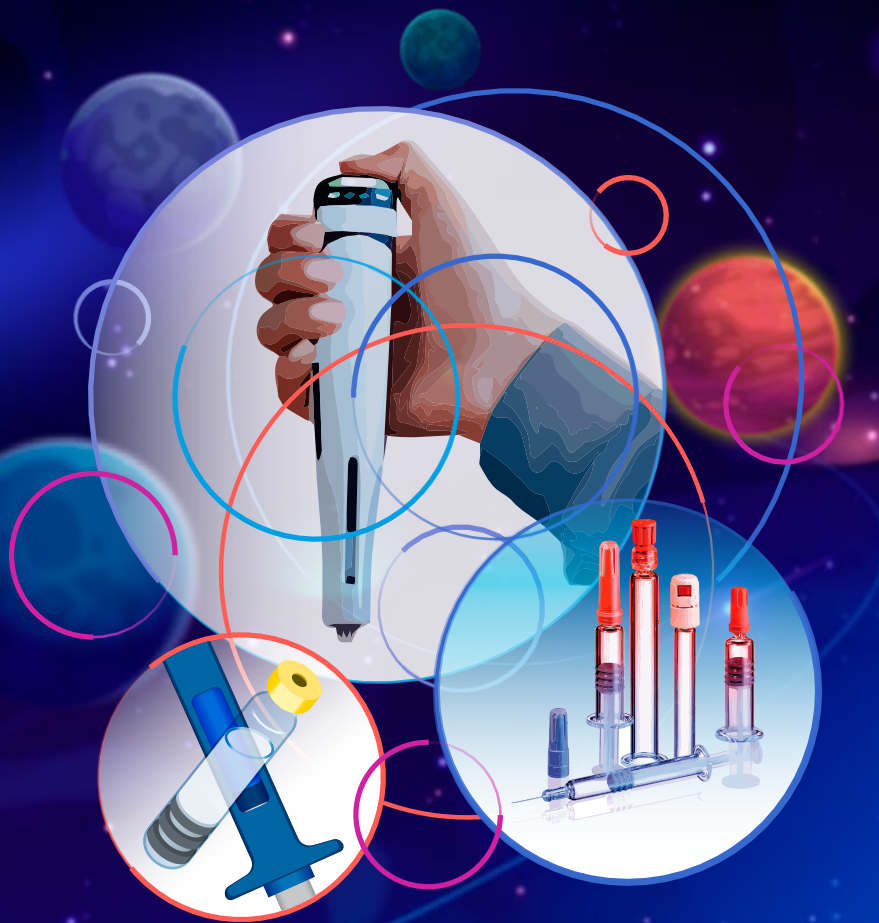


2021 PDA EUROPE

The Universe of Pre-filled Syringes and Injection Devices

EXHIBITION & SPONSORSHIP PLANNER



5-6 OCTOBER 2021
GOTHENBURG, SWEDEN

PRE-CONFERENCE WORKSHOP, EXHIBITION: 4 OCTOBER
CONFERENCE, EXHIBITION: 5-6 OCTOBER

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WELCOME TO GOTHENBURG



WELCOME

Dear Exhibitors and Sponsors,

We are pleased to inform you that exhibition registration for **2021 PDA Europe The Universe of Pre-filled Syringes and Injection Devices** to be held in **Gothenburg, Sweden** on **5-6 October 2021** is now open.

Take full advantage of PDA events and position your brand at the best value. Meet your customers from tomorrow and benefit from high quality connections to regulation authorities.

We look forward to welcoming you in Gothenburg.

Sincerely,

PDA Europe

GOTHIA TOWERS & SWEDISH EXHIBITION CENTER

The most sustainable meeting
destination in the world.

GLOBAL DESTINATION INDEX 2016, 2017, 2018 & 2019

Mässans gata 24
412 51 Gothenburg, Sweden



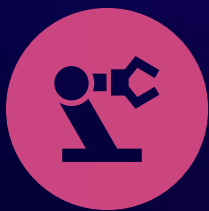
WHAT'S IN STORE



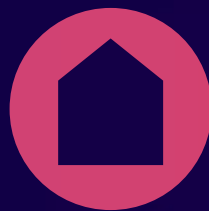
1. REGULATORY TRENDS



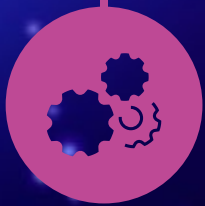
2. DEVELOPMENT



5. SMART DEVICES, SMART PACKAGING AND DIGITAL HEALTH APPLICATIONS



6. HOSPITAL NEEDS



3. MANUFACTURING



4. ADVANCES IN COMPONENTS, APPLICATION SYSTEMS AND DEVICES



7. BUSINESS DEVELOPMENT AND MARKETING

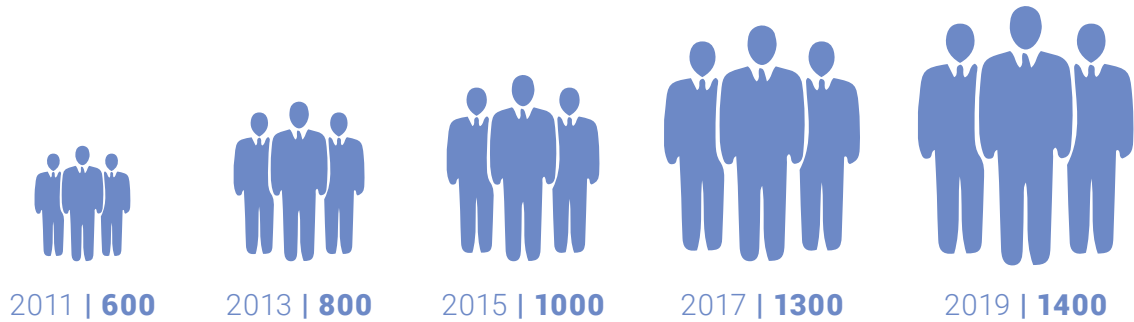


8. REIMBURSEMENT / PAYER ASPECTS

>1400 ATTENDEES



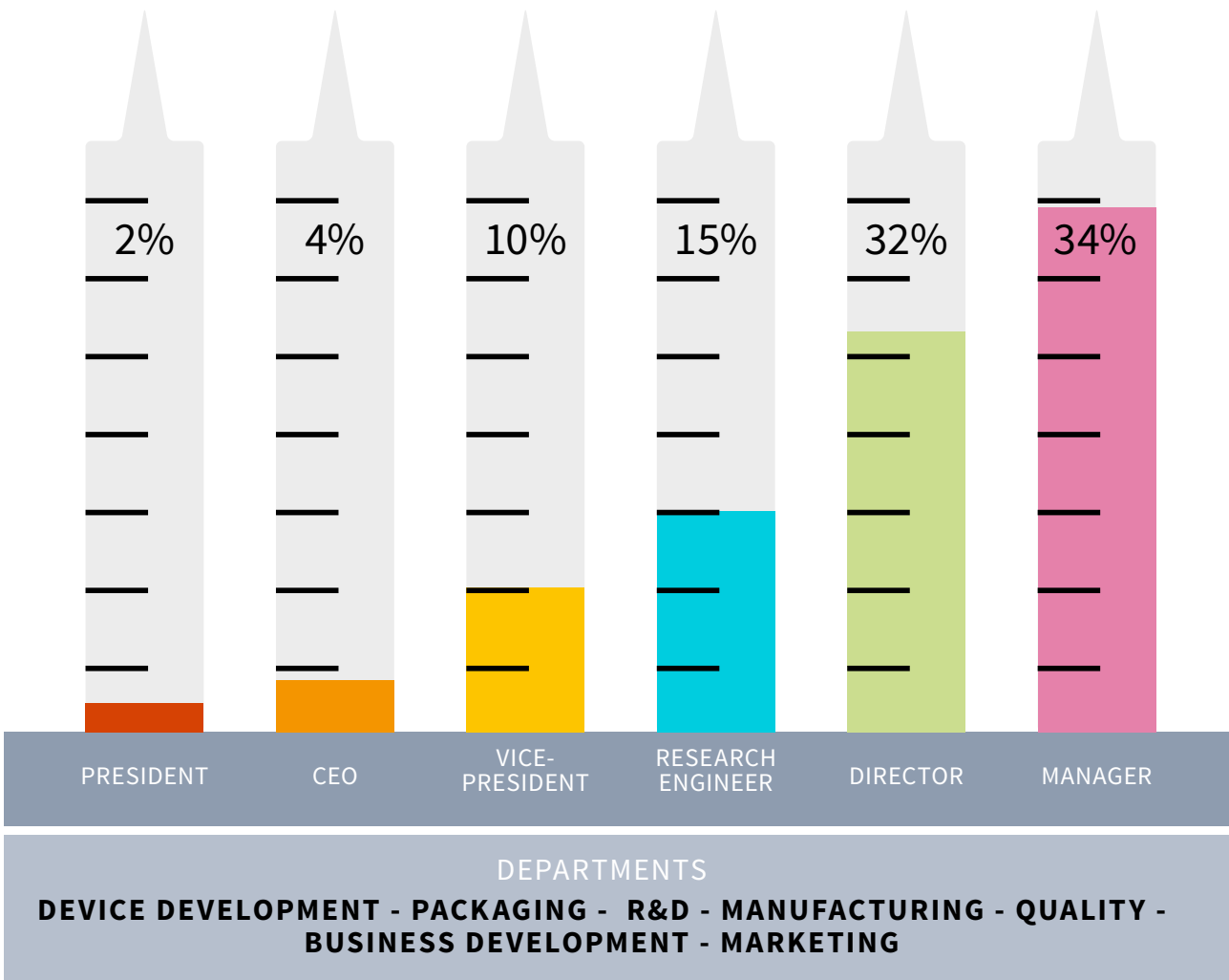
ATTENDEES 2011 – 2019



EXHIBITORS 2011 – 2019



PURCHASING POWER – POSITION:





Pre-Conference Workshops Exhibition Monday, 4 October 2021

"BEING PART OF A WORKSHOP PLANNING TEAM PROVIDES ME WITH THE EXCELLENT OPPORTUNITY TO COMBINE NETWORKING WITH OLD AND NEW COLLEAGUES FROM THE INDUSTRY AND STAYING UP TO DATE REGARDING INDUSTRY TRENDS AND STANDARDS. AS AN EXHIBITOR AT A PDA WORKSHOP YOU MAY NOT HAVE THE SAME AMOUNT OF CONTACTS AS AT BIG FAIRS BUT THE QUALITY OF THE CONTACTS IS OVERALL MUCH BETTER. IN ADDITION, YOU CAN USE THE BREAKS AND EVENING EVENTS FOR INTENSE NETWORKING WITH YOUR TARGET GROUP."

CLAUDIA PETERSEN | GERRESHEIMER

Table Top Will Include:

- **Table-Top 6m² (One Table and Two Chairs)**
- **Standard Power Supply**
- **Online Exhibitor Listing on PDA Europe Website**
- **Listing in the Event App
Including Company Description and Logo**
- **All Lunch and Coffee Breaks
Will Be Served in the Exhibition Area**

1.095 €



Congress Foyer

REGISTRATION

WORKSHOP EXHIBITION FLOOR PLAN

-  Table Top 8m²
-  Catering Area
-  PDA Registration

Workshop 1

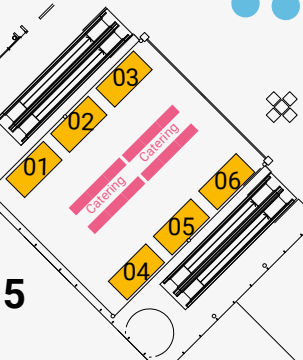
Workshop 2

Workshop 3

Entrance

Hotel Gothia Towers

Entrance 5



2 WAYS TO REGISTER

FAX: +49 30 4365508-66
Email: haertig@pda.org

This PDF-file provides an automatic fill-in function. Your signature, however, is needed in writing.

Your Contact Person is **Christopher Härtig** at PDA Europe
T: +49 30 4365508-23

Title	Date	Location
Pre-Workshops The Universe of Pre-filled Syringes & Injection Devices	4 October 2021	Gothenburg, Sweden

1 Company Information

Company Name	
Person in charge	Email Address
Businessaddress	
City	Postal Code
Country	
Phone	Fax
General Company Email Address	Website

2 Exhibit Stand Location

Depending on availability

Desired Stand No. 1st Choice _____ 2nd Choice _____ 3rd Choice _____ **Floor plan and current stand allocation upon request and at PDA website. First Come-First Serve Basis**

3 Persons to Register

1 free Exhibition Only Ticket for stand personnel is included.

<input checked="" type="checkbox"/> Exhibition-Only Pass included	<input type="checkbox"/> Exhibition-Only 350€
<input type="checkbox"/> Workshop Ticket 795€	<input type="checkbox"/> Workshop Ticket 795€
Name	Name
Company	Company
Job Title	Job Title
Email Address	Email Address

<input type="checkbox"/> Exhibition-Only Pass 350€	<input type="checkbox"/> Exhibition-Only 350€
<input type="checkbox"/> Workshop Ticket 795€	<input type="checkbox"/> Workshop Ticket 795€
Name	Name
Company	Company
Job Title	Job Title
Email Address	Email Address

Your registration is only complete upon filling in and submitting both pages of this form.

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Email: haertig@pda.org

This PDF-file provides an automatic fill-in function. Your signature, however, is needed in writing.

Your Contact Person is **Christopher Härtig** at PDA Europe
T: +49 30 4365508-23

Title

Pre-Workshops The Universe of Pre-filled Syringes & Injection Devices

Date

4 October 2021

Location

Gothenburg, Sweden

4 Fees

All fees given in Euro excluding VAT

Exhibition Fee: 1.095 €

Exhibition-Only Tickets include: Lunch, refreshments and attendance to all Social/Networking arrangements during the event. **Important notice: Exhibition Tickets are valid for the exhibition hall only! To attend the conference please book conference tickets. Check the discounts for exhibitors, see below.**

Workshop Exhibition Only Pass: each 350 € 1. Person free

Workshop Ticket: 795 € (Exhibition Only Pass included)

As an exhibitor you receive a pre workshop ticket for the special price of **795€**. If you wish to book pre workshop ticket for the persons you registered above, please tick the corresponding box.

5 Payment Options

By Bank Transfer

Beneficiary: PDA Europe gGmbH
IBAN: DE73 1007 0024 0922 8735 00
BIC (SWIFT-Code): DEUTDE33HAN
Bank Address:
Deutsche Bank, Welfenallee 3-7,
D-13465 Berlin, Germany

By Credit Card

American Express MasterCard VISA

For your credit card information safety: Please send your details by fax only (+49 30 4365508-66) or register online.

Payment Terms: Full payment must be received 6 weeks from date of invoice. PDA is not responsible for all incurred fees in addition to wire transfer payment (bank charges). Our invoice number MUST BE given as a reference. Never send money before PDA Europe's invoicing.

Billing Address: Same as contact information address above.
If not, please send your billing address to: petzholdt@pda.org

Purchase Order

Purchase Order Number

Your Company
VAT I.D.:

This number starts by your country code with two characters
(example: PDA Europe's country code starts with: DE | followed by the number)

PDA Europe VAT I.D.: DE254459362

Your consent is important. We manage your personal data responsibly. For more information, please visit pda.org/privacy-policy

RESPONSE REQUIRED – By checking the box(es) below, I consent to:

- My contact information (name, company, job title, city, state, country) being printed on the attendee list distributed at the event.
- PDA sending me promotional information via email.
- PDA recording and/or photographing me and using those recordings and/ or photographs in future PDA promotional and marketing materials.
- PDA sending me promotional information via post

With my signature I confirm the acceptance of the Terms & Conditions indicated in the pages of this catalogue.

Date

Mandatory Signature

"FOR ME, THE EVENTS OF PDA ARE THE PLACE TO BE WHEN IT COMES TO BEING INFORMED ABOUT THE LATEST DEVELOPMENTS WITHIN THE (BIO) PHARMA INDUSTRY, TALKING WITH EXPERTS IN THEIR FIELD, NETWORKING AND GETTING EXPOSURE TO THE PHARMACEUTICAL INDUSTRY THROUGH PARTICIPATION AS A SPEAKER OR AS A MEMBER OF THE PLANNING COMMITTEE. WORKING WITH PDA HAS BROUGHT TREMENDOUS VALUE TO OUR COMPANY!"

PIET CHRISTIAENS | NELSON LABS



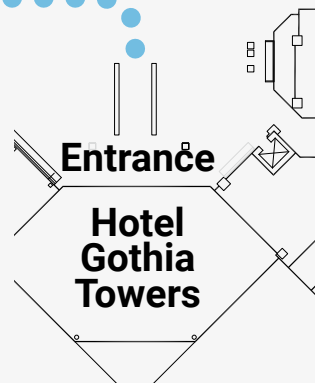


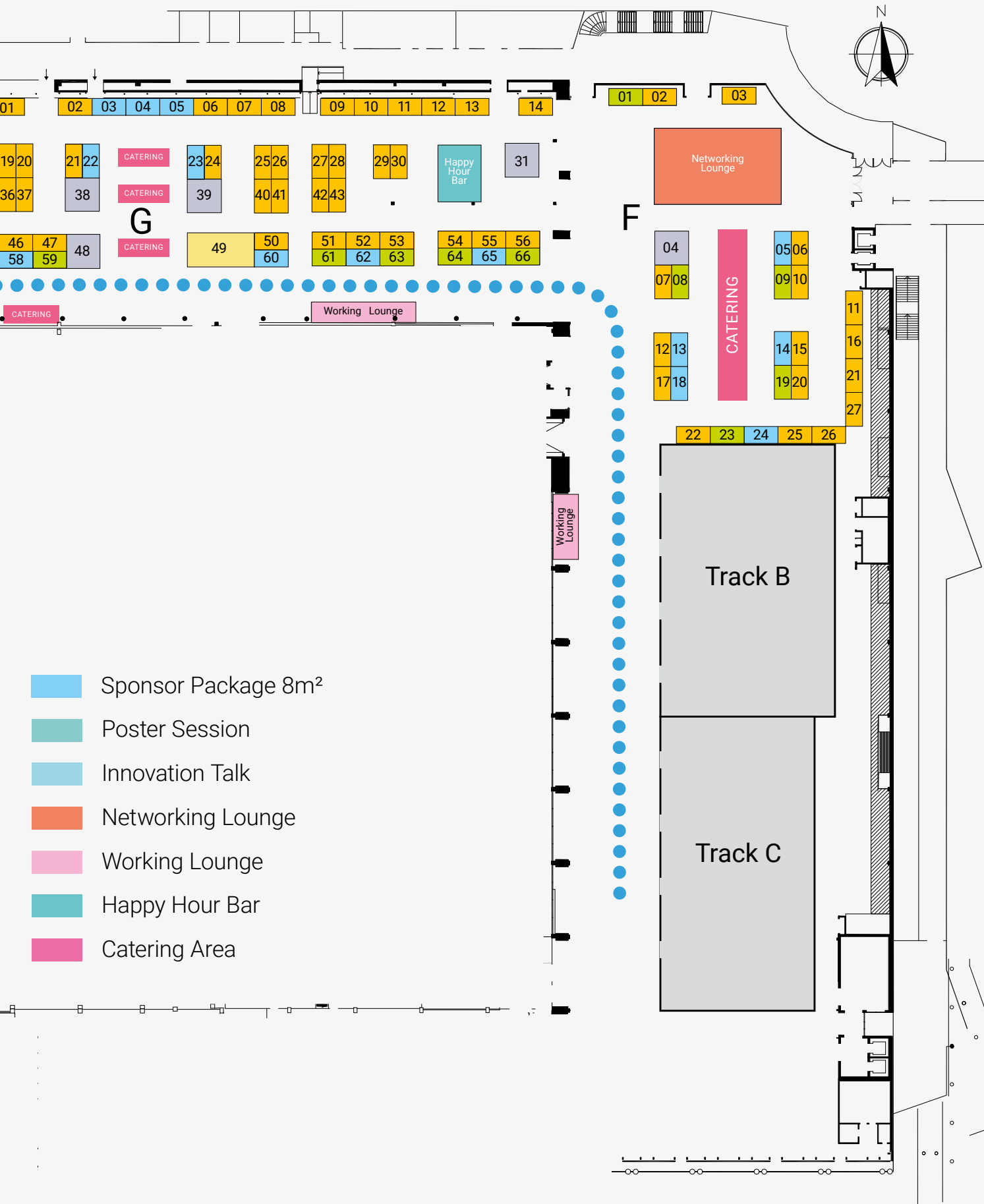
Conference Exhibition

5-6 October 2021



EXHIBITION FLOOR PLAN





Premium Exhibition Option (limited to 15 companies)

Will Include:

- **8m² Exhibition Space
Premium Location**
- **Shell Scheme Included**
(see next page for more information)
- **2 Free Exhibition-Only
Tickets for Stand Personnel**
- **Lunch, Coffee Breaks, Refreshments and
Attendance to the Conference's Networking Event
Included in the Exhibition-Only Ticket**
- **Listing in the Event App
Including Company Description and Logo**
- **Listing on the PDA Europe Website**
- **All Lunch and Coffee Breaks will be
Served in the Exhibition Area**
- **Logo in the Exhibition Passport Raffle**
- **Logo on the Sponsor Wall**

7.795 €

Basic Exhibition Option

Will Include:

- **8m² Exhibition Space**
- **Shell Scheme Included**
(see next page for more information)
- **1 Free Exhibition-Only Ticket for Stand Personnel**
- **Lunch, Coffee Breaks, Refreshments and Attendance to the Conference's Networking Event Included in the Exhibition-Only Ticket**
- **Listing in the Event App Including Company Description and Logo**
- **Listing on the PDA Europe Website**
- **All Lunch and Coffee Breaks will be Served in the Exhibition Area**

3.795 €

Shell Scheme | Passport Raffle

Shell Scheme Included in your Registration:

- **PDA Shell Scheme Package for Standard Booth (8m²)**
- **White Walls**
- **White Fascia with Company Name in Black**
- **Dark Grey Carpet**
- **Power Socket, 1 pcs (10 A, 240V)**
- **2 Spotlights**
- **High Table (1) and High Chairs (2) or**
- **Conference Table (1) and Conference Chairs (2)**

Exhibition Passport Raffle (non-exclusive):

Conference attendees can win a special prize if they complete the exhibition passport: for this they need to get a stamp of each company featured in the passport.

Drive customers to your booth with this simple action.

450 €



Innovation Lab


Each Innovation Lab Stand Includes:

- Innovation Gallery Display
- Innovation Tour
- Prominent Location Showcase & Bar Stool
- Online Exhibitor Listing on PDA Europe Website
- Listing in the Event App Including Company Description and Logo
- Personal Support On-Site
- Admission to Networking Event

1.995 € available in combination with an exhibition registration

GUIDED INNOVATION TOUR:

Showcase your innovation to attendees in 5 min.
Interested Conference delegates and visitors will be guided through the Innovation Lab.
Dont miss that additional brand exposure!

A hand is shown in profile, pointing towards a glowing network of nodes and lines. The network is composed of white dots connected by thin white lines, set against a dark blue background. The hand is illuminated from the left, creating a bright glow around the index finger. The overall scene suggests a focus on technology, innovation, and digital connectivity.

The Innovation Lab consists of a boutique exhibition highlighting your latest product, process, or business model & services. Each stand displays one product per company, showcased in a glass box displayed on a table with your logo.



**Deadline:
10 August 2021**

All posters will be printed by PDA and displayed as part of the exhibition. Please send your file and poster title to Christopher Härtig expo-europe@pda.org.

To join our scientific poster session, please send a printable PDF file according to the following specifications:

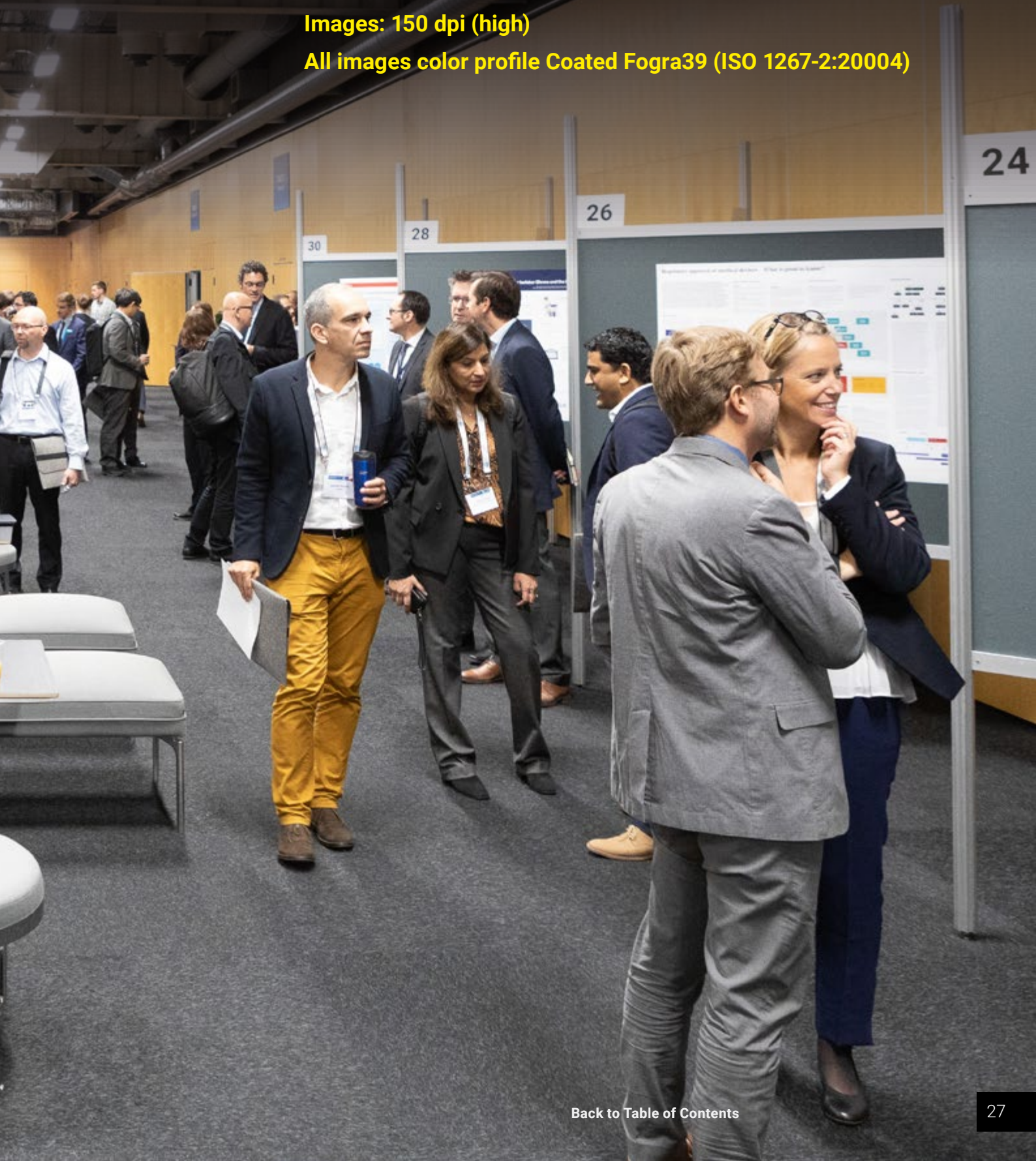
Document size of the PDF:

120 cm x 85cm (47,244 x 33,465 in) – landscape format

Slug / Bleed: 5mm (0,19685 in)

Images: 150 dpi (high)

All images color profile Coated Fogra39 (ISO 1267-2:20004)



2 WAYS TO REGISTER

FAX: +49 30 4365508-66
Email: haertig@pda.org

This PDF-file provides an automatic fill-in function. Your signature, however, is needed in writing.

Your Contact Person is **Christopher Härtig** at PDA Europe
T: +49 30 4365508-23

Title

The Universe of Pre-filled Syringes & Injection Devices

Date

5-6 October 2021

Location

Gothenburg, Sweden

1 Company Information

Company Name

Person in charge

Email Address

Businessaddress

City

Postal Code

Country

Phone

Fax

General Company Email Address

Website

2 Exhibit Stand Location

Depending on availability

Desired Stand No. 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Floor plan and current stand allocation upon request and at PDA website.
First Come-First Serve Basis

3 Persons to Register

1 free Exhibition Only Ticket for stand personnel is included.

1. Exhibition-Only Pass included

2. Exhibition-Only Pass 650€

Conference Ticket 1.545€

Name

Company

Job Title

Email Address

Name

Company

Job Title

Email Address

3. Exhibition-Only Pass 650€

Conference Ticket 1.545€

4. Exhibition-Only Pass 650€

Conference Ticket 1.545€

Name

Company

Job Title

Email Address

Name

Company

Job Title

Email Address

Your registration is only complete upon filling in and submitting both pages of this form.

2 WAYS TO REGISTER

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Email: haertig@pda.org

This PDF-file provides an automatic fill-in function. Your signature, however, is needed in writing.

Your Contact Person is **Christopher Härtig** at PDA Europe
T: +49 30 4365508-23

Title	Date	Location
The Universe of Pre-filled Syringes & Injection Devices	5-6 October 2021	Gothenburg, Sweden

4 Fees

All fees given in Euro excluding VAT

Basic Exhibition: 3.795 € **Premium Exhibition: 7.795 €**

Exhibition-Only Tickets include: Lunch, refreshments and attendance to all Social/Networking arrangements during the event. **Important notice: Exhibition Tickets are valid for the exhibition hall only! To attend the conference please book conference tickets. Check the discounts for exhibitors, see below.**

Exhibitor Passport (Extended Package) **450 €**

Conference Ticket (Exhibition Only Pass included) **1.545 €**

As an exhibitor you receive a conference ticket for the special price of **1.545€**. If you wish to book conference tickets for the persons you registered on page 28, please tick the corresponding boxes. Please upgrade the exhibit only ticket to a conference ticket at the special price of **1.545 €/person** (Membership to PDA not included)

Innovation Lab **1.995 €**

5 Payment Options

By Bank Transfer

Beneficiary: PDA Europe gGmbH
IBAN: DE73 1007 0024 0922 8735 00
BIC (SWIFT-Code): DEUTDEDBBER
Bank Address:

Deutsche Bank, Welfenallee 3-7,
D-13465 Berlin, Germany

By Credit Card

American Express MasterCard VISA

For your credit card information safety: Please send your details by fax only (+49 30 4365508-66) or register online.

Payment Terms: Full payment must be received 6 weeks from date of invoice. PDA is not responsible for all incurred fees in addition to wire transfer payment (bank charges). Our invoice number MUST BE given as a reference. Never send money before PDA Europe's invoicing.

Billing Address: Same as contact information address above.
If not, please send your billing address to: petzholdt@pda.org

Purchase Order

Purchase Order Number

Your Company VAT I.D.:

This number starts by your country code with two characters
(example: PDA Europe's country code starts with: DE | followed by the number)

PDA Europe VAT I.D.: DE254459362

Your consent is important. We manage your personal data responsibly. For more information, please visit pda.org/privacy-policy

RESPONSE REQUIRED – By checking the box(es) below, I consent to:

- My contact information (name, company, job title, city, state, country) being printed on the attendee list distributed at the event. PDA sending me promotional information via email.
- PDA recording and/or photographing me and using those recordings and/ or photographs in future PDA promotional and marketing materials. PDA sending me promotional information via post

With my signature I confirm the acceptance of the Terms & Conditions indicated in the pages of this catalogue.

Date

Mandatory Signature

Exhibition Terms & Conditions

Fee: Basic Exhibition 3.795 € | Premium Exhibition: 7.795 € excluding V.A.T.

Will include:

- 1(2) exhibition-only ticket for stand personnel
- Lunch, refreshments and attendance to all Social/ Networking events during the event
- shell scheme booth, carpet, lightning, high table and 2 (4)high chairs
- Exhibition space with maximum size of 2 x 4 m (8 m²/16 m²)
- Standard power supply
- Online exhibitor listing on PDA Europe website
- Listing in event app including company description and logo
- Personal support on-site
- All coffee breaks and lunches will be served in the exhibition area

Exhibitor Information

Stand personnel: One exhibition-only pass for one person of your staff is included in the price of the booth (exhibition tickets). Additional exhibition passes will be charged 650€ each. **Important notice: the exhibition ticket is for the exhibition hall only.** To attend the conference you must book a conference ticket. **Conference Ticket:** As an exhibitor you receive a conference ticket for the special price of 1.545 €. Please tick the corresponding box on page 2 to book your conference ticket. Note: this is a unique offer and cannot be combined with other discounts (f. e. group package or member discount)

Exhibition Rules

1. Exhibitor display and banners must not exceed the space reserved.
2. Exhibitor can use the complete space provided.
3. Roll-up banners are permitted.
4. The maximum booth height is 2,50 m. Each request for exceeding the maximum booth height must be approved by PDA Europe.
5. Exhibits must be staffed during exhibit hours.
6. Exhibitor is responsible for the shipment and storage of items including any resulting costs. Resulting additional Location costs will also apply.
7. Exhibitor agrees to set up and dismantle their items during times provided by PDA Europe.
8. Exhibitor is responsible for all damages to the Location caused by their representative or exhibit.
9. No space, or part thereof, shall be sublet: 1 exhibiting company per stand is permitted.
10. Failure to comply with the above regulations shall forfeit the right to occupy space in future PDA Europe events.
11. Exhibitor agrees to send exhibition material during the time period provided by PDA Europe and/or Location responsables.
12. Exhibition tickets/conference tickets are not transferable on-site
13. Stand personnel must be indicated with exhibitor registration.
- 14. Changes in stand personnel are free of charge until 4 weeks prior to the event. After this date a fee of 100 Euro net will be applied per name change.**

Terms and Conditions

Registration deadline: Registration date six weeks prior to the event: payment by credit card only. **Payment:** Full payment must be received 6 weeks from date of invoice. PDA is not responsible for all incurring fees in addition to wire transfer payment (bank charges). Our invoice number MUST BE given as a reference. Never send money before PDA Europe's invoicing. **Refunds:** Refund requests must be made in writing. If received 24 weeks prior to the start of the event, a full refund, minus a handling fee of 200 €, will be made. After this period until 12 weeks prior to the event, 50% refund will be made, with a handling fee of 200 €. Less than 12 weeks prior to the start of the event NO REFUND will be made. **Confirmations:** Transmitting your filled-in registration form constitutes a binding application for the specific event and confirms the acceptance of these Terms and Conditions. A written confirmation will be sent to you once payment is received. You must have this written confirmation to be considered enrolled in this PDA event. Please allow 1 week for receipt of confirmation. **Substitutions:** If an exhibitor is unable to attend, substitutions are welcome. If you are pre-registering as a substitute attendee, please indicate this on the registration form. Changes in stand personnel are free of charge until 4 weeks prior to the start of the event. After this date, there will be a charge of € 100 per name change. **Allocation of exhibition space:** Allocation of space will be made on a first-come-first-serve basis. PDA reserves the right to change the layout of the floor plan without notice, even for the confirmed spots. Please be advised that your request will not be guaranteed unless PDA Europe has received full payment. **Event modification/ cancellation via PDA Europe:** PDA reserves the right to modify the material or instructors without notice or to cancel an event. If an event must be cancelled, registrants and exhibitors will be notified as soon as possible and will receive a full refund of fees paid. PDA Europe will not be responsible for discount airfare penalties or other costs incurring due to a cancellation.



**EXPO
BOOTH
FOR FREE**

Become a
Sponsor and
Get More
Recognition

Welcome Party Sponsorship

The Welcome Party is the first social event of the conference week. It takes place on the evening of Monday, 4 October 2021. This is an exclusive package (for one company only).

The Package Includes:

Exhibition Surface 32m²

4 Conference Tickets, 2 Exhibition-Only Passes

Special Recognition in Opening Session

Recognition with a Full Page Ad in the Conference Brochure (Published 3 Months Before Start of Event)

Sponsor Announcement on PDA Europe Website

Prominent Logo Placement in the Welcome Party Venue

All Newsletters and Invitations for this Event Customized with Sponsor's Logo

A Limited Number of Entrance Tickets for the Event will be Provided for the Sponsor's Special Guests

Logo In The Exhibition Passport Raffle

Logo In The Sponsor Wall

Participation in our Innovation Lab

60.000 €

A group of people at a party, holding glasses and dancing, with a man in a suit in the foreground.

The Welcome Party is the official kick-off event of the conference week. Set in an astonishing location, the event offers the first opportunity to meet and greet the participants of the conference and to showcase your company in an exclusive and glamorous setting.

This is a perfect event for launching a new product to a selected audience and boost traffic to your booth during the following conference days. Due to its exclusive character, the access is strictly by invitation only.

Diamond Junction Sponsorship

**Connecting the conference area with the exhibition, our Diamond Junction Sponsorship with 128 square meters offers the exclusive sponsor the opportunity to communicate its key message with smart branding opportunities.
(The individual concept needs to be approved by PDA Europe.)**

Package

Diamond Junction Sponsorship (128m²)

2 Conference Tickets, 2 Exhibition-Only Passes

**Recognition with a Full Page Ad in the Conference Brochure
(Published Before Event)**

Sponsor Listing on PDA Europe's Website

Digital Banner Placement on Weekly PDA Newsletters of your Choice (6x)

Logo in the Exhibition Passport Raffle

Logo in the Sponsor Wall

Participation in our Innovation Lab

Price:

40.000 €



Elite Sponsorship (Exclusive Package)

Package

Exhibition Surface of 32m²

2 Conference Ticket, 2 Exhibition-Only Passes

Exclusive Sponsor of Official Mobile Event App

**Recognition with a Full Page Ad in the Conference Brochure
(Published Before Event)**

Sponsor Listing on PDA Europe's Website

Digital Banner Placement on Weekly PDA Newsletters of your Choice (6x)

Logo in the Exhibition Passport Raffle

Logo in the Sponsor Wall

Participation in our Innovation Lab

Price:

40.000 €

Mobile App:

Be the exclusive sponsor of our event mobile app and receive several banner advertising opportunities as well as customized messages to all users. Available to one company only.



2021 PDA EUROPE

The Universe of Pre-filled Syringes and Injection Devices



5-6 OCTOBER 2021
GOTHENBURG, SWEDEN
THE SWEDISH EXHIBITION & CONGRESS CENTER
GOTHIA TOWERS HOTEL

Platinum Sponsorship

Per Package

Exhibition Surface of 16m²

1 Conference Ticket, 2 Exhibition-Only Passes

**Recognition With a Full Page Ad in the Conference Brochure
(Published Before Event)**

Sponsor Listing on PDA Europe's Website

Digital Banner Placement on Weekly PDA Newsletters of your Choice (6x)

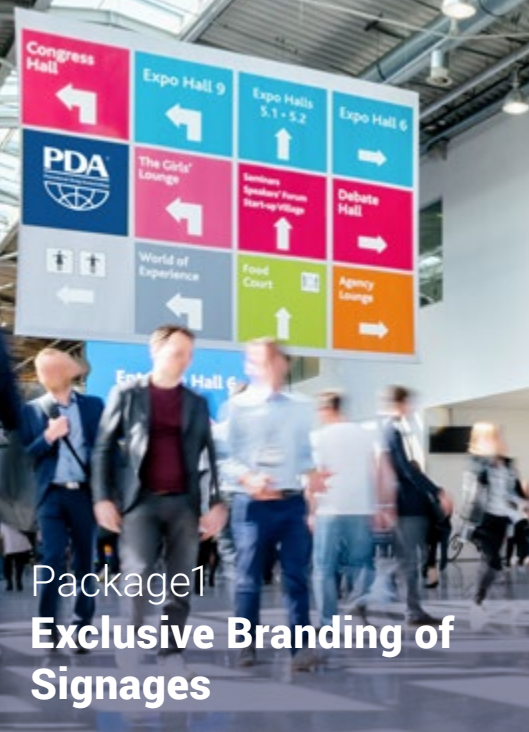
Logo in the Exhibition Passport Raffle

Logo in the Sponsor Wall

Participation in our Innovation Lab

Price per Package:

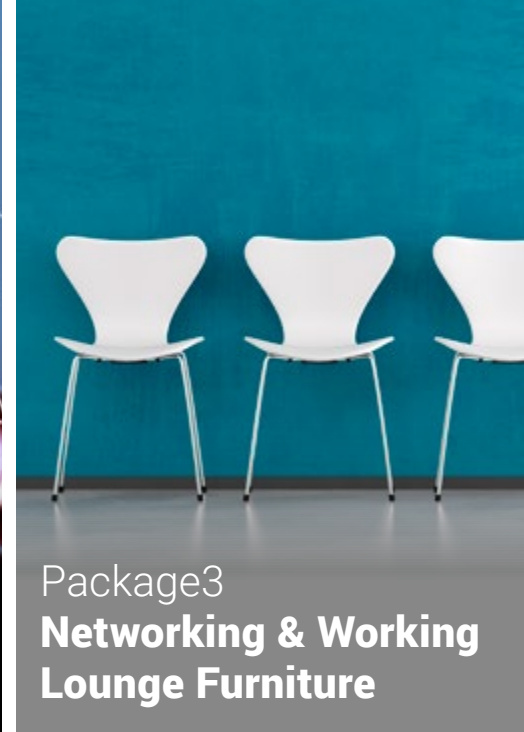
26.000 €



Package1
Exclusive Branding of Signages



Package2
WIFI Password



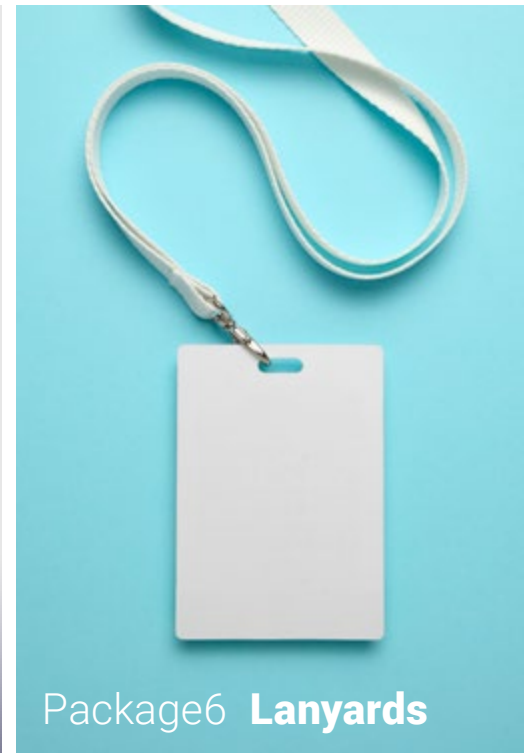
Package3
Networking & Working Lounge Furniture



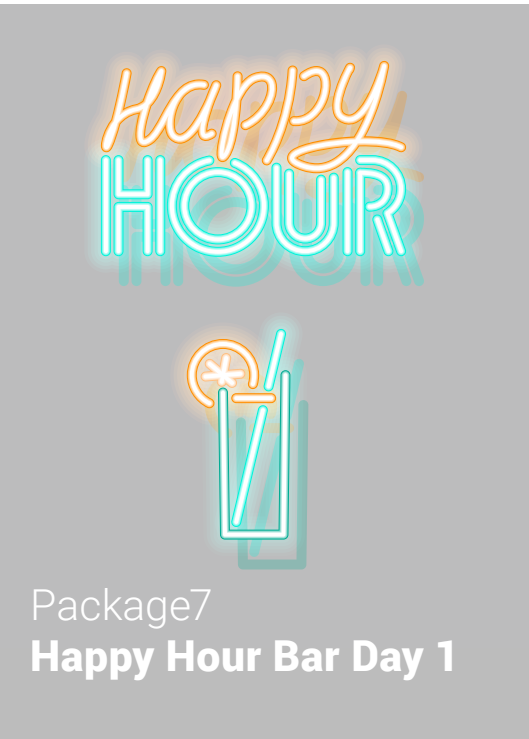
Package4
Conference Notebooks



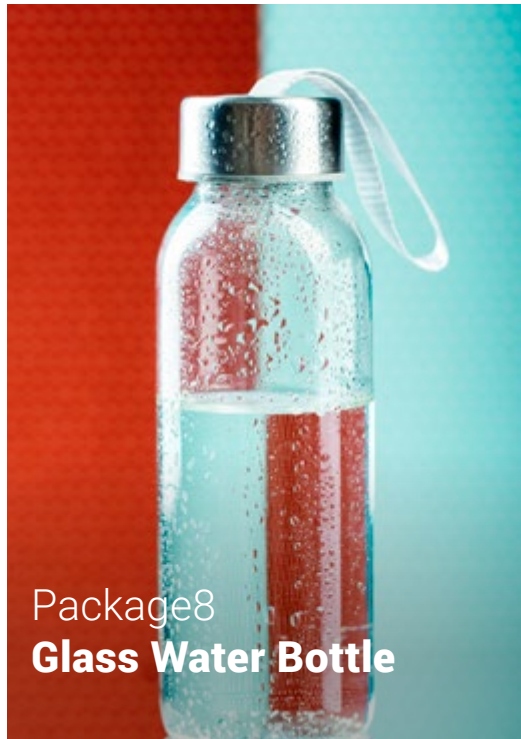
Package5
Conference Tote Bag



Package6 **Lanyards**



Package7
Happy Hour Bar Day 1



Package8
Glass Water Bottle



Package9 **Organizer**

Gold Sponsorship

Per Package

Exhibition Surface of 8m²

2 Exhibition-Only Passes

Recognition in Opening Session

**Recognition with a Half Page in the Conference Brochure
(Published Before the Event)**

Sponsor Listing on PDA Europe's Website

Digital Banner Placement on Weekly PDA Newsletters of your Choice (4x)

Logo in the Exhibition Passport Raffle

Logo in the Sponsor Wall

Price per Package:

18.000 €



Package1 **Lunch Day 1**



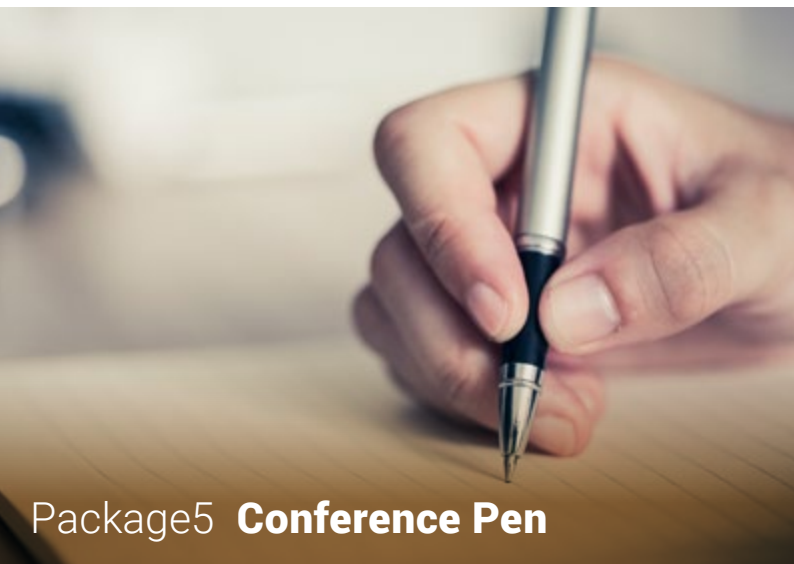
Package2
Networking Lounge Coffee



Package3 **Conference Photo Booth**



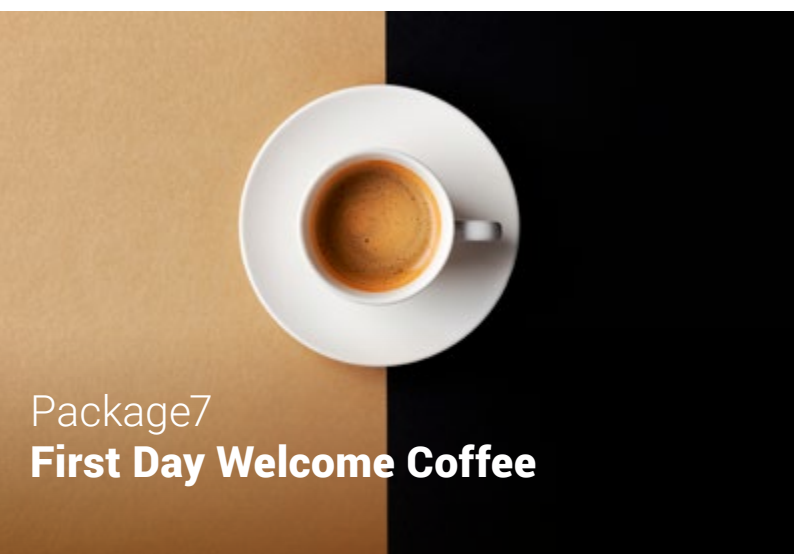
Package4 **Lunch Day 2**



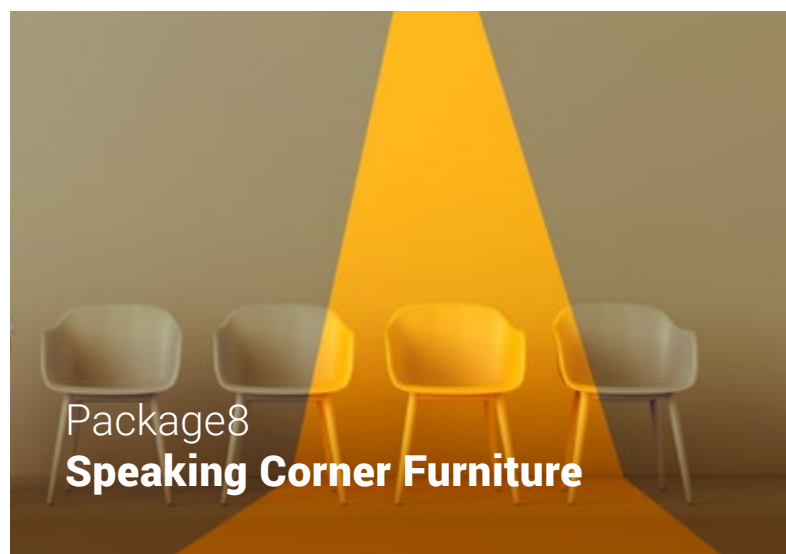
Package5 **Conference Pen**



Package6 **Travel Comfort Kit**



Package7
First Day Welcome Coffee



Package8
Speaking Corner Furniture

Silver Sponsorship

Per Package

Exhibition Surface 8m²

2 Exhibition-Only Passes

Recognition in Opening Session

Sponsor Listing on PDA Europe's Website

Digital Banner Placement on Weekly PDA Newsletters of your Choice (2x)

Logo in the Exhibition Passport Raffle

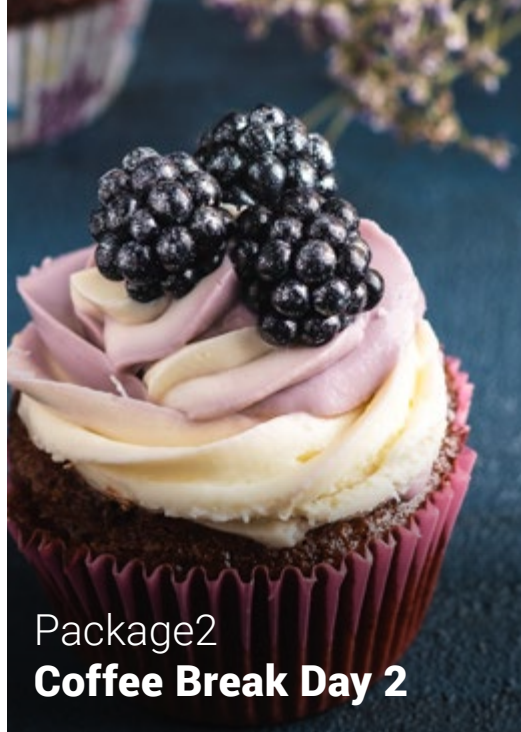
Logo in the Sponsor Wall

Price per Package:

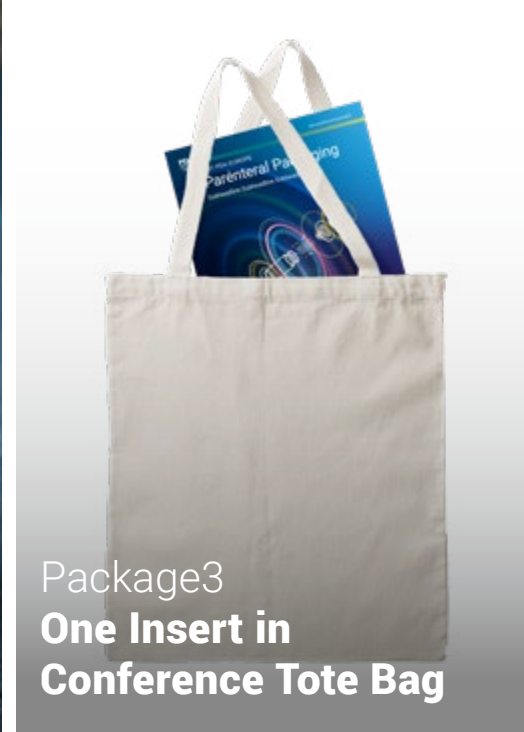
14.000 €



Package1
Coffee Break Day 1



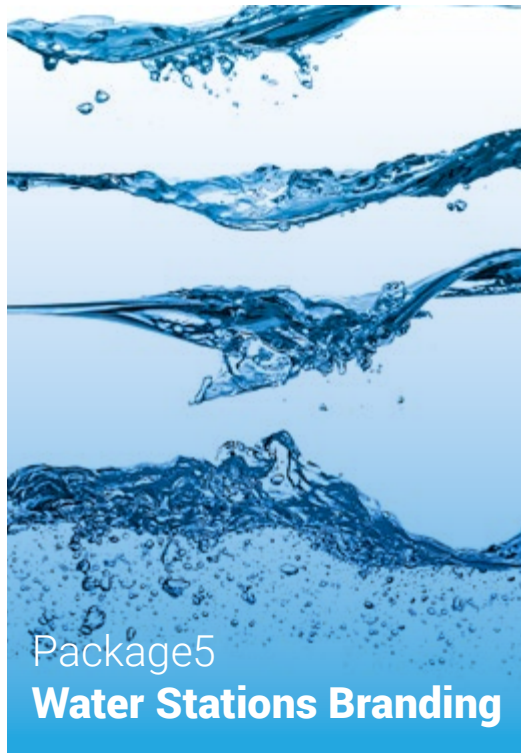
Package2
Coffee Break Day 2



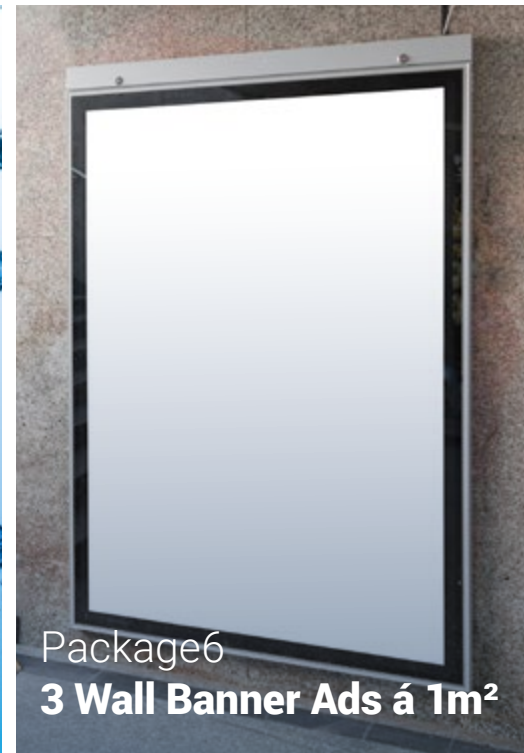
Package3
One Insert in Conference Tote Bag



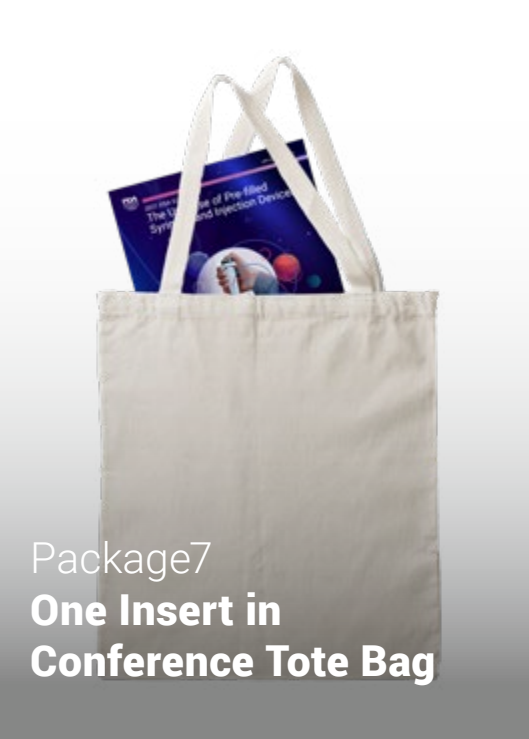
Package4
Logo on Coffee Cup To Go



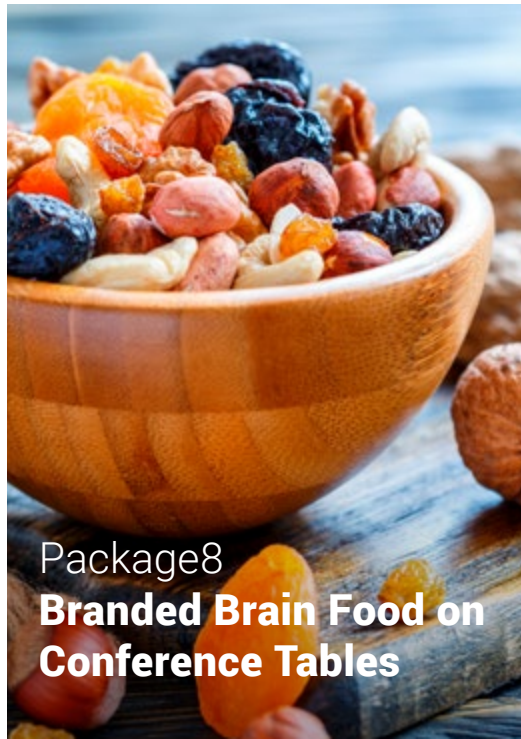
Package5
Water Stations Branding



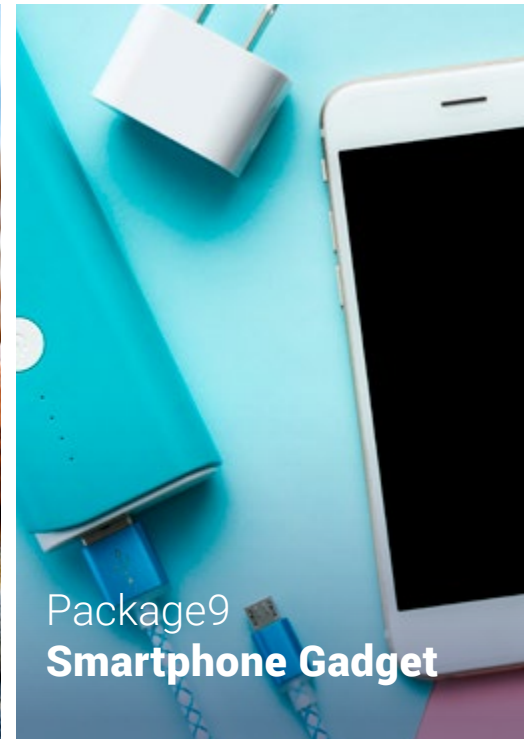
Package6
3 Wall Banner Ads á 1m²



Package7
One Insert in Conference Tote Bag



Package8
Branded Brain Food on Conference Tables



Package9
Smartphone Gadget

Networking Event Sponsorship

The Networking Event is the conference's largest social event. Taking place in the evening of the first conference day, the networking event is the perfect place to relax after a long day.

The conference attendees have a fantastic opportunity to meet each other in a vibrating atmosphere and generate valuable personal contacts while having fun.

Take advantage of the multiple promotion opportunities through this package - before, during and after the conference!

The event can be supported through 5 packages, each one focused in the basic elements needed for an enjoyable networking party. We will customize the element of your choice with your logo, and if you have any good idea for implementing at the party, we will be happy to hear it! Cheers!

Per Package

Exhibition Surface 8m²

- **2 Exhibition-Only Passes**
- **Recognition in Opening Session**
- **Recognition with a Half Page in the Conference Brochure (Published Before the Event)**
- **Sponsor Listing on PDA Europe's Website**
- **Digital Banner Placement on Weekly PDA Newsletters of your Choice (4x)**
- **Logo in The Exhibition Passport Raffle**
- **Logo on the Sponsor Wall**

Price per Package:

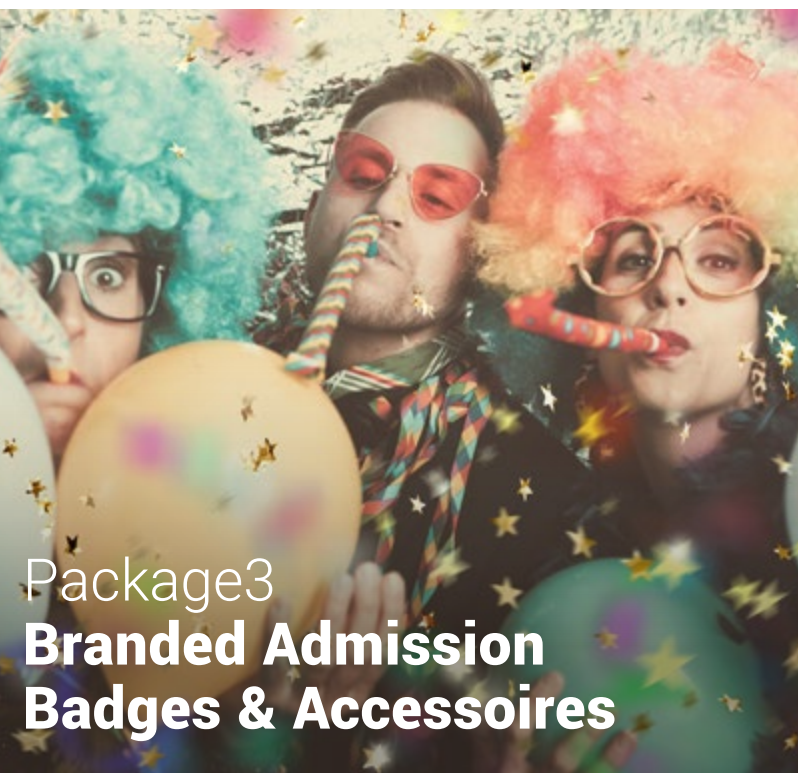
15.000 €



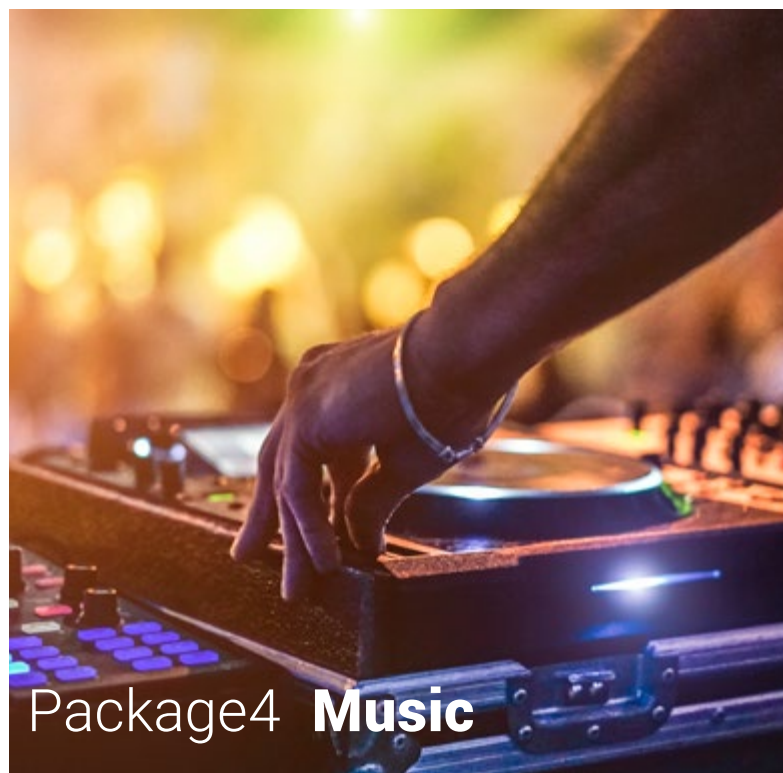
Package1 **Food**



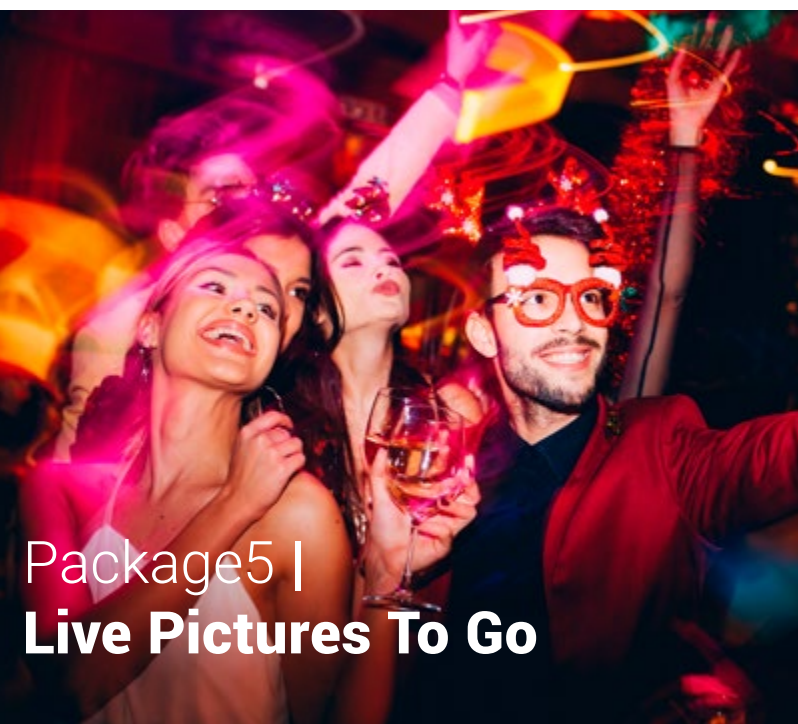
Package2 **Drinks**



Package3
**Branded Admission
Badges & Accessoires**



Package4 **Music**



Package5 |
Live Pictures To Go



Sponsoring Terms & Conditions

Registration deadline: Registration deadline for sponsoring packages eight weeks prior to the event: payment by credit card only.

Payment: Full payment must be received 6 weeks from date of invoice. PDA is not responsible for all incurring fees in addition to wire transfer payment (bank charges). Our invoice number MUST BE given as a reference. Never send money before PDA Europe's invoicing.

Refunds: Refund requests must be made in writing. If received 24 weeks prior to the start of the event, a refund of 50%, minus a handling fee of 200 €, will be made. After this period until 12 weeks prior to the event, 50% refund will be made, with a handling fee of 200 €. Less than 12 weeks prior to the start of the event NO REFUND will be made.

Confirmations: Transmitting your filled-in sponsor order form constitutes a binding application for the specific event. A written confirmation will be sent to you upon reception of the form. Please allow 1 week for receipt of confirmation.

Data: The following information about you will be published in the event attendee list, which will be available for all event participants: name, surname, company, job title, country, email address. Should you not wish us to publish these details, please contact us.

Allocation of exhibition space: Upon reception of registration form PDA will provide you with the floor plan to select your allocation of space. This will be made on a first-come-first-serve basis. PDA reserves the right to change the layout of the floor plan without previous notice. Please be advised that your request will not be guaranteed unless PDA Europe has received full payment.

Event modification/ cancellation via PDA Europe: PDA reserves the right to modify the material or instructors without notice or to cancel an event. If an event must be cancelled, registrants and exhibitors will be notified as soon as possible and will receive a full refund of fees paid. PDA Europe will not be responsible for discount airfare penalties or other costs incurring due to a cancellation.

2 WAYS TO REGISTER

FAX: +49 30 4365508-66
Email: haertig@pda.org

This PDF-file provides an automatic fill-in function. Your signature, however, is needed in writing.

Your Contact Person is **Christopher Härtig** at PDA Europe
 T: +49 30 4365508-23

Title

The Universe of Pre-filled Syringes & Injection Devices

Date

5-6 October 2021

Location

Gothenburg, Sweden

1 Company Information

Company Name

Person in charge

Email Address

Businessaddress

City

Postal Code

Country

Phone

Fax

General Company Email Address

Website

For conference and/or exhibition tickets included in the packages, you will be able to send this information at a later point.

2 Exhibit Stand Location

Depending on availability

Desired Stand No. 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Floor plan and current stand allocation upon request and at PDA website.
 First Come-First Serve Basis

3 Your Amount of Sponsoring

Please mark here your Choice

Welcome Party Sponsorship

60.000 €

Gold Package

Option-No

18.000 €

Diamond Junction Sponsorship

40.000 €

Silver Package

Option-No

14.000 €

Eilte Package

40.000 €

Networking Package

Option-No

15.000 €

Platinum Package

Option-No

26.000 €

4 Payment Options

By Credit Card

American Express

MasterCard

VISA

For your credit card information safety:
Please send your details by fax only (+49 30 4365508-66)

Payment Terms: Full payment must be received 6 weeks from date of invoice. PDA is not responsible for all incurred fees in addition to wire transfer payment (bank charges). Our invoice number MUST BE given as a reference. Never send money before PDA Europe's invoicing.

Billing Address: Same as contact information address above. If not, please send your billing address to: **info-europe@pda.org**

Your VAT I.D.:

This number starts by your country code with two characters

(example: PDA Europe's country code starts with: DE | followed by the number)

Fee: excluding V.A.T.

By Bank Transfer

Beneficiary: PDA Europe gGmbH

IBAN: DE73 1007 0024 0922 8735 00

BIC (Swift Code): DEUTDE33HAN

Address: Deutsche Bank, Welfenallee 3-7, D-13465 Berlin, Germany

By Purchase Order Purchase Order Number

PDA Europe VAT I.D.: DE254459362

Date

Mandatory Signature

With my signature I confirm the acceptance of the Terms & Conditions indicated in the previous pages of this catalogue.

**POSITION
YOUR BRAND
AT THE BEST
VALUE**

**Branding your
company within the field**

As a non-for-profit organization PDA offers affordable exhibition and sponsorship opportunities adapted to all budgets

**Platform for introducing
new products or services**

Best ratio in high quality attendees and low cost for branding

**MEET YOUR
CUSTOMER**

**Attendance of industry
leader during an event**

High volunteer engagement of speakers and Committee Members during the whole event

**Quality of
Personal Contacts**

Very high personal exchange amongst members and no members - high value & quality networking through Membership

Contact Follow-Up

The PDA Community has several interest groups, with industry and vendors, that give the pulse of what is needed and foster a vivid exchange before, during and after the event

**BEST
CONNECTION
TO THE
REGULATION
AUTHORITIES**

**Get direct and
personal feedback from
the regulatory field**

PDA has more than 700 members in the regulatory field



Why Exhibit at a PDA Europe Event

YOUR PDA EUROPE CONTACT FOR EXHIBITION & SPONSORSHIP

Christopher Härtig

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Fax: +49 30 4365508-66
expo-europe@pda.org



PDA Europe

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