

The [2019 PDA Data Integrity Workshop](#) is **about a month away!**

Check out the information below to stay up to date on important due dates and other relevant information about Exhibitor Registration, hotel reservations, and remaining sponsorship opportunities to help you make the most out of your participation in this show.

## Show Information

	Wednesday, September 18	Thursday, September 19
7:00 a.m.		7:00 a.m.- 5:30 p.m. Registration Open
7:30 a.m.		
8:00 a.m.		7:00 a.m.- 8:30 a.m. Continental Breakfast- Exhibitors Welcome to come!
8:30 a.m.		
9:00 a.m.		
9:30 a.m.		9:45 a.m.- 4:00 p.m. Exhibit Hall Open
10:00 a.m.		
10:30 a.m.		10:00 a.m.- 10:30 a.m. Refreshment Break in Exhibit Hall
11:00 a.m.		
11:30 a.m.	11:30 a.m.- 6:30 p.m. Registration Open	
12:00 p.m.		
12:30 p.m.		
1:00 p.m.	12:30 p.m.- 1:30 p.m. Exhibitor Set Up	12:00 p.m.- 1:15 p.m. Lunch on Your Own. Exhibit Area Closed. A listing of local restaurants is available at the PDA Registration Desk.
1:30 p.m.		
2:00 p.m.		
2:30 p.m.		
	3:15 p.m.- 6:30 p.m. Exhibit Hall Open	
3:00 p.m.		
3:30 p.m.	3:30 p.m.- 4:00 p.m. Refreshment Break in Exhibit Hall	3:30 p.m.- 4:00 p.m. Refreshment Break in Exhibit Hall
4:00 p.m.		
4:30 p.m.		4:00 p.m.- 5:30 p.m. Exhibitor Break Down
5:00 p.m.		
5:30 p.m.		
6:00 p.m.	5:30 p.m.- 6:30 p.m. Networking Reception in Exhibit Hall	
6:30 p.m.		
7:00 p.m.		
		Schedule is subject to change

## Deadlines and Forms

**Shipping Instructions:** Please follow the attached shipping instructions. A FedEx office is located on site near the Exhibit Area.

**Exhibitor Registration and Company Product Form:** This form was due on July 11, 2019. As an exhibitor, you will receive one Full Workshop Pass and one Exhibit-Only Pass per 6'x2' booth. Please note, there will be a **\$50 change fee** for any registration submissions/substitutions made **after July 11th, 2019**.

**View your company's abstract on file.** Your listing will appear on our Workshop website and in the Exhibit Guide. Please provide a company description (50 words or fewer) about your company's products and services by email to Alison Caballero at [caballero@pda.org](mailto:caballero@pda.org). Submissions received after **Jul. 11th**, are not guaranteed inclusion in the Final Program.

**Hotel Reservations:** A block of rooms has been reserved for Workshop participants at the **Renaissance Washington, DC hotel**. The rate is \$317 for single/double rooms, plus applicable state and local taxes. Reservations must be secured **by August 16, 2019**. Any reservations made **after August 16th**, can be made on a space- and rate-available basis only. Booking within the PDA guest room block also helps to keep Workshop costs down. [Book your room online](#).

**Promotional Tools:** We encourage you to share our Workshop ads on your website and social media and in other marketing materials to promote your participation.

**Sponsorships:** This highly regarded event is the ideal opportunity to get your company's name and services in front of a captive audience. Consider one of our high-profile, cost-effective Sponsorship Packages or advertising options to bring additional attendees to your exhibit space. To request pricing and view our packages, please email [hall@pda.org](mailto:hall@pda.org).

It's always a pleasure working with you, and please let us know if we can assist in any way!

The PDA Sales Team,

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