PASSES:

An email confirmation will be sent once payment is received. You must have this written confirmation to be considered enrolled in a PDA event. Please allow one week for receipt of confirmation email.

## SUBSTITUTIONS ON FULL CONFERENCE INCLUDED WITH THE EXHIBIT PACKAGE:

Substitutions can be made in writing before **07 AUGUST 2024**. If you are unable to attend, substitutions can be made at any time before **07 AUGUST 2024** with no change fee.

## REFUNDS ON ADDITIONAL FULL CONFERENCE AND ADDITIONAL EXHIBIT HALL PASSES:

Refund requests must be in writing and faxed to +1 (301) 986-1093. (Emails and phone messages are not accepted). Refunds for Conference: If your written request is received on or before **07 AUGUST 2024**, you will receive a full refund minus a \$200 processing fee. After that time, no refunds or credit requests will be approved. PDA reserves the right to modify the material or speakers/instructors without notice or to cancel an event. If an event must be canceled, registrants will be notified by PDA in writing as soon as possible and will receive a full refund. PDA will not be responsible for penalties or other costs incurred due to cancellation. For more details, contact PDA at [registration@pda.org](mailto:registration@pda.org) or +1 (301) 656-5900.

## REFUNDS ON SPONSORSHIPS:

Refund requests must be emailed to David Hall at [hall@pda.org](mailto:hall@pda.org) before **01 JULY 2024** to receive a partial refund. PDA will keep 20% of the total amount of your sponsorship. Requests after this date will be denied and no refunds or credit requests will be approved.

**REPRESENTATIVE'S PERSONAL DATA:** I warrant and represent that I have all necessary authority and, if necessary, the consent of, the Sponsor's representative to provide the representative's personal information in connection with the formation and performance of this contract. The processing of the representative's personal data will be subject to the event's Privacy Notice: [pda.org/event-privacy-notice](https://pda.org/event-privacy-notice), original privacy policy: [pda.org/privacy-policy](https://pda.org/privacy-policy)

## ATTENDEE LIST:

- a. Attendee List.** The Sponsor shall not use any personal information, including names, email addresses, mailing addresses, or any other information obtained from the event's attendee list circulated among or otherwise generally made available to the event's attendees (the "Attendee List") for any purpose. Notwithstanding the foregoing, in the event the Sponsor's representative is registered as an attendee to the event, the representative may use the Attendee List solely for his or her personal networking purposes.
- b. Marketing List.** PDA may provide the Sponsor with a list of a subset of attendees, other than the general Attendee List, which shall include the contact information of such individuals who have consented to PDA sharing their personal information with the event sponsor for the sponsor's own marketing purposes (the "Marketing List"). The Sponsor shall not, and warrants and represents that it shall not, share or disclose the Marketing List to any third party unless such sharing or disclosure is solely for purposes of the Sponsor's own business purposes (e.g., the Exhibitor's service providers).

*All prices in U.S. dollars.*

*Please note: In order to receive the prevailing registration rate, your registration(s) must be received by PDA by 17:00 EDT (UTC -4) on or before the date noted.*



# 2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE SPONSOR RULES AND REGULATIONS (CONTINUED)

EXHIBITION: 07-08 OCTOBER

## **ATTENDEE DATA – EEA: [pda.org/escc](https://pda.org/escc)**

**a. EEA Individuals.** This section pertains only to the extent of the sharing by PDA with the Sponsor of personal data of individuals located in the European Economic Area (EEA) (“Data Subjects”).

**b. Data Protection Laws.** Exhibitor acknowledges and agrees that, in connection with the Exhibitor Contract, it may receive personal data of individuals located in the European Economic Area (EEA) and such data may be subject to certain data protection laws, including the EU General Data Protection Regulation (GDPR), the EU Privacy Directive as may be replaced by the EU Privacy Regulation, and the corresponding implementing national laws (collectively, the “EU Data Protection Laws”). The Exhibitor warrants and represents that it will comply with all data protection requirements under the EU Data Protection Laws, and its controller obligations, when processing personal data of Data Subjects. PDA shall comply with its own obligations under EU Data Protection Laws when processing personal data of Data Subjects as a controller.

**c. Cooperation.** The Sponsor and PDA will assist each other in complying with their respective obligations under EU Data Protection Laws, including but not limited to, assisting each other with verifying the authenticity of Data Subjects or responding to Data Subject requests. To the fullest extent required by applicable law, the Sponsor shall be responsible for providing to, and respond to inquiries and requests from, the Data Subjects.

**d. International Transfers.** Unless the Exhibitor (a) is located in the EEA or in a jurisdiction with an adequacy decision from the European Commission or (b) has under the US Privacy Shield or adopted another personal data transfer mechanism approved by the European Commission, the following shall apply: The transfer of personal data from PDA to the Sponsor shall be made pursuant to the terms of the Standard Contractual Clauses (EU Commission Decision C(2004)5721 found at [pda.org/escc](https://pda.org/escc) and incorporated herein. For purposes of the Standard Contractual Clauses, PDA shall be the “data exporter” and the Sponsor the “data importer.” Execution and delivery of this Addendum shall be deemed execution and delivery of the Standard Contractual Clauses.

**e. Restrictions.** The Sponsor shall not share the personal data of Data Subjects with any third parties, except for purposes of such third parties acting on behalf of the Sponsor for Sponsor’s own business purposes.

**f. The Sponsor** shall defend, hold harmless, and indemnify PDA as to any third party’s claims, actions, investigations, or other proceedings and related damages, injuries, awards, or other liabilities in connection with the Exhibitor’s violations of its obligations under this Section 18 (Attendee Data –EEA).

**g. Contact.** The individuals signing this Agreement on behalf of the parties shall be deemed to be the contact persons for all data protection inquiries in connection with the personal data of Data Subjects being transferred hereunder.



## 2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE COMPLIMENTARY EXHIBIT PACKAGE REGISTRATION FORM – 10' x 10'

EXHIBITION: 07-08 OCTOBER

Each Exhibit Booth Package includes 1 complimentary Full Conference Pass and 1 complimentary Exhibit Only Pass. Confirmations are sent directly to the registration emails provided on this form. Your registrations must be submitted by **06 AUGUST**. A \$50 penalty will be applied for submissions/substitutions after this date.

### Passes

**Complimentary Full Conference Pass** Access to all conference sessions, Exhibit Hall, Poster Presentations, and Tech Talks. **POSTER PRESENTERS AND CO-PRESENTERS** are required to purchase a standard Full Conference pass. The Full Conference pass included with booth package does not qualify for poster submissions or Co-Presenter registration. **\*REQUIRED FIELDS.**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name

\* Job Title

\* Company

\* Address

\* City

\* State/Province

\* Zip/Postal Code

\* Country

\* Email

\* Business Phone

Substituting for

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below and agree to comply with PDA rules an regulations.

**Complimentary Exhibit Only Pass** Access to Exhibit Hall, Poster Presentations, and Tech Talks. **POSTER PRESENTERS AND CO-PRESENTERS** are required to purchase a standard Full Conference pass. The Full Conference pass included with booth package does not qualify for poster submissions or Co-Presenter registration. **\*REQUIRED FIELDS.**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name

\* Job Title

\* Company

\* Address

\* City

\* State/Province

\* Zip/Postal Code

\* Country

\* Email

\* Business Phone

Substituting for

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below and agree to comply with PDA rules an regulations.

\*My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/Sponsors. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**By registering for this meeting, you agree to abide by the PDA Code of Conduct.**

**For more information, contact David Hall at + 1 (240) 688-4405 or [hall@pda.org](mailto:hall@pda.org) or Alison Caballero at +1 (301) 656-5900 or [caballero@pda.org](mailto:caballero@pda.org).**



# 2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE COMPLIMENTARY EXHIBIT PACKAGE REGISTRATION FORM – 20' x 10'

EXHIBITION: 07-08 OCTOBER

Your booth Package includes 2 complimentary Full Conference Passes and 2 complimentary Exhibit Only Passes. To purchase additional Passes, use the Additional Badge Order Request Form. Confirmations are sent directly to the registration emails provided on this form. Your registrations must be submitted by **07 AUGUST**. A \$50 penalty will be applied for submissions/substitutions after this date.

**Complimentary Full Conference Passes** Access to all conference sessions, Exhibit Hall, Poster Presentations, and Tech Talks. **POSTER PRESENTERS AND CO-PRESENTERS** are required to purchase a standard Full Conference pass. The Full Conference pass included with booth package does not qualify for poster or co-presenter submissions. **\*REQUIRED FIELDS**

### Complimentary Full Conference Pass

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below and agree to comply with PDA rules an regulations.

### Complimentary Full Conference Pass

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below and agree to comply with PDA rules an regulations.

**Complimentary Exhibit Only Passes** Access to all conference sessions, Exhibit Hall, Poster Presentations, and Tech Talks. **POSTER PRESENTERS AND CO-PRESENTERS** are required to purchase a standard Full Conference pass. The Full Conference pass included with booth package does not qualify for poster or co-presenter submissions. **\*REQUIRED FIELDS**

### Complimentary Exhibit Only Pass

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below and agree to comply with PDA rules an regulations.

### Complimentary Exhibit Only Pass

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below and agree to comply with PDA rules an regulations.

**\* I consent to:** My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/Sponsors. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

By registering for this meeting, you agree to abide by the PDA Code of Conduct.

For more information, contact David Hall at + 1 (240) 688-4405 or hall@pda.org or Alison Caballero at +1 (301) 656-5900 or caballero@pda.org.



## 2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE COMPLIMENTARY EXHIBIT PACKAGE REGISTRATION FORM – 30' x 10'

EXHIBITION: 07-08 OCTOBER

**Complimentary Full Conference Pass Information for 10'x 30' booth:** Your booth Package includes 3 complimentary Full Conference Passes and 3 complimentary Exhibit Only Passes. To purchase additional Full Conference Passes, use the Additional Badge Request Order Form. Confirmations are sent directly to the registration emails provided on this form. Your registrations must be submitted by **06 AUGUST**. A \$50 penalty will be applied for submissions/substitutions after this date.

**Complimentary Full Conference Passes** Access to all conference sessions, Exhibit Hall, Poster Presentations, and Tech Talks. **POSTER PRESENTERS AND CO-PRESENTERS** are required to purchase a standard Full Conference pass. The Full Conference pass included with booth package does not qualify for poster or co-presenter submissions. **\*REQUIRED FIELDS**

### Complimentary Full Conference Pass

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below and agree to comply with PDA rules an regulations.

### Complimentary Full Conference Pass

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below and agree to comply with PDA rules an regulations.

### Complimentary Full Conference Pass

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below and agree to comply with PDA rules an regulations.

**Complimentary Exhibit Only Passes** Access Exhibit Hall, Poster Presentations, and Tech Talks. **POSTER PRESENTERS AND CO-PRESENTERS** are required to purchase a standard Full Conference pass. The Full Conference pass included with booth package does not qualify for poster or co-presenter submissions. **\*REQUIRED FIELDS**

### Complimentary Exhibit Only Pass

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below and agree to comply with PDA rules an regulations.

### Complimentary Exhibit Only Pass

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below and agree to comply with PDA rules an regulations.

### Complimentary Exhibit Only Pass

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below and agree to comply with PDA rules an regulations.

**\* I consent to:** My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/Sponsors. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**By registering for this meeting, you agree to abide by the PDA Code of Conduct.**

For more information, contact David Hall at + 1 (240) 688-4405 or hall@pda.org or Alison Caballero at +1 (301) 656-5900 or caballero@pda.org.





## 2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE

## COMPLIMENTARY FULL CONFERENCE PASS REGISTRATION FORM – SPONSORS ONLY

EXHIBITION: 07-08 OCTOBER

**Complimentary Full Conference Pass Information:** Your Exhibit Package level determines your number of complimentary Full Conference Passes. Confirmations are sent directly to the registration emails provided on this form. To purchase additional Full Conference Passes, use the Additional Full Conference Pass Request Form. **\*REQUIRED FIELDS.**

SELECT ONE*	<input type="checkbox"/> <b>DIAMOND SPONSOR</b> (includes 4 Full Conference Passes and 4 Exhibit Only Passes.)
	<input type="checkbox"/> <b>PLATINUM SPONSOR</b> (includes 3 Full Conference Passes and 3 Exhibit Only Passes.)
	<input type="checkbox"/> <b>GOLD SPONSOR</b> (includes 2 Full Conference Passes and 3 Exhibit Only Passes.)
	<input type="checkbox"/> <b>SILVER SPONSOR</b> (includes 1 Full Conference Pass and 2 Exhibit Only Passes.)
	<input type="checkbox"/> <b>BRONZE SPONSOR</b> (includes 1 Full Conference Pass and 1 Exhibit Only Pass.)

**Complimentary Full Conference Passes** Access to all conference sessions, Exhibit Hall, Poster Presentations, and Tech Talks. **POSTER PRESENTERS AND CO-PRESENTERS** are required to purchase a standard Full Conference pass. The Full Conference pass included with booth package does not qualify for poster or co-presenter submissions. **\*REQUIRED FIELDS**

**Complimentary Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Exhibit Only Passes** Access Exhibit Hall, Poster Presentations, and Tech Talks. **POSTER PRESENTERS AND CO-PRESENTERS** are required to purchase a standard Full Conference pass. The Full Conference pass included with booth package does not qualify for poster or co-presenter submissions. **\*REQUIRED FIELDS**

**Complimentary Exhibit Only Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Exhibit Only Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Exhibit Only Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Exhibit Only Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Exhibit Only Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Exhibit Only Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Exhibit Only Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Exhibit Only Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Complimentary Exhibit Only Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_

\* Job Title \_\_\_\_\_

\* Company \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_

\* Country \_\_\_\_\_

\* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_

Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

\* **I consent to:** My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/Sponsors. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

By registering for this meeting, you agree to abide by the PDA Code of Conduct.

For more information, contact David Hall at + 1 (240) 688-4405 or hall@pda.org or Alison Caballero at +1 (301) 656-5900 or caballero@pda.org.



## 2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE

## ADDITIONAL BADGE REQUEST ORDER FORM – FULL CONFERENCE PASS

EXHIBITION: 07-08 OCTOBER

**Additional Full Conference Pass Request:** Submit the contact details for each registrant. Badges can be picked up onsite on Monday, 07 October. **POSTER PRESENTERS AND CO-PRESENTERS** are required to purchase a standard Full Conference pass. Confirmations are sent directly to the registration emails provided on this form. The Full Conference pass included with booth package does not qualify for poster submissions or Co-Presenter registration. **\*REQUIRED FIELDS.**

**Additional Full Conference Passes:**

<b>OPTION 1: Single Full Conference Pass Request with 10% Discount</b>	<b>OPTION 2: Group Rate   Buy 3 and Get the 4th Free</b> Register 3 people from the same organization for the event at the same time and receive the 4th registration free. Other discounts and existing registrations cannot be applied. <i>(Price is based on prevailing standard rate. Cannot combine with other registration discounts including the 10% on additional individual passes.)</i>
<b>Early Bird Full Conference Rate before 06 AUGUST 2024</b> <input type="checkbox"/> Member \$X,XXX   <input type="checkbox"/> Non-Member \$X,XXX	<b>Early Bird Full Conference Rate before 06 AUGUST 2024</b> <input type="checkbox"/> Member \$X,XXX   <input type="checkbox"/> Non-Member \$X,XXX
<b>Standard Full Conference Rate after 06 AUGUST 2024</b> <input type="checkbox"/> Member \$X,XXX   <input type="checkbox"/> Non-Member \$X,XXX	<b>Standard Full Conference Rate after 06 AUGUST 2024</b> <input type="checkbox"/> Member \$X,XXX   <input type="checkbox"/> Non-Member \$X,XXX One single payment type is required to qualify for the group rate.

**ONE SINGLE PAYMENT TYPE IS REQUIRED TO QUALIFY FOR THE GROUP RATE.**

**Single Pass Rate with 10% discount** Only submit 1 form for all registration requests. To receive confirmations payment is required. Invoices will be sent directly to each registrant on individual requests.

**Group Rate** Only submit 1 form for your registration request. To receive confirmation(s) 1 single payment is required along with the information of 1 POC. Provide details in payment section.

**Additional Full Conference Passes** Access to all conference sessions, Exhibit Hall, Poster Presentations, and Tech Talks. **POSTER PRESENTERS AND CO-PRESENTERS** are required to purchase a standard Full Conference pass. The Full Conference pass included with booth package does not qualify for poster or co-presenter submissions. **\*REQUIRED FIELDS**

**Additional Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Full Conference Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Group Registration POC Contact Details:**

Provide the details below to receive the invoice/order confirmation. Registrations are processed within 3-5 business days.:

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Zip \_\_\_\_\_ \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_

**Payment Options** **By Credit Card**

**For secure processing of credit card payments, please follow instructions to pay via <https://www.pda.org/my-account>**

- Log into pda.org with your PDA USER ID and Password. If you need your login details connect with our registration team at registration@pda.org
  - Locate the login button found at the top right corner of the page

- Select My Account located in drop-down menu beside person icon
  - Click on link: Make a payment to an open order
  - Look for invoice to pay and select Pay Now button

- Confirm your credit card's billing address
  - To change billing address, select Change button located beside the billing address field
  - To add a new address, select link: Click here to add new address then select Add Address button
  - If the credit card billing address is changed select button Use address

- Enter payment information in the space provided

- Click Complete Order button to make payment Number

 **By ACH or Bank Transfer**

**Truist Bank**  
 214 North Tryon Street  
 Charlotte, NC 28202  
**Account Name:** Parenteral Drug Association  
**Account Number:** 209364254  
**ABA Routing Number:** 061000104  
**SWIFT Bank Code:** BRBTUS33

 **Purchase Order**

Purchase Order Number

\_\_\_\_\_

 **By Check**

All company checks, or bank draft payments are to be made payable in U.S. dollars (\$USD) to: Parenteral Drug Association or PDA and payable via a U.S. Bank  
 PDA  
 P.O. Box 79465  
 Baltimore, MD 21279 -0465 USA

**Checks sent via USPS should be mailed to:**

PDA  
 P.O. Box 79465  
 Baltimore, MD 21279 -0465, USA

**Checks sent via courier or delivery service (e.g. FEDEX, UPS, DHL) should be mailed to:**

PDA c/o Truist Bank  
 Lockbox 79465  
 1000 Stewart Avenue  
 Glen Burnie, MD 21061 USA

**\* I consent to:** My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/Sponsors. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**By registering for this meeting, you agree to abide by the PDA Code of Conduct.**

For more information, contact David Hall at + 1 (240) 688-4405 or hall@pda.org or Alison Caballero at +1 (301) 656-5900 or caballero@pda.org.





2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE

ADDITIONAL BADGE REQUEST ORDER FORM – EXHIBIT ONLY

EXHIBITION: 07-08 OCTOBER

**Additional Exhibit Only Pass Request:** Submit the contact details for each registrant. Confirmations are sent directly to the registration emails provided on this form. The Exhibit Only Pass allows for access to the Exhibit Hall only. **\*REQUIRED FIELDS.**

**Exhibit Only Pass – \$650** Access to the Exhibit Hall, Posters, and Tech Talks. No access to Plenary or Concurrent sessions. Confirmations are sent directly to the registration emails provided on this form. *(10% discount cannot be applied to Exhibit Only Pass requests).*

**Additional Exhibit Only Passes** Access to all conference sessions, Exhibit Hall, Poster Presentations, and Tech Talks. **POSTER PRESENTERS AND CO-PRESENTERS** are required to purchase a standard Full Conference pass. The Full Conference pass included with booth package does not qualify for poster or co-presenter submissions. **\*REQUIRED FIELDS**

**Additional Exhibit Only Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

Your consent is important. We manage your personal data responsibly.

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Exhibit Only Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

Your consent is important. We manage your personal data responsibly.

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Exhibit Only Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

Your consent is important. We manage your personal data responsibly.

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Additional Exhibit Only Pass**

New Submission |  Substitution |  Cancellation |  No change – previously submitted

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Province \_\_\_\_\_ \* Zip/Postal Code \_\_\_\_\_  
 \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_ \* Business Phone \_\_\_\_\_  
 Substituting for \_\_\_\_\_

Your consent is important. We manage your personal data responsibly.

**RESPONSE REQUIRED**  \* – By checking the box, I consent to my personal data being shared as detailed in the gray box below.

**Group Registration POC Contact Details:**

Provide the details below to receive the invoice/order confirmation. Registrations are processed within 3-5 business days.:

\* Name \_\_\_\_\_  
 \* Job Title \_\_\_\_\_  
 \* Company \_\_\_\_\_  
 \* Address \_\_\_\_\_  
 \* City \_\_\_\_\_ \* State/Zip \_\_\_\_\_ \* Country \_\_\_\_\_  
 \* Email \_\_\_\_\_

**Payment Options**

**By Credit Card**

For secure processing of credit card payments, please follow instructions to pay via <https://www.pda.org/my-account>

- 1 Log into pda.org with your PDA USER ID and Password. If you need your login details connect with our registration team at registration@pda.org
  - a. Locate the login button found at the top right corner of the page
- 2 Select My Account located in drop-down menu beside person icon
  - a. Click on link: Make a payment to an open order
  - b. Look for invoice to pay and select Pay Now button
- 3 Confirm your credit card's billing address
  - a. To change billing address, select Change button located beside the billing address field
  - b. To add a new address, select link: Click here to add new address then select Add Address button
  - c. If the credit card billing address is changed select button Use address
- 4 Enter payment information in the space provided
- 5 Click Complete Order button to make payment Number

**By ACH or Bank Transfer**

**Truist Bank**  
 214 North Tryon Street  
 Charlotte, NC 28202  
**Account Name:** Parenteral Drug Association  
**Account Number:** 209364254  
**ABA Routing Number:** 061000104  
**SWIFT Bank Code:** BRBTUS33

**Purchase Order**

Purchase Order Number

--	--	--	--	--	--	--	--	--	--

**By Check**

All company checks, or bank draft payments are to be made payable in U.S. dollars (\$USD) to: Parenteral Drug Association or PDA and payable via a U.S. Bank

PDA  
 P.O. Box 79465  
 Baltimore, MD 21279 -0465 USA

1 **Checks sent via USPS should be mailed to:**

PDA  
 P.O. Box 79465  
 Baltimore, MD 21279 -0465, USA

2 **Checks sent via courier or delivery service (e.g. FEDEX, UPS, DHL) should be mailed to:**

PDA c/o Truist Bank  
 Lockbox 79465  
 1000 Stewart Avenue  
 Glen Burnie, MD 21061 USA

**\* I consent to:** My contact information (name, company, job title, city, state, country) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/Sponsors. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

By registering for this meeting, you agree to abide by the PDA Code of Conduct.

For more information, contact David Hall at +1 (240) 688-4405 or hall@pda.org or Alison Caballero at +1 (301) 656-5900 or caballero@pda.org.



## 2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE COMPANY PRODUCT FORM

EXHIBITION: 07-08 OCTOBER

### Company Description

Your listing will appear in the Conference app, and in the Event Mobile App. Submit 50 words or fewer describing your products and services by **06 AUGUST, 2024**. Email to Alison Caballero at caballero@pda.org. Submissions after **06 AUGUST** are not guaranteed to be listed in the Mobile App. **\*REQUIRED FIELDS.**

\* Company Name

\* Business Address

\* City

\* State/Province

\* Zip/Postal Code

\* Country

\* Business Phone

\* Fax

\* Website

\* Twitter Handle @

### Exhibitor Listing Information

Select up to 5 categories that best describe your company's products/services.

- |                                                                         |                                                      |                                                                   |                                                           |
|-------------------------------------------------------------------------|------------------------------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> Active Pharmaceutical Ingredients (API)        | <input type="checkbox"/> Combination Products        | <input type="checkbox"/> Lyophilization                           | <input type="checkbox"/> Quality Risk Management          |
| <input type="checkbox"/> Analytical Equipment/ Services                 | <input type="checkbox"/> Consulting Services         | <input type="checkbox"/> Microbiology/Environmental Monitoring    | <input type="checkbox"/> Quality Systems                  |
| <input type="checkbox"/> Analytical Labs/Stability                      | <input type="checkbox"/> Container Closure           | <input type="checkbox"/> Monoclonal Antibodies                    | <input type="checkbox"/> Rapid Microbiological Methods    |
| <input type="checkbox"/> Animal Health/Veterinary Products              | <input type="checkbox"/> Contract Manufacturing      | <input type="checkbox"/> Mycoplasmas                              | <input type="checkbox"/> Regulatory Affairs               |
| <input type="checkbox"/> Aseptic Processing                             | <input type="checkbox"/> Contract Research           | <input type="checkbox"/> Packaging Equipment                      | <input type="checkbox"/> Single Use Systems               |
| <input type="checkbox"/> Auditing and Inspections                       | <input type="checkbox"/> Disposables                 | <input type="checkbox"/> Packaging Science, Container Development | <input type="checkbox"/> Software                         |
| <input type="checkbox"/> Biological Indicators                          | <input type="checkbox"/> Drug-Delivery Systems       | <input type="checkbox"/> Pharmaceutical Cold Chain                | <input type="checkbox"/> Sterile Processing               |
| <input type="checkbox"/> Biologics ( <i>Blood and Plasma Products</i> ) | <input type="checkbox"/> Dye Test                    | <input type="checkbox"/> Pharmaceutical Equipment                 | <input type="checkbox"/> Sterilization Sciences           |
| <input type="checkbox"/> Biopharmaceuticals                             | <input type="checkbox"/> Endotoxins                  | <input type="checkbox"/> Pharmaceutical Training                  | <input type="checkbox"/> Stoppers and Elastomers          |
| <input type="checkbox"/> Biotech                                        | <input type="checkbox"/> Environmental Monitoring    | <input type="checkbox"/> Pharmaceutical Water Systems             | <input type="checkbox"/> Supply Chain Management          |
| <input type="checkbox"/> Blow/Fill/Seal                                 | <input type="checkbox"/> Extractables and Leachables | <input type="checkbox"/> Polymers                                 | <input type="checkbox"/> Syringes                         |
| <input type="checkbox"/> Calibration Services                           | <input type="checkbox"/> Facilities & Engineering    | <input type="checkbox"/> Pre-filled Syringes                      | <input type="checkbox"/> Tanks/Vessels                    |
| <input type="checkbox"/> Cell Therapy                                   | <input type="checkbox"/> Fill/Finish                 | <input type="checkbox"/> Prepared Media                           | <input type="checkbox"/> Technology Transfer              |
| <input type="checkbox"/> Chemical Supplier                              | <input type="checkbox"/> Filtration                  | <input type="checkbox"/> Process Automation                       | <input type="checkbox"/> Training Materials and Services  |
| <input type="checkbox"/> Chromatography                                 | <input type="checkbox"/> Flexible Container          | <input type="checkbox"/> Process Validation                       | <input type="checkbox"/> Vaccines                         |
| <input type="checkbox"/> Clean Room Equipment and Supplies              | <input type="checkbox"/> Glass Containers/Products   | <input type="checkbox"/> Processing Equipment                     | <input type="checkbox"/> Validation Services              |
| <input type="checkbox"/> Clinical Trial Materials                       | <input type="checkbox"/> Inspection Systems          | <input type="checkbox"/> Product Development Services             | <input type="checkbox"/> Vials                            |
| <input type="checkbox"/> Cold Chain/Good Transportation Practices       | <input type="checkbox"/> Inspection Trends           | <input type="checkbox"/> Proteins/Peptides                        | <input type="checkbox"/> Virology                         |
|                                                                         | <input type="checkbox"/> Instruments & Controls      | <input type="checkbox"/> QC/QA                                    | <input type="checkbox"/> Visual Inspection of Parenterals |
|                                                                         | <input type="checkbox"/> Isolation Technology        | <input type="checkbox"/> Quality by Design                        | <input type="checkbox"/> Washers                          |
|                                                                         | <input type="checkbox"/> Labeling & Coding           |                                                                   |                                                           |
|                                                                         | <input type="checkbox"/> Logistics                   |                                                                   |                                                           |



## 2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE TECH TALK SIGN UP FORM

EXHIBITION: 07-08 OCTOBER

\$3,800

**Tech Talk Information:** PDA is offering a limited number of companies the opportunity to conduct a short, paid presentation (Tech Talk) during the breaks or the extended lunch hour in the Exhibit Hall. This is a cost-effective way to introduce a new technology, service, or product to a targeted group of attendees. PDA will provide a microphone, small speaker, and monitor. The Tech Talk should be a maximum of 10 minutes and we suggest allotting some of the time for Q&A. **If you wish to have a longer period, connect with the Sales Team.**

**Presenter/Presentation Information: Provide the details for your presenter. This information will be featured in the agenda, on the Mobile App and on event signage. \*REQUIRED FIELDS.**

\* Presenter First and Last Name

\* Presenter Job Title

\* Presenter Company

\* Presenter Email

\* Presenter Mobile Phone

\* Presentation Title (50 Characters Max)

\* Presentation Description (200 Words Max)

PDA will assign and confirm availability on a first come first served basis.

**Presenter/Presentation Registration:** Your Tech Talk fee includes one full conference registration for your Tech Talk presenter.

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** – By checking the box below, I consent to:

- My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/Sponsors. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**By registering for this meeting, you agree to abide by the PDA Code of Conduct.**

### Billing Contact:

\* First and Last Name:

\* Company:

\* Email:

**Payment:** Please allow 5-7 business days to receive an invoice and confirmation of your space choice. You will have the opportunity to pay directly in your [www.pda.org](http://www.pda.org) account. Instructions will be provided by email.

For more information, contact David Hall at + 1 (240) 688-4405 or [hall@pda.org](mailto:hall@pda.org) or Alison Caballero at +1 (301) 656-5900 or [caballero@pda.org](mailto:caballero@pda.org).



## 2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE

# TECH TALK SIGN UP FORM

EXHIBITION: 07-08 OCTOBER

**Tech Talk Information:** Your sponsorship includes an opportunity to conduct a short, 10 minute presentation (Tech Talk) during the breaks or the extended lunch hour in the Exhibit Hall. You'll receive a time assignment in your Sponsor Confirmation email. We recommend your presentation introduce a new technology, service, or product to a targeted group of attendees. PDA will provide a microphone, small speaker, and monitor. The Tech Talk should be a maximum of ten minutes and we suggest allotting some of the time for Q&A.

**Presenter/Presentation Information: Provide the details for your presenter. This information will be featured in the agenda, on the Mobile App and on event signage. \*REQUIRED FIELDS.**

\* Presenter First and Last Name

\* Presenter Job Title

\* Presenter Company

\* Presenter Email

\* Presenter Mobile Phone

\* Presentation Title (50 Characters Max)

\* Presentation Description (200 Words Max)

**PDA will assign you a speaking slot upon completion of the tech talk information request form. Space is limited.**

**Presenter/Presentation Registration:** Your presenter will need to be assigned one of your complimentary full conference badges or your complimentary exhibit only badge.

**Your consent is important. We manage your personal data responsibly.**

**RESPONSE REQUIRED** – By checking the box below, I consent to:

- My contact information (*name, company, job title, city, state, country*) being included in the attendee list distributed at the event. My contact information being shared with exhibitors/Sponsors. PDA recording me and using those recordings in future PDA promotional and marketing materials. PDA sending me promotional information via email. PDA sending me promotional information via post.

**By registering for this meeting, you agree to abide by the PDA Code of Conduct.**

**Payment:** Please allow 5-7 business days to receive an invoice and confirmation of your space choice. You will have the opportunity to pay directly in your [www.pda.org](http://www.pda.org) account. Instructions will be provided by email.

**For more information, contact David Hall at + 1 (240) 688-4405 or [hall@pda.org](mailto:hall@pda.org) or Alison Caballero at +1 (301) 656-5900 or [caballero@pda.org](mailto:caballero@pda.org).**



# 2024 PDA PHARMACEUTICAL MICROBIOLOGY CONFERENCE HTML INSTRUCTIONS

EXHIBITION: 07-08 OCTOBER

① **Subject Line: 55 characters or less (including spaces).**

To avoid issues, refrain from using spam-like words or symbols (i.e., free, guarantee, act now, earn, \$, %), emojis, all caps, or excessive punctuation.

② **Sender Name:** "PDA on behalf of [Your Company Name]"

**Dimensions:** Max width of 600px | Max File Size: 35k

**Images:** .jpg. All images must be hosted on your server. (.gif format is allowed, but some email clients do not support animated GIFs and will only show the first frame)

**Plain Text Version File:** Plain text version of your HTML email with full URLs listed for all links. The text should mirror the HTML version and should not include coding.

**Specifications:**

- All files must be submitted in a zipped folder.
- Keep image file sizes small to minimize load times.
- Do not use JavaScript for essential elements. No JavaScript or script tags.
- Do not use shortened URLs (i.e., bit.ly, etc.). If needed for tracking your metrics, use UTM codes instead.
- Use absolute (<https://www.yourcompany.com/page>) URLs rather than relative (/page) links for images.
- Use image alt text for all your images. Recipients with images disabled will see the alt text.
- Avoid background images.
- Use an even ratio of text vs image to create an email that works even without images loaded. Some email clients block images by default.
- Do not use style sheets. CSS renders incorrectly in many email clients, especially if the recipient tries to forward your email. If your email absolutely requires CSS, use inline styles by embedding the style between the two body tags. Try to use HTML tags instead.
- Use outer tables in place of tags. Background colors may be defined using the bg color attribute within tags. Background colors and attributes will not render properly using tags.
- Avoid Microsoft Smart Quotes – they will show up as boxes. Use plain ASCII characters instead (double dashes instead of em-dashes, etc.).
- Rely on concise, compelling text with clear calls to action and prominent text links rather than excessive graphics.
- Do not overuse bold, italic, and underlining formatting.
- Create an email that works even without images loaded. Some email clients, like Gmail and Outlook 2007 and 2010, block images by default.
- Use image alt tags for all your graphics. Recipients with images disabled will see the alt text, so use alt text as you would any other promotional copy.

③ **Send your HTML and plain text file by email to Alison Caballero at [caballero@pda.org](mailto:caballero@pda.org) and [marketingteam@pda.org](mailto:marketingteam@pda.org).**

**Reminder:** All files must be submitted in a zipped folder.