

The Parenteral Drug Association presents the...



# 2017 PDA PAC iAM Workshop

Sep 13 - Sep 14, 2017 |  
Renaissance Washington, DC Downtown Hotel |  
Washington, DC



## Sponsorship Packages

Strengthen Brand Image. Increase Visibility. Align Your Company with the Best in the Industry.

# 2017 PDA PAC iAM Workshop Sponsorship Packages

The 2017 PDA PAC iAM Workshop will provide your company with the opportunity to gain access to and network with key decision makers from the biopharmaceutical science and manufacturing industry.

Become a sponsor of and/or exhibit at the 2017 PDA PAC iAM Workshop to:

- Align your company with leading industry minds and world class content
- Generate new business through meeting the most influential players in this market
- Raise your company profile and differentiate yourself from your competitors
- Build sustainable and lucrative relationships
- Introduce new products and services to a highly relevant audience
- Enhance your reputation as a key supporter of PDA and its member community

## **Diamond Package #1** (Exclusive) \$ 12,000

- One Tabletop Space at Workshop
- Official Sponsor with Company logo on Workshop Tote Bag
- 4 banner ads/links in PDA Connector Email
- Prominent signage with logo during the event
- Recognition on Workshop web site
- Recognition in Plenary session

## **Platinum Package #1** (Exclusive) \$ 11,000

- One Tabletop Space at Workshop
- Official Sponsor with Company logo on Workshop Notepad
- 2 banner ads/links in PDA Connector email
- Prominent signage with logo during the event
- Recognition on Workshop web site
- Recognition in Plenary session

## **Platinum Package #2** (Exclusive) \$ 11,000

- One Tabletop Space at Workshop
- Official Sponsor of Wireless Internet Service with Signage and URL Link
- 2 banner ads/links in PDA Connector email
- Prominent signage with logo during the event
- Recognition on Workshop web site
- Recognition in Plenary session

## **Platinum Package #3** (Exclusive) \$ 11,000

- One Tabletop Space at Workshop
- Official Sponsor with Company logo on Lanyards
- 2 banner ads/link in PDA Connector email
- Prominent signage with logo during the event
- Recognition on Workshop web site
- Recognition in Plenary session

## **Gold Package #1** (Exclusive) \$ 10,000

- One Tabletop Space at Workshop
- Official Co-Sponsor of one Workshop Lunch
- Prominent signage with logo during the event
- Recognition on Workshop web site
- Recognition in Plenary session

## **Gold Package #2** (Exclusive) \$ 10,000

- One Tabletop Space at Workshop
- Official Co-Sponsor of Networking Reception
- Prominent signage with logo during the event
- Recognition on Workshop web site
- Recognition in Plenary session

## **Silver Package #1** (Exclusive) \$ 8,000

- One Tabletop Space at Workshop
- Official Co-Sponsor of one Refreshment Break
- Prominent signage with logo during the event
- Recognition on Workshop web site
- Recognition in Plenary session

Sponsorships available a la carte:

We also can customize a sponsorship package to fit your needs and budget. Other a la carte sponsorships could include: wireless services, cell phone charging stations, digital signage, massage stations, email blasts to registered attendees, and more! Let us know how you'd like us to tailor your sponsorship package and we'll do the rest.

For more information, contact David Hall at + (240) 688-4405



# 2017 PDA Container Closure, Devices and Delivery Systems: Compatibility and Material Safety Workshop Sponsorship Packages Sponsorship Agreement Form

## Type or Print Clearly

Exhibitor Company's Full Name \_\_\_\_\_

Contact Name  Mr.  Ms. First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Twitter Handle @ \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

## 2017 PDA Container Closure, Devices and Delivery Systems: Compatibility and Material Safety Workshop Sponsorship Packages

Indicate your choice of sponsorship options below. All Sponsorship Packages include one Table Exhibit Package, recognition on the Workshop website, during the Opening Plenary Session, in the Final Program and on signage throughout the Workshop.

- |  |   |  |   |
|--|---|--|---|
| <input checked="" type="checkbox"/> <b>Diamond Package #1</b><br>(Exclusive) \$ 12,000 | <input checked="" type="checkbox"/> <b>Platinum Package #1</b><br>(Exclusive) \$ 11,000 | <input checked="" type="checkbox"/> <b>Gold Package #1</b> \$ 10,000 | <input checked="" type="checkbox"/> <b>Silver Package #1</b> \$ 8,000 |
|  | <input checked="" type="checkbox"/> <b>Platinum Package #2</b><br>(Exclusive) \$ 11,000 | <input checked="" type="checkbox"/> <b>Gold Package #2</b> \$ 10,000 |   |
|  | <input checked="" type="checkbox"/> <b>Platinum Package #3</b><br>(Exclusive) \$ 11,000 |  |   |

## Sponsorship/Advertising Options Available À la Carte

We can also customize a sponsorship package to fit your needs and budget. Other a' la carte sponsorships include cell phone charging stations, aisle banners, door drops, digital signage, massage stations and more. Let us know how you'd like us to tailor your Sponsorship Package, and we'll do the rest.

### Advertising in Final Program

- Full Page, 4 color -\$3,500
- Half Page, 4 color -\$2,500

### Aisle Banner

- \$2,500 (Plus rigging charges)

### Insert in Conference Tote Bag

*(Small promotional item or flyer)*

- \$2,500

### Door Drops

- \$2,500 (Plus room delivery charges)

### Sponsor a Reception, Lunch and/or Refreshment Break

- Reception
- Lunch
- Refreshment Break

Total Amount:

\$ \_\_\_\_\_

(For pricing please call **David Hall** at +1 (240) 688-4405)

## Payment Options

Amount Remitted \$ \_\_\_\_\_

- A.** By Company Check forwarded together with the registration form PAYABLE IN U.S. DOLLARS ONLY to: PDA, P.O. Box 79465, Baltimore, MD 21279-0465 USA
- B.** By Credit Card – Clearly indicate account number and expiration date. Please bill my:  VISA  Mastercard  AMEX

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name (exactly as it appears on card) \_\_\_\_\_

Signature \_\_\_\_\_

Billing address (if different from above) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Return your completed Sponsorship Agreement Form with payment made to: PDA, P.O. Box 79465, Baltimore MD 21279-0465 USA  
Or fax it to: +1 (301) 986-0296. If form is faxed, it must include necessary credit card information.**

# PDA Connector Banner Ad Insertion Order



4350 East West Highway, Suite 600, Bethesda, MD 20814, USA  
Tel: +1(301) 656-5900 | Fax: +1(301) 986-0296 | www.pda.org

Name of Conference \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name  Mr.  Ms. \_\_\_\_\_

Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Twitter Handle @ \_\_\_\_\_

Email \_\_\_\_\_

Company URL (if applicable) \_\_\_\_\_

## **PDA Connector Banner Ad** (if applicable according to your sponsorship contract)

Please check month(s) of choice:

- January       March       May       July       September       November  
 February       April       June       August       October       December

Please check issue(s) of choice:

- Week 1       Week 2       Week 3       Week 4

Number of Issues:

- \_\_\_\_\_X (per your Sponsorship Package)

Link to your Company URL:  Yes  No

Special Instructions \_\_\_\_\_

**Requirements:** Maximum file size is 50 kb (gif or jpeg format); 180 pixels wide by 150 pixels deep; no animation; can link to your company website. Advance payment is required prior to release of publication. Insertion form and artwork are due two weeks before the publish date. The PDA Connector is published every Wednesday.

**Please send to: David Hall at [hall@pda.org](mailto:hall@pda.org) or Alison Caballero at [caballero@pda.org](mailto:caballero@pda.org) or by fax at +1 (301) 986-0296.**