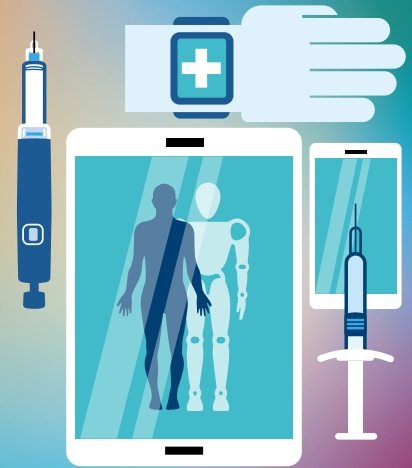


*EXHIBITION & SPONSORSHIP PLANNER*

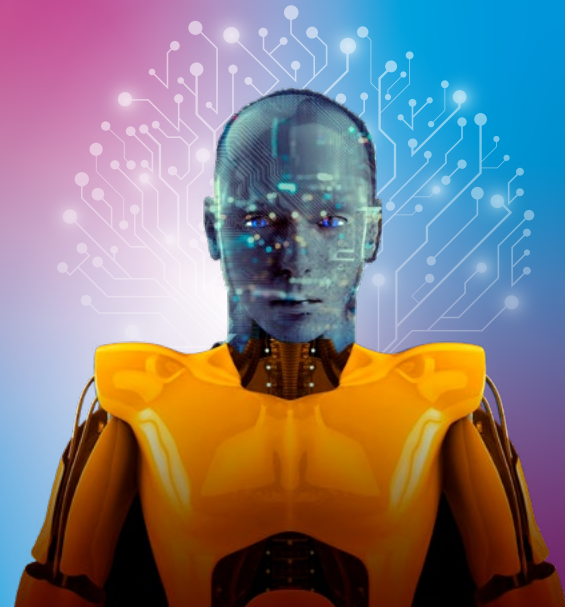
**2022 PDA**

# MEDICAL DEVICES AND CONNECTED HEALTH CONFERENCE



**2022 PDA**

# ROBOTICS AND AUTOMATION CONFERENCE



**16-17 MAY 2022**  
**DUBLIN, IRELAND**  
EXHIBITION: 16-17 MAY

# WELCOME TO MEDICAL DEVICES AND CONNECTED HEALTH & ROBOTICS AND AUTOMATION CONFERENCES

WE'VE  
DUBLIN  
TOWN

APPLES & ORANGES  
& LYCHEES & OKRA

WHATEVER YOU  
ARE HAVING  
AT THE  
OF THE CITY

Dublin-One.ie  
#DublinOne

AT THE  
OF THE CITY

Dublin-One.ie  
DublinOne

DUBLINONE

Dublin-One.ie  
#DublinOne

## Christopher Härtig

Manager Exhibition & Sponsorship  
Tel: +49 30 4365508-23  
Fax: +49 30 4365508-66  
expo-europe@pda.org



## PDA Europe

Am Borsigturm 60  
13507 Berlin  
Germany  
europe.pda.org

# VISITOR DEMOGRAPHICS 2016-2021

## HISTORY

> 8000  
Attendees



> 832  
Exhibitors



> 64 PDA EU CONFERENCES

## CONFERENCE DELEGATES

### TOP PURCHASING ROLE

Manager  
Supervisor  
Leader

40%

Vice President  
Director  
Department Head

29%

CEO  
President

7%

Other

24%

### AREA OF WORK

- BIOPHARMACEUTICAL
- MANUFACTURING
- RESEARCH & DEVELOPMENT
- REGULATORY AFFAIRS
- QUALITY

# WHY EXHIBIT AT A PDA EUROPE EVENT

## POSITION YOUR BRAND AT THE BEST VALUE

### Branding for your company within the field

As a non-for-profit organization PDA offers affordable exhibition and sponsorship opportunities adapted to all budgets

### Platform for introducing new products or services

Best ratio in high quality attendees and low cost for branding

## MEET YOUR CUSTOMER

### Attendance of industry leaders during an event

High volunteer engagement of speakers and committee members during the whole event

### Quality of personal contacts

Very high personal exchange amongst members and non-members - high value and quality networking through membership

### Contact follow-up

The PDA community has several interest groups, with industry and vendors, that give the pulse of what is needed and foster a vivid exchange before, during and after the event

## BEST CONNECTION TO THE REGULATORY AUTHORITIES

### Get direct and personal feedback from the regulatory field

PDA has more than 600 members in the regulatory field

**PDA'S WIDE VARIETY OF EXHIBITION AND SPONSORSHIP OPTIONS WILL GIVE YOUR COMPANY UNSURPASSED ACCESS TO THE INDUSTRY'S "MOVERS AND SHAKERS"**

# WHAT'S IN THE CONFERENCE?

## MEDICAL DEVICES AND CONNECTED HEALTH



REGULATORY ASPECTS



LEGAL & ETHICS  
CONSIDERATIONS



COMBINATION PRODUCTS



DATA MANAGEMENT



DIGITAL APPLICATIONS  
FROM R&D TO PATIENT



DIAGNOSIS, TREATMENT &  
PREVENTION



CHANGING ROLE  
OF PATIENTS



PAYERS PERSPECTIVES &  
COMMERCIALIZATION



CHANGING PATIENT -  
PHYSICIAN RELATIONSHIP



SUSTAINABILITY

## ROBOTICS AND AUTOMATION



REGULATORY ASPECTS



MODERN ENGINEERING



INTERNET OF THINGS  
AND INDUSTRY 4.0



DATA INTEGRITY AND  
LIFE CYCLE MANAGEMENT



APPLICATION OF  
AUTOMATION SOLUTIONS



TECHNICAL  
ENVIRONMENT

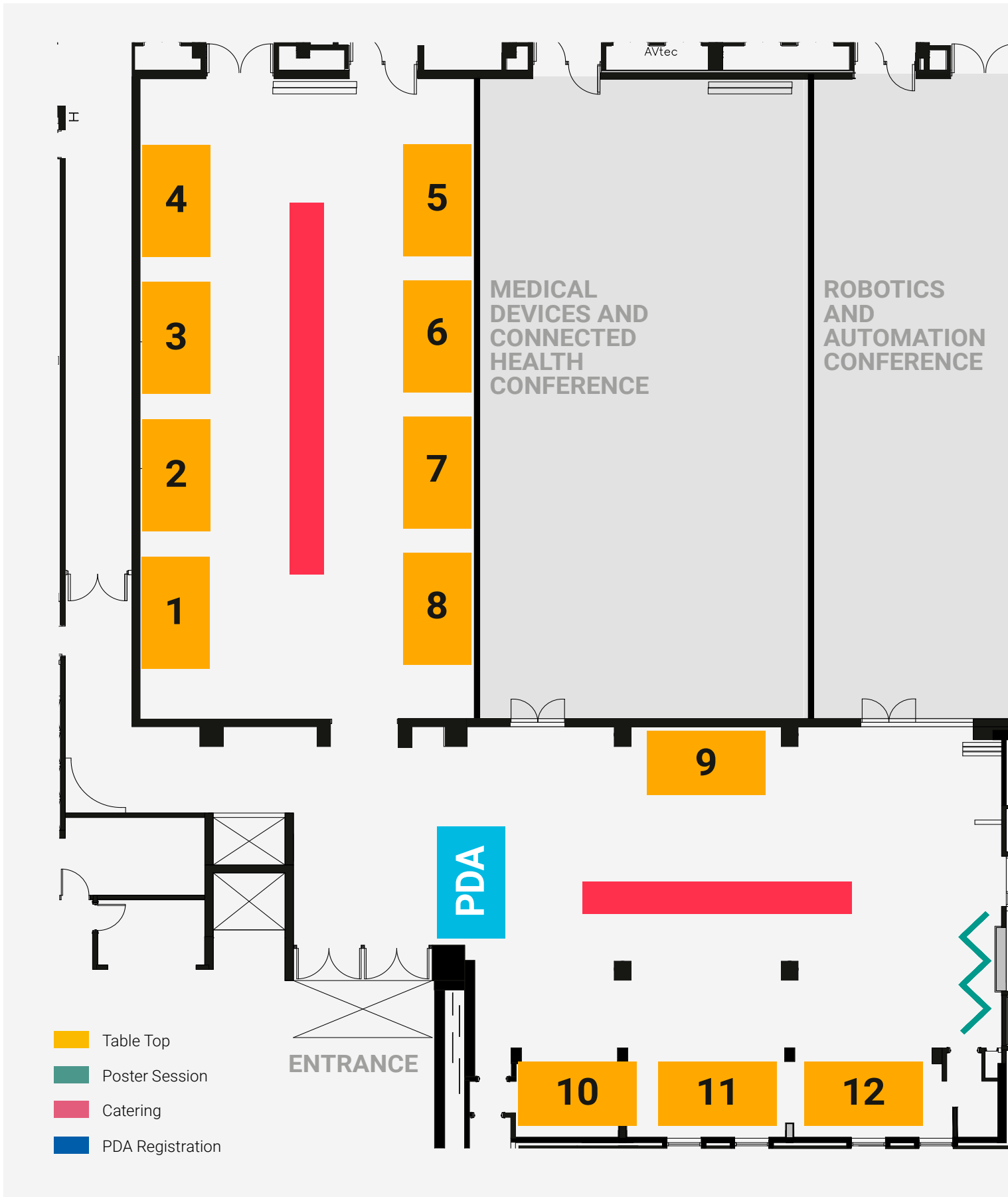


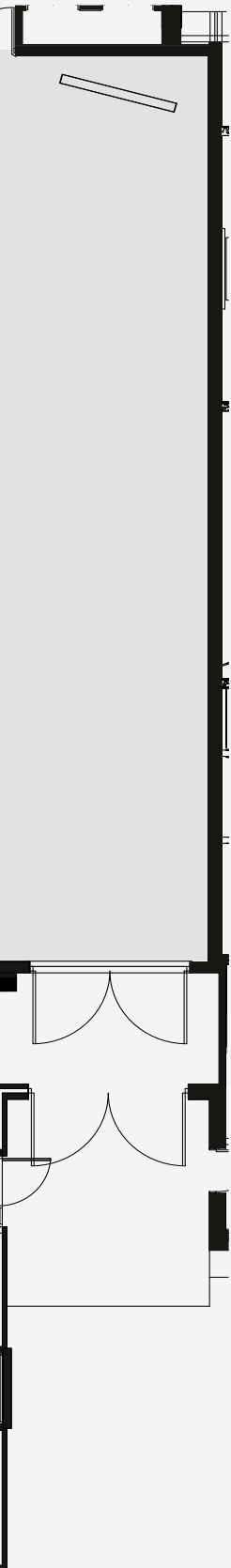
DATA ANALYTICS



SUSTAINABILITY AND  
GREEN TECHNOLOGIES

# FLOOR PLAN





# EXPERIENCE THE BEST

# 1 EXHIBITION STAND

# 2 CONFERENCES

## VENUE

### **CROWNE PLAZA DUBLIN AIRPORT**

NORTHWOOD PARK, SANTRY  
DUBLIN, IRELAND

T.: 00353 1 862 8888  
info@crowneplazadublin.ie  
[bit.ly/34tMJVY](https://bit.ly/34tMJVY)



# PDA SPONSORSHIP

## ELITE

### Sponsoring Booth includes

- Premium Table-Top in the Exhibition
- 2 Conference Tickets
- 1 Exhibition-Only Ticket
- Double Full Page Advertising in Conference Guide
- Prominent Logo Placement in the Networking Event's Location
- 4 x Digital Banner Placement on Weekly PDA EU Newsletter
- Logo in the Exhibition Passport Raffle
- Online Sponsoring Listing on PDA Website
- Logo Recognition in Opening Session
- 1x Pre or Post-Conference HTML Email to Conference Attendees
- Promotion Material Distributed On Conference Tables on Day 1 (Sponsor to bring in Materials)

**11.000 €**

### OPTION 1 NETWORKING SPONSOR OF FOOD & BEVERAGES



### OPTION 2 NETWORKING SPONSOR OF ENTERTAINMENT





# PDA SPONSORSHIP

## PLATINUM

### Sponsoring Booth includes

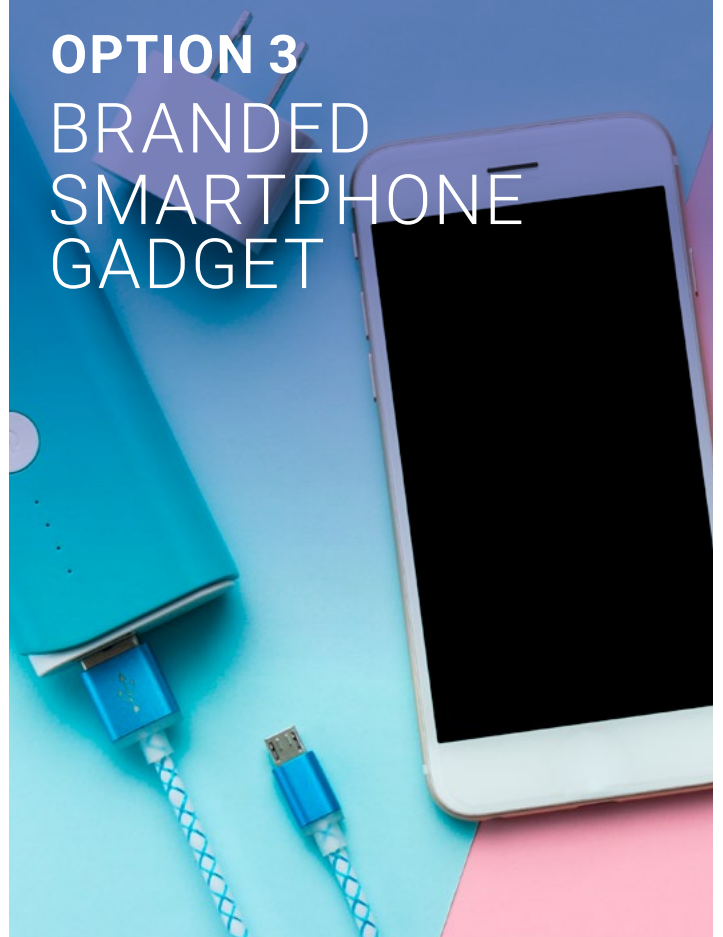
- Premium Table-Top in the Exhibition
- 1 Conference Ticket
- 1 Exhibition-Only Ticket
- Full Page Advertising in Conference Guide
- 2 x Digital Banner Placement on Weekly PDA EU Newsletter
- Logo in the Exhibition Passport Raffle
- Online Sponsoring Listing on PDA Website
- Logo Recognition in Opening Session

**8.000 €**

### OPTION 1 BRANDED LANYARDS



### OPTION 3 BRANDED SMARTPHONE GADGET



### OPTION 2 PERSONALIZED WIFI PASSWORD



# PDA SPONSORSHIP

## GOLD

### Sponsoring Booth includes

- Premium Table-Top in the Exhibition
- 1 Conference Ticket
- Half Page Advertising in Conference Guide
- 1 x Digital Banner Placement on Weekly PDA EU Newsletter
- Logo in the Exhibition Passport Raffle
- Online Sponsoring Listing on PDA Website
- Logo Recognition in Opening Session

**7.000 €**

**OPTION 1**  
BRANDED  
WIRELESS  
CHARGER

**OPTION 2**  
BRANDED  
TRAVEL  
COMFORT KIT

**OPTION 3**  
BRANDED  
BRAIN FOOD ON  
CONFERENCE  
TABLES DAY 1



# PDA SPONSORSHIP

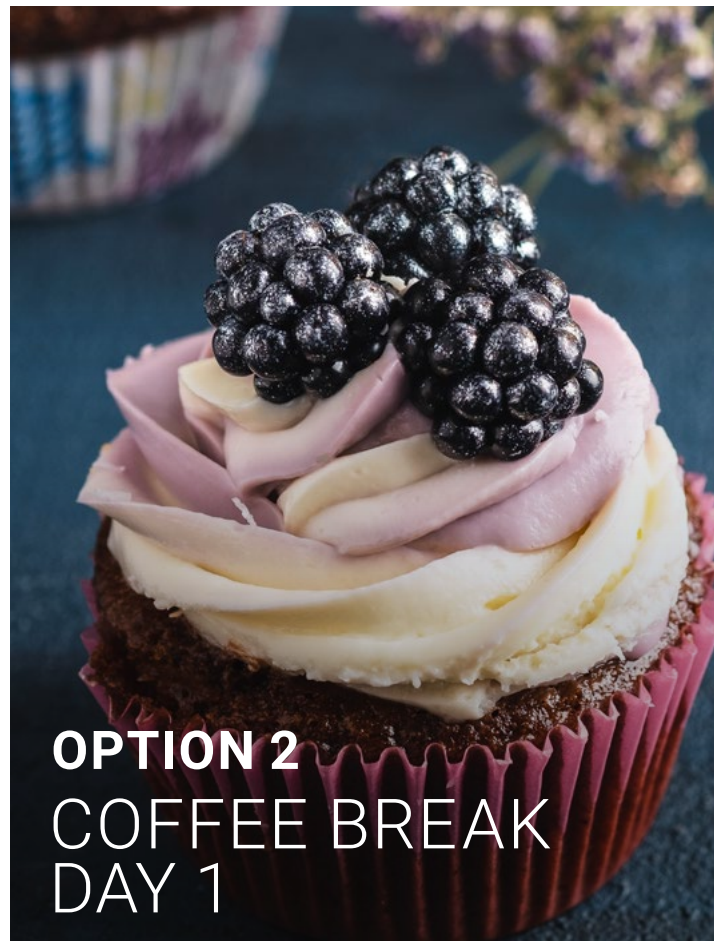
## SILVER

### Sponsoring Booth includes

- Premium Table-Top in the Exhibition
- Half Page Advertising in Conference Guide
- Logo in the Exhibition Passport Raffle
- Online Sponsoring Listing on PDA Website
- Logo Recognition in Opening Session

**6.000 €**

### OPTION 1 BRANDED TRAVEL DISINFECTION



### OPTION 2 COFFEE BREAK DAY 1

# PDA EXHIBITION

## EXHIBITION BASIC

### Exhibition Booth includes

- 1 Free Exhibition Ticket for Stand Personnel
- Lunch, Refreshments and Attendance to All Social/Networking Events During the Event
- 1 Table, 2 Chairs
- Exhibition Space with Maximum Size of 3m x 2m (6m<sup>2</sup>)
- Standard Power Supply
- Online Exhibitor Listing on PDA Europe Website
- Listing in the On-site Conference/Exhibition Guide
- Including Company Description and Logo
- Personal Support On-Site
- All Coffee Breaks Served in the Exhibition Area

**2.195 €**

## PASSPORT RAFFLE

(non-exclusive)

Conference attendees can win a special prize if they complete the exhibition passport for this they need to get a stamp of each company featured in the passport.

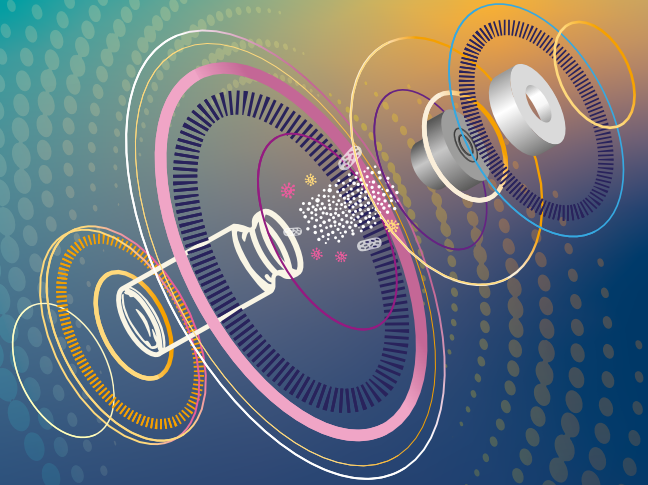
Drive customers to your booth with this simple action.

**350 €**



2022 PDA

# PARENTERAL PACKAGING CONFERENCE



1-2 MARCH 2022 | BASEL | SWITZERLAND



2022 PDA

# VISUAL INSPECTION FORUM



26-27 APRIL 2022 | BERLIN | GERMANY

# PDA SCIENTIFIC POSTER PRESENTATION

Deadline:  
1 April 2022



## Canvas Size to Work on:

85 cm x 120 cm (33,465 x 47,244 in) – Portrait Format  
Slug / Bleed: 2 mm (0,079 in)

## Images:

120dpi (low) - 150dpi (high) Depending on size.  
All Images Color Profile ISO Coated v2 (ECI)

## Document size of the PDF:

85 cm x 206 cm (33,465 x 81,102 in) – Portrait Format  
Slug / Bleed: 2 mm (0,079 in)

**All posters will be printed by PDA and displayed as part of the exhibition.**

Please send your file and poster title to Christopher Härtig [expo-europe@pda.org](mailto:expo-europe@pda.org).

2022 PDA

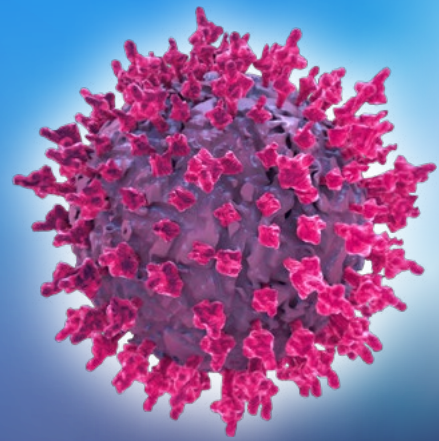
# ANNEX 1 WORKSHOP



18-19 MAY 2022 | DUBLIN | IRELAND

2022 PDA

# VIRUS CONFERENCE



20-21 JUNE 2022 | BRUSSELS | BELGIUM

2022 PDA

# ADVANCED THERAPY MEDICINAL PRODUCTS CONFERENCE



22-23 JUNE 2022 | BRUSSELS | BELGIUM

**2 WAYS  
TO REGISTER**

- 1 FAX: +49 30 4365508-66
- 2 Email: expo-europe@pda.org

This PDF-file provides an automatic fill-in function. Your signature, however, is needed in writing.

Your Contact Person is **Christopher Härtig** at PDA Europe  
T: +49 30 4365508-23

Title

**MEDICAL DEVICES AND CONNECTED HEALTH CONFERENCE**

Date

**16-17 MAY 2022**

Location

**CROWNE PLAZA DUBLIN AIRPORT IRELAND**

## 1 Company Information

Company Name

Person in charge

Email Address

Businessaddress

City

Postal Code

Country

Phone

Fax

General Company Email Address

Website

## 2 Sponsoring

Please mark here your Choice

Elite Package 11.000 €

Gold Package 7.000 €

Platinum Package 8.000 €

Silver Package 6.000 €

## 3 Exhibition

All fees given in Euro excluding VAT

Exhibition Basic 2.195 €

Exhibitor Passport Raffle 350 €

## 4 Exhibit Stand Location

Depending on availability

Desired Stand No. 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

Floor plan and current stand allocation upon request and at PDA website.  
First Come-First Serve Basis

Your registration is only complete upon filling in and submitting both pages of this form.



**2 WAYS  
TO REGISTER**

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Title

**MEDICAL DEVICES AND CONNECTED HEALTH CONFERENCE**

Date

**16-17 MAY 2022**

Location

**CROWNE PLAZA DUBLIN AIRPORT IRELAND**

## 5 Persons to Register

Exhibition Only Ticket 650 €  
 Conference Ticket 1.495 €

Exhibition Only Ticket 650 €  
 Conference Ticket 1.495 €

Name

Company

Job Title

Email Address

Name

Company

Job Title

Email Address

Exhibition Only Ticket 650 €  
 Conference Ticket 1.495 €

Exhibition Only Ticket 650 €  
 Conference Ticket 1.495 €

Name

Company

Job Title

Email Address

Name

Company

Job Title

Email Address

## 6 Payment Options

**By Bank Transfer**

**Beneficiary:** PDA Europe gGmbH  
**IBAN:** DE73 1007 0024 0922 8735 00  
**BIC (SWIFT-Code):** DEUTDE33  
**Bank Address:**  
Deutsche Bank, Welfenallee 3-7,  
D-13465 Berlin, Germany

**By Credit Card**

American Express  MasterCard  VISA

**For your credit card information safety: Please send your details by fax only (+49 30 4365508-66) or register online.**

**Payment Terms:** Full payment must be received 6 weeks from date of invoice. PDA is not responsible for all incurred fees in addition to wire transfer payment (bank charges). Our invoice number MUST BE given as a reference. Never send money before PDA Europe's invoicing.

**Billing Address:**  Same as contact information address above.  
If not, please send your billing address to: petzholdt@pda.org

**Purchase Order**

Purchase Order Number

Your Company  
VAT I.D.:

This number starts by your country code with two characters  
(example: PDA Europe's country code starts with: DE | followed by the number)

**PDA Europe VAT I.D.: DE254459362**

**Your consent is important. We manage your personal data responsibly.** For more information, please visit [pda.org/privacy-policy](https://pda.org/privacy-policy)

**RESPONSE REQUIRED – By checking the box(es) below, I consent to:**

- My contact information (name, company, job title, email, city, state, country) being printed on the attendee list distributed at the event.
- PDA sending me promotional information via email.
- PDA recording and/or photographing me and using those recordings and/ or photographs in future PDA promotional and marketing materials.
- PDA sending me promotional information via post

With my signature I confirm the acceptance of the Terms & Conditions indicated in the pages of this catalogue.

Date

Mandatory Signature

**2 WAYS  
TO REGISTER**

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- 2 Email: expo-europe@pda.org

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Your Contact Person is **Christopher Härtig** at PDA Europe  
T: +49 30 4365508-23

Title

**ROBOTICS AND AUTOMATION  
CONFERENCE**

Date

**16-17 MAY 2022**

Location

**CROWNE PLAZA  
DUBLIN AIRPORT  
IRELAND**

## 1 Company Information

Company Name

Person in charge

Email Address

Businessaddress

City

Postal Code

Country

Phone

Fax

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Website

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Please mark here your Choice

Elite Package 11.000 €

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 T: +49 30 4365508-23

**Title**  
**ROBOTICS AND AUTOMATION CONFERENCE**

**Date**  
**16-17 MAY 2022**

**Location**  
**CROWNE PLAZA DUBLIN AIRPORT IRELAND**

## 5 Persons to Register

- Exhibition Only Ticket 650 €
- Conference Ticket 1.495 €

- Exhibition Only Ticket 650 €
- Conference Ticket 1.495 €

Name \_\_\_\_\_

Company \_\_\_\_\_

Job Title \_\_\_\_\_

Email Address \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Job Title \_\_\_\_\_

Email Address \_\_\_\_\_

- Exhibition Only Ticket 650 €
- Conference Ticket 1.495 €

- Exhibition Only Ticket 650 €
- Conference Ticket 1.495 €

Name \_\_\_\_\_

Company \_\_\_\_\_

Job Title \_\_\_\_\_

Email Address \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Job Title \_\_\_\_\_

Email Address \_\_\_\_\_

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**BIC (SWIFT-Code):** DEUTDE33HAN  
**Bank Address:**  
 Deutsche Bank, Welfenallee 3-7,  
 D-13465 Berlin, Germany

**By Credit Card**

American Express  MasterCard  VISA

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Purchase Order Number \_\_\_\_\_

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- PDA sending me promotional information via post

With my signature I confirm the acceptance of the Terms & Conditions indicated in the pages of this catalogue.

Date \_\_\_\_\_

Mandatory Signature \_\_\_\_\_

# TERMS AND CONDITIONS

**Registration deadline:** Registration after 6 weeks prior to the start of the event will require payment by credit card only.

**Payment:** Full payment must be received 6 weeks from date of invoice. PDA Europe is not responsible for all incurring fees in addition to wire transfer payment (bank charges). Our invoice number MUST BE given as a reference. Never send money before PDA Europe's invoicing.

**Refunds:** Refund requests must be made in writing. If received 12 weeks prior to the start of the event, 50% refund will be made, with a handling fee of € 200 per registration. After this period until 4 weeks prior to the start of the event NO REFUND will be made.

**Confirmations:** Transmitting your filled-in registration form constitutes a binding application for the event and confirms your acceptance of these Terms and Conditions. A written confirmation will be sent to you after receipt of payment. You must have this written confirmation to be considered enrolled for the event. Please allow 1 week for receipt of confirmation.

**Substitutions:** If an Exhibitor's representative is unable to attend, substitutions are welcome. If you are pre-registering as a substitute attendee, please indicate this on the registration form. Changes in stand personnel are free of charge until 4 weeks prior to the start of the event. After this date, there will be a handling fee of € 100 per name change.

**Allocation of exhibition space:** Allocation of space will be made on a first-come-first-serve basis. PDA Europe reserves the right to change the layout of the floor plan without notice, even for confirmed spots. Please be advised that your request will not be guaranteed unless PDA Europe has received full payment.

**Event modification/cancellation:** PDA Europe reserves the right to modify the event format without notice or to cancel an event. If an event must be cancelled, you will be notified as soon as possible and will receive a full refund of fees paid. PDA Europe will not be responsible for discount airfare penalties or any other costs incurring due to a cancellation.

**Representative's Personal Data:** By signing the registration form you warrant and represent that you have all necessary authority and, if necessary, the consent of, the Exhibitor's representative to provide the representative's personal information in connection with the formation and performance of the Exhibitor Contract. The processing of the representative's personal data will be subject to the event's Privacy Notice. For more information on our privacy policies, please visit <https://www.pda.org/footer/privacy-policy> and for event-specific privacy information, visit <https://www.pda.org/footer/event-privacy-notice>.

**Attendee List:** The Exhibitor shall not use any personal information, including names, email addresses, mailing addresses or any other information obtained from the event's attendee list circulated among or otherwise generally made available to the event's attendees (the "Attendee List") for any purpose. Notwithstanding the foregoing, in the event the Exhibitor's representative is registered as an attendee to the event, the representative may use the Attendee List solely for his or her personal networking purposes.

## **Attendee Data - EEA:**

### *a. EEA Individuals.*

This section pertains only to the extent of the sharing by PDA Europe with the Exhibitor of personal data of individuals located in the European Economic Area (EEA) ("Data Subjects").

### *b. Data Protection Laws.*

Exhibitor acknowledges and agrees that, in connection with the Exhibitor Contract, it may receive personal data of individuals located in the European Economic Area (EEA) and such data may be subject to certain data protection laws, including the EU General Data Protection Regulation (GDPR), the EU Privacy Directive as may be replaced by the EU Privacy Regulation, and the corresponding implementing national laws (collectively, the "EU Data Protection Laws"). The Exhibitor warrants and represents that it will comply with all data protection requirements under the EU Data Protection Laws, and its controller obligations, when processing personal data of Data Subjects. PDA Europe shall comply with its own obligations under EU Data Protection Laws when processing personal data of Data Subjects as a controller.

### *c. Cooperation.*

The Exhibitor and PDA Europe will assist each other in complying with their respective obligations under EU Data Protection Laws, including but not limited to, assisting each other with verifying the authenticity of Data Subjects or responding to Data Subject requests. To the fullest extent required by applicable law, the Exhibitor shall be responsible for providing notifications to, and respond to inquiries and requests from, the Data Subjects.

### *d. International Transfers.*

Unless the Exhibitor (a) is located in the EEA or in a jurisdiction with an adequacy decision from the European Commission or (b) has adopted another personal data transfer mechanism approved by the European Commission the following shall apply: The transfer of personal data from PDA Europe to the Exhibitor shall be made pursuant to the terms of the Standard Contractual Clauses (EU Commission Decision C(2004)5721 found here (<https://www.pda.org/escc>)) and incorporated herein. For purposes of the Standard Contractual Clauses, PDA Europe shall be the "Data Exporter" and the Exhibitor the "Data Importer." Execution and delivery of this Addendum shall be deemed execution and delivery of the Standard Contractual Clauses.

### *e. Restrictions.*

The Exhibitor shall not share the personal data of Data Subjects with any third parties, except for purposes of such third parties acting on behalf of the Exhibitor for Exhibitor's own business purposes.

### *f. Indemnification.*

The Exhibitor shall defend, hold harmless, and indemnify PDA Europe as to any third party's claims, actions, investigations, or other proceedings and related damages, injuries, awards, or other liabilities in connection with the Exhibitor's violations of its obligations under this Section (Attendee Data – EEA).

### *g. Contact.*

The individual signing the registration form as Exhibitor's representative shall be deemed to be the contact person for all data protection inquiries in connection with the personal data of Data Subjects being transferred hereunder.

**Documentation:** By signing the registration form you give complete picture usage right to PDA Europe and allow to film your exhibition space and intervention in the event, including the recording of your presentation for video purposes (with your slides, voice, and image). This right extends also to the use of the resulting images in film documentation for webinars and similar items produced by PDA Europe.

2022 PDA

# BIOMANUFACTURING CONFERENCE



20-21 SEPTEMBER 2022

AMSTERDAM | THE NETHERLANDS

2022 PDA

# ANNEX 1 WORKSHOP



22-23 SEPTEMBER 2022

AMSTERDAM | THE NETHERLANDS

2022 PDA

# QUALITY AND REGULATIONS CONFERENCE



5-6 OCTOBER 2022

AMSTERDAM | THE NETHERLANDS

# UPCOMING CONFERENCES AND EVENTS WITH EXHIBITION OPPORTUNITIES

## 2022

01-02 MAR 2022	2022 PDA Parenteral Packaging Conference	Basel, Switzerland
26-27 APR 2022	2022 PDA Visual Inspection Forum	Berlin, Germany
16-17 MAY 2022	2022 PDA Medical Devices and Connected Health Conference	Dublin, Ireland
16-17 MAY 2022	2022 PDA Robotics and Automation Conference	Dublin, Ireland
18-19 May 2022	2022 PDA Annex 1 Workshop	Dublin, Ireland
20-21 JUN 2022	2022 PDA Virus Conference	Brussels, Belgium
22-23 JUN 2022	2022 PDA Advanced Therapy Medicinal Products Conference	Brussels, Belgium
20-21 SEP 2022	2022 PDA BioManufacturing Conference	Amsterdam, The Netherlands
22-23 SEP 2022	2022 PDA Annex 1 Workshop	Amsterdam, The Netherlands
05-06 OCT 2022	2022 PDA Quality and Regulations Conference	Amsterdam, The Netherlands