

The [2019 PDA Rapid Microbiological Methods Workshop](#) is **about a month away!**

Check out the information below to stay up to date on important due dates and other relevant information about Exhibitor Registration, hotel reservations, and remaining sponsorship opportunities to help you make the most out of your participation in this show.

Show Information

	Wednesday, October 23	Thursday, October 24
7:00 a.m.		7:15 a.m.- 3:30 p.m. Registration Open
7:30 a.m.		7:30 a.m.- 8:30 a.m. Continental Breakfast- Exhibitors Welcome to come!
8:00 a.m.		
8:30 a.m.		
9:00 a.m.		
9:30 a.m.		9:30 a.m.- 3:45 p.m. Exhibit Area Open
10:00 a.m.		10:00 a.m.- 10:30 a.m. Refreshment Break in Exhibit Area
10:30 a.m.		
11:00 a.m.		
11:30 a.m.	11:30 a.m.- 5:30 p.m. Registration Open	
12:00 p.m.		
12:30 p.m.	12:30 p.m.- 1:30 p.m. Exhibitor Set Up	12:15 p.m.- 1:30 p.m. Lunch on Your Own. Exhibit Area Closed. A listing of local restaurants is available at the PDA Registration Desk.
1:00 p.m.		
1:30 p.m.		
2:00 p.m.		
2:30 p.m.		
	3:15 p.m.- 7:00 p.m. Exhibit Area Open	
3:00 p.m.	3:30 p.m.- 4:00 p.m. Refreshment Break in Exhibit Area	3:00 p.m.- 3:45 p.m. Refreshment Break in Exhibit Area
3:30 p.m.		
4:00 p.m.		
4:30 p.m.		
5:00 p.m.		
5:30 p.m.	5:45 p.m.- 7:00 p.m. Networking Reception in Exhibit Area	
6:00 p.m.		
6:30 p.m.		
7:00 p.m.		
		Schedule is subject to change

Deadlines and Forms

Shipping Instructions: Please follow the attached shipping instructions.

Exhibitor Registration and Company Product Form: This form was due on July 22, 2019. As an exhibitor, you will receive one Full Workshop Pass and one Exhibit-Only Pass per 6'x2' tabletop. Please note, there will be a **\$50 change fee** for any registration submissions/substitutions made **after July 22nd, 2019**.

View your company's abstract on file. Your listing will appear on our Workshop website and in the Exhibit Guide. Please provide a company description (50 words or fewer) about your company's products and services by email to Alison Caballero at caballero@pda.org. Submissions received after **Jul. 22nd**, are not guaranteed inclusion in the Final Program.

Hotel Reservations: A block of rooms has been reserved for Workshop participants at the **Bethesda North Marriott Hotel & Conference Center**. The rate is \$249 for single/double rooms, plus applicable state and local taxes. Reservations must be secured **by September 16, 2019**. Any reservations made **after September 16th**, can be made on a space- and rate-available basis only. Booking within the PDA guest room block also helps to keep Workshop costs down. [Book your room online.](#)

Promotional Tools: We encourage you to share our Workshop ads on your website and social media and in other marketing materials to promote your participation.

Sponsorships: This highly regarded event is the ideal opportunity to get your company's name and services in front of a captive audience. Consider one of our high-profile, cost-effective Sponsorship Packages or advertising options to bring additional attendees to your exhibit space. To request pricing and view our packages, please email hall@pda.org.

It's always a pleasure working with you, and please let us know if we can assist in any way!

The PDA Sales Team,

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