PDA Good Digital Manufacturing Conference 2025
Digitalization in Pharma: Navigation Hype to Reality
Basel, Switzerland
20-21 May 2025
Agenda Preview

Tuesday, 20 May 2025

9:00	Welcome and Introduction	Falk Klar, *PDA Europe*
	Welcome from the Co-Chairs	Marilyn Romieux, *Merck* Timothy Hsu, *AAMI*
Opening Plenary		**Moderator:** Marilyn Romieux, *Merck* **Back-up:** Timothy Hsu, *AAMI*
	Opening Keynote: Title to be Announced	*Invited Speaker*
	What is Happening in the Broader Areas Next to the Pharma Manufacturing World?	*CTA & National Academy of Medicine*
	Title to be Announced	*Invited Speaker*
	Plenary Discussion	
11:15	**Coffee Break, Poster Session & Exhibition**	
Session 1: Understanding Artificial Intelligence		**Moderator:** Scott Deckebach, *Lachman Consultants* **Back-up:** James Francum, *GxP-CC*
	The Connections Between AI, Data Management, Data Integrity, and Knowledge Management	*ValSource*
	Title to be Announced	*Merck*
	AI-Powered Data: Revolutionizing Real-Time Release and Quality by Design	*Honeywell*

	Q&A, Discussion	
13:15	**LIVE** **Guided Poster Walk** Engage with our Poster Presenters in our Exhibition Hall	**Moderator:** Tom De Man, *Merck*
13:30	**Lunch Break, Poster Session & Exhibition**	
Session 2: Speed Talks - Enabler for Manufacturing		**Moderator:** Michelangelo Canzoneri, *Merck* **Back-up:** Maria Batalha, *Valgenesis*
	Interactive Questionnaire Session	
	Trend Detection in Pharmaceutical Deviation Reports with NLP Techniques	*Hoffmann-La Roche*
	Innovating Pharma: IoT & Big Data for Predictive Maintenance	*Telstar*
	Leverage Your Quality Control Operational Efficiency - Thanks to a Comprehensive Digitalization of Your Environmental Monitoring Process to Meet the High Standard of Compliance and Optimize Resource Allocation	*BioMérieux*
	Title to be Announced	*Invited Speaker*
	Q&A, Discussion	
15:55	**Coffee Break, Poster Session & Exhibition**	
Session 3: Artificial Intelligence: From Validation to Compliance		**Moderator:** Dieter Bachmann, *Johnson & Johnson* **Back-up:** Sesethu Dowiasch, *Rockwell Automation*
	Embracing the Digital Revolution: A Strategic Framework for Transforming Pharmaceutical Manufacturing	*Lachmann Consultant*

	The Integration of AI and GMP in the Pharmaceutical Industry: Advancements, Challenges, and Regulatory Perspectives	*VTU Engineering*
	Title to be Announced	*Invited Speaker*
	Q&A, Discussion	
17:40	**End of Conference Day 1 & Networking Event**	

Wednesday, 21 May 2025

9:00	Welcome Back by the Co-Chairs	Marilyn Romieux, *Merck* Timothy Hsu, *AAMI*
Session 4: With an Eye Toward Digital Operations		**Moderator:** Stephanie Knüppel, *Roche* **Back-up:** Toni Manzano, *Aizon*
	AI and Machine Learning in Pharmaceutical Manufacturing	*GSK*
	Accelerating In-Silico Process Optimization Across the Product Lifecycle Fueled by Operational Data	*Datahow & Rockwell Automation*
	TraceBot: Sterility Testing Automation with Traceable Robotics	*Institute of Pharmaceutical Science, King's College London*
	Q&A, Discussion	
10:35	**Coffee Break, Poster Session & Exhibition**	
Session 5: Sustainability		**Moderator:** Christian Haenlein, *InspectifAI* **Back-up:** Tom De Man, *Merck*
	AI: The Perfect Tool to Supervise 24x7 Sustainability Aspects in the Site	*Aizon*

	Sustainable Digitalization: Expanding Healthcare Access for All	*GenH*
	Q&A, Discussion	
12:15	**Lunch Break, Poster Session & Exhibition**	
Closing Plenary		**Moderator:** Timothy Hsu, *AAMI* **Back-up:** Marilyn Romieux, *Merck*
	Regional Approach to Digital Transformation in Health	*UNIDO*
	Plenary Discussion *Join our Discussion with Experts from the Industry and Regulatory*	
14:15	**Coffee Break, Poster Session & Exhibition**	
14:45	**Passport Raffle**	
	Best Poster Presenter	
	Interactive Round Table Session	
	Conference Summary from the Co-Chairs	Marilyn Romieux, *Merck* Timothy Hsu, *AAMI*
	Closing Remarks & Farewell	Falk Klar, *PDA*
16:40	**End of Conference**	

The agenda is subject to change without notice, Speakers are invited pending confirmation.