



2022 PDA Medical Devices and Connected Health Conference
Collaborations – the Key to a New Era
Dublin/Ireland
16-17 May 2022

Monday, 16 May 2022		09:00 – 17:45 CEST
9:00	Welcome and Introduction	Falk Klar, <i>PDA Europe</i>
	Welcome from the Chairs	Iain Simpson, <i>Phillips Medisize</i> , Stephanie Goebel, <i>Beyond Conception</i>
Opening Plenary: Regulatory Aspects		Moderator: Egmont Semmler, <i>TÜV Süd</i>
	Opening Keynote Adding Electronics to Drug Delivery Devices: Satisfying the Needs of Patients, Healthcare Professionals, and Regulators	<i>Propeller Health</i>
	Addressing Changing Human Factors Regulations in China	<i>Worrell</i>
	Regulatory Landscape of Artificial Intelligence Medical Devices	<i>Beyond Conception</i>
	Q&A, Discussion	Moderator: Egmont Semmler, <i>TÜV Süd</i>
11:15	Coffee Break, Poster Session & Exhibition	
Session 1: Connected Delivery Devices		Moderator: Paul Upham, <i>Roche/Genentech</i>
	Connected Drug Delivery Devices – Roadmap from Commercial Pilots to Mass Adoption, Use Cases from Different Geographies	<i>BIOCORP</i>
	Benefits of Integrated Digital Therapy Management Systems: Data-driven Interventions and the Roles of Connected Injection Devices	<i>Ypsomed</i>



2022 PDA Medical Devices and Connected Health Conference

Collaborations – the Key to a New Era

Dublin/Ireland

16-17 May 2022

	Q&A, Discussion	Moderator: Paul Upham, <i>Roche/Genentech</i>
13:05	Lunch Break, Poster Session & Exhibition	
	Session 2: Patient Experience	Moderator: Paul Greenhalgh, <i>Team Consulting</i>
	Including Patient Reported Data in Connected Device / SaMD Applications to Drive Medication Adherence	<i>Rip Road</i>
	Using Patient Centric Design to Develop a Connected Digital Device Solution	<i>Roche</i>
	Q&A, Discussion	Moderator: Paul Greenhalgh, <i>Team Consulting</i>
15:30	Coffee Break, Poster Session & Exhibition	
	Session 3: Digital Applications from R&D to Market	Moderator: Andrei Yosef, <i>Eitan Medical</i>
	Digital Companion Use Case	<i>S3 Connected Health</i>
	The Importance of User Insights in Digital Product Design	<i>Team Consulting</i>
	Smart Packaging: Overcoming Implementation Challenges	<i>Roche</i>
	Q&A, Discussion	Moderator: Andrei Yosef, <i>Eitan Medical</i>
17:45	End of Conference Day 1 & Networking Event	



2022 PDA Medical Devices and Connected Health Conference
Collaborations – the Key to a New Era
Dublin/Ireland
16-17 May 2022

Tuesday, 17 May 2022		09:00 – 16:30 CEST
Session 4: Clinical Trials		Moderator: Stephanie Göbel, <i>Beyond Conception</i>
	The Role of Medical Devices and Connected Health in Clinical Trials	<i>Novartis</i>
	Meaningful Measures: Digital UX in Clinical Trials	<i>Team Consulting</i>
	Human Factors Considerations for Connected Injection Devices in Clinical Operations	<i>BD</i>
	Q&A, Discussion	Moderator: Stephanie Göbel, <i>Beyond Conception</i>
10:30	Coffee Break, Poster Session & Exhibition	
Session 5: Commercialization Strategies to Enter the Real World		Moderator: Quentin Le Masne, <i>Merck Group</i>
	Development and Integration of Digital Health Solutions in Clinical Care Pathways	<i>S3 Connected Health</i>
	Management of Regulated Connected Product in Pharma	<i>Novartis</i>
	Q&A, Discussion	Moderator: Quentin Le Masne, <i>Merck Group</i>
12:30	Lunch Break, Poster Session & Exhibition	
Closing Plenary		Moderator: Iain Simpson, <i>Phillips Medisize</i>
	Interactive Questionnaire	<i>Via Mentimeter</i>
	PDA cross-industry collaboration: TR 73 Addendum on MDR Annex I compliance for a prefilled syringe	<i>West</i>



2022 PDA Medical Devices and Connected Health Conference

Collaborations – the Key to a New Era

Dublin/Ireland

16-17 May 2022

	Challenges in Digital Health – Cybersecurity for Medical Devices	<i>Khera Consultants</i>
14:30	Coffee Break, Poster Session & Exhibition	
	Improving the Sustainability of Connected Medical Devices	<i>Kinneir Dufort</i>
	Panel Discussion	Moderator: <i>Iain Simpson, Phillips Medisize</i>
	Conference Summary	<i>Iain Simpson, Phillips Medisize, Stephanie Goebel, Beyond Conception</i>
	Closing Remarks & Farewell	<i>Falk Klar, PDA Europe</i>
16:30	End of Conference	

Agenda is subject to change without notice