



# PDA Journal of Pharmaceutical Science and Technology

## Banner Ad Insertion Order Form

4350 East West Highway, Suite 150 Bethesda, MD 20814, USA  
Tel: +1(301) 656.5900 • Fax: +1(301) 986-0296  
[www.pda.org](http://www.pda.org)

### I. Billing Information

**Company Name:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip/Country:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email :** \_\_\_\_\_

**Company URL:** \_\_\_\_\_

### II. Publication Information

*Please check month(s) of choice:*

*Each banner ad will run for one month*

- January/February
- March/ April
- May/June
- July/August
- September/October
- November/ December

Journal Page	Rate	Time
Dimensions	468 x 60 px	
Home Page	\$1,500	2 months

Journal Page	Rate	Time	
Dimensions	468 x 60 px	234 x 60 px	
ToC Page	\$1,050	\$735	2 months
Archive Page	\$1,050	\$735	2 months
Per Article	\$1,050	\$735	2 months
eCommerce Page	\$1,050	\$735	2 months

Journal Page	Rate	Time
Dimensions	468 x 60 px	
eToC	\$800	per email (6 emails a year)

### ELECTRONIC FILES

PDA Journal banner ads must be no larger than 20K and eTOC banners cannot exceed 30K. No ad may be animated.

### Payment Method:

**Total Payment Amount: \$** \_\_\_\_\_

Check (*in US dollars only*). Please make check payable to:

**PDA, Inc.**  
**P.O. Box 79465**  
**Baltimore, MD 21279-0465**

Credit Card (*circle one*):

**VISA**

**MasterCard/Euro card**

**AMEX**

**Card #:** \_\_\_\_\_ **Expiration Date :** \_\_\_/\_\_\_/\_\_\_

**Full Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Billing Address (if different from above):** \_\_\_\_\_

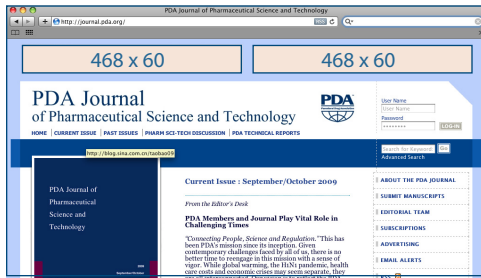
**City/State/Zip/Country:** \_\_\_\_\_

By submitting this insertion order it is understood and agreed that PDA will receive full payment within net 30 days from the date of invoice for services rendered. However, in the event that payment is not received within the agreed payment terms; the credit card provided will be charged for the balance due in full at net 45 days or later of invoice date. In addition, PDA reserves the right to assess a 2% late fee in addition to the balance due at net 45 days or later and include this amount in the balance charged to the credit card on file. Please send to: Alison Caballero at [caballero@pda.org](mailto:caballero@pda.org) or by fax at 301-986-0296.



# PDA Journal of Pharmaceutical Science and Technology Online Pricing and Specifications

## PDA Journal AD Sizes and Placement

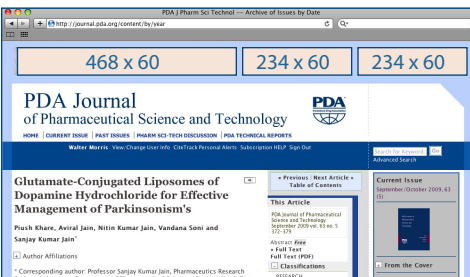


Home Page

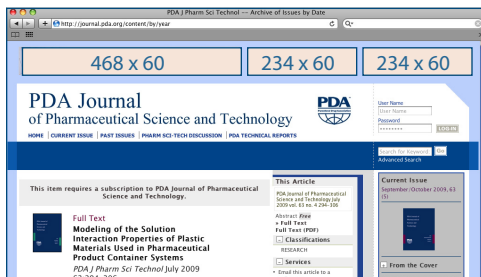
Journal Page	Rate	Time
Dimensions	468 x 60 px	
Home Page	\$1,500	2 months



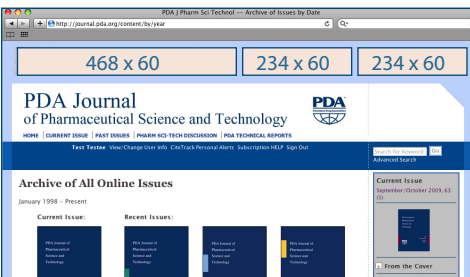
ToC Page



Per Article

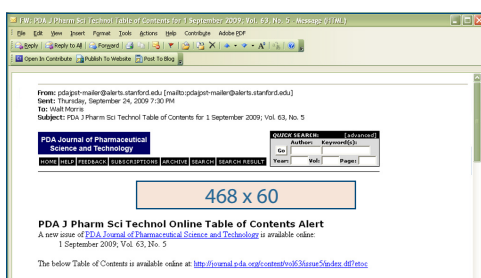


eCommerce Page



Archive Page

Journal Page	Rate	Time
Dimensions	468 x 60 px	234 x 60 px
ToC Page	\$1,050	\$735 2 months
Archive Page	\$1,050	\$735 2 months
Per Article	\$1,050	\$735 2 months
eCommerce Page	\$1,050	\$735 2 months



eToC

Journal Page	Rate	Time
Dimensions	468 x 60 px	
eToC	\$800	per email (6 emails a year)

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